



*Santa Monica*  
**LITTLE LEAGUE**



**Board of Directors  
Meeting Minutes**

**Aug 21, 2017**

1. Call to Order

Jasan called the meeting to order at 7:10pm.

Board Members in attendance: Jasan Sherman, Matt Edelman, David Schmillen, David Eby, Michael Balsley, Hisao Kushi, Kirk Goldstein

Board Members participating by phone: Tom Bevan, Grant Devaul, Bernard Rahill

Board Members in attendance after the start time: Peter McCormick

Board Members not in attendance: Matt Steinhaus, John Matise, Mark Kapczynski, Stephanie DuPre

Non-Board Members in attendance: Eric Mirich, Ric Munoz, Randy Redmond

2. Public Comment

None

3. Fall Ball

a. Registration

Jasan explained that there are 171 registered players as of today.

- Kirk noted the following number of expected Fall Ball teams:
  - 2 MP
  - 2 Minors
  - 1 10U Fall-stars team
  - 3 Majors
  - 2 12U Fall-stars teams
  - 2 Juniors with a possible 3<sup>rd</sup>

b. Fall-Stars

- Kirk explained that we likely will have 6 total teams participating in the 12U program: Culver City, BH, West LA, N Venice and two SM teams
- Kirk explained that for the 10U program, the teams may play in the regular Fall Ball Majors Division, possibly with one team from another local league, Westchester.

c. Schedule

- Kirk lead a discussion about the game schedule, in which he pointed out the primary conflicts to avoid:
  - Soccer and football on Saturdays
  - Club baseball on Sundays

d. Managers

Kirk presented several individuals to be considered by the Board for manager positions.

- Machine Pitch
  - Candidate
    - a. John Baracy. Approved as per Board vote.
- Minors
  - Candidates
    - a. Brian Phelan. Approved as per Board vote.
    - b. Jimmy Sloan. Approved as per Board vote.
    - c. Gary Weinhouse. Approved as per Board vote.
- 10U Fall-stars
  - Candidates
    - a. Jasan Sherman. Approved as per Board vote.
    - b. Eric Mirich. Approved as per Board vote.
- Majors
  - Candidates
    - a. Noah Graff. Approved as per Board vote.
- 12U Fall-stars
  - Candidates
    - a. Ric Munoz. Approved as per Board vote.
    - b. Kirk Goldstein. Approved as per Board vote.
- Juniors
  - Candidates
    - a. Tim Hobert. Approved as per Board vote.
    - b. Blake Landis. Approved as per Board vote.

e. Team Assignments

- Kirk explained that he would try to have team assignments out during the week of Aug 28<sup>th</sup>, with practices then being able to begin that week or the next, and games being able to begin on the weekend of Sep 9<sup>th</sup>, with interleague games then starting the weekend of Sep 16<sup>th</sup>.

f. Communications Plan

- Michael explained that he will be putting up lawn signs at elementary schools.
- Jasan agreed to hand out flyers at Grant. Eric agreed to hand out flyers at Roosevelt.
- Matt agreed to hand out flyers at Lincoln, possibly with help from Karen Kushi.

- Various Board Members agreed to post to Nextdoor in multiple SM zip codes.
- Kirk agreed to send an email to Spring Managers asking them to email families and post to Nextdoor.

#### 4. Batting Cage and Sponsorships Update

John Matisse recommended that the league secure \$3K in additional sponsorship dollars before completing the new batting cage. A discussion ensued. The Board expressed general agreement with this approach.

Mark noted that some of the banners on fields 5 and 6 were falling down and needed ties. David Schmillen and Peter agreed to secure the banners.

#### 5. Snack Shack Update

Jasan noted that the plan is for the Snack Shack to be open throughout the weekend. Matt agreed to discuss with Bernard.

#### 6. Board Meeting Schedule

Matt reiterated the upcoming Board meeting schedule:

- a. Tue Sep 12<sup>th</sup>
- b. Tue Oct 3<sup>rd</sup>

#### 7. Additional Board Member Updates

Jasan raised the topic of our dual division format and explained the process the league will need to follow in order to request having our teams in a single division for the Spring. A discussion ensued.

#### 8. Other league business

Matt raised the subject of the league needing to get well-organized to recruit younger players. A discussion ensued.

Jasan asked to put this into the agenda for the next meeting.

#### 9. Good and Welfare

None.

#### 10. Adjourn

Meeting adjourned at 9:15pm.