



Frederick County National Little League
P.O. Box 1342, Stephens City, VA 22655
www.fcndl.com

FCNLL Spring 2024 Season

Dear Sir or Madam:

Preparations are underway for the Spring Frederick County National Little League (FCNLL) season and we are gearing up for our **40th year** of Little League Baseball and Softball for the youth in our area.

Frederick County National Little League is sanctioned by Little League, Inc. of Williamsport, PA, the largest youth affiliated program in the world. FCNLL is entirely volunteer-based. We rely heavily on the support of the local community to assist in the operation and management of the league. As we enter a new year of operation, your assistance and support is greatly appreciated.

Operating a program of this magnitude takes a lot of volunteers, time, and money. For instance, last year alone FCNLL had over 125 volunteer managers and coaches working with over 30 teams of children ranging from 4 to 16 years old. We depend on sponsorship donations to keep registration fees affordable. Sponsorship donations make up the difference between registration revenue and the costs needed to provide uniforms, replace worn out or broken equipment, rent and maintain the fields, and other direct expenses of managing the league (balls, training, background checks, etc.).

FCNLL had roughly 500 children active in our programs last year, and we hope to have even more this year! Being a FCNLL sponsor is a wonderful way to promote your business within the local community while gaining advertising exposure. Our bleachers are full of parents, family members, friends and baseball and softball fans that will see your business name on uniforms, our website, promoted on social media channels and more.

We offer multiple sponsorship opportunities that will allow you to choose the level of support that works best for you. FCNLL is a recognized 501(c)3 charitable organization and your donation is tax deductible to the extent permitted under U.S. tax laws and regulations. Your completed sponsorship agreement and your tax-deductible donation may be sent to the address provided at the top of this letter.

We would like to have **forms submitted by March 1st** to allow necessary time for uniform ordering for the upcoming season. Please feel free to contact Terra Walker at fcndl.sponsorship@fcndl.com with any questions or to submit your forms and payment.

Your consideration and support is greatly appreciated.

Thank you,

Andy Dunn
President, FCNLL

Please fill out the form or submit [online](#) to become a FCNLL sponsor today!



Frederick County National Little League
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www.fcnull.com

2024 FCNLL SPONSORSHIP OPTIONS

Please note that sponsorship options may change annually as the needs of our program evolve.

Spring TEAM SPONSOR: \$400.00

- ✓ Name on Team uniforms
- ✓ Commemorative Team Picture (Plaque or Digital image)
- ✓ Sponsorship Logo with link to your website on the FCNLL website
- ✓ Facebook Like
- ✓ Sponsorship Name listed on Concession Stand poster

**\$600 Spring and Fall
Team Sponsorship -
\$100 savings when
bundled together!**

Fall TEAM SPONSOR: ~~\$300.00~~ \$200.00

- ✓ Name on Team uniforms
- ✓ Sponsorship Logo with link to your website on the FCNLL website
- ✓ Facebook Like
- ✓ Sponsorship Name listed on Concession Stand poster

Sponsor Spotlight: \$50 (only 15 available)

- Facebook Sponsor post highlighting your business
- Email blast to all Spring 2024 registrants highlighting your business

SATURDAY GAME DAY SPONSOR: \$200.00 (only 8 available)

- ✓ Table/Booth with business items/swag during Saturday game
- ✓ Sponsorship Name/Logo displayed at the Concession stand indicating your business is the Game Day Sponsor
- ✓ FREE Popcorn for fans
- ✓ Sponsorship Logo with link to your website on the FCNLL website
- ✓ Facebook Like

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2024 SPONSORSHIP AGREEMENT

SPONSOR NAME:	
ADDRESS:	
POINT OF CONTACT:	
PHONE:	
EMAIL:	
WEBSITE:	
AMOUNT PAID:	\$. 00

Sponsorship form submission methods:

- ✓ Submit [Online](#)
- ✓ By mail: **FCNLL, P.O. Box 1342, Stephens City, VA 22655**
- ✓ Contacting Terra Walker at fcnull.sponsorship@fcnull.com
- ✓ Once your form is submitted and payment has been made, please email your company logo or a small picture, and a brief promotional message about your business to Terra Walker at fcnull.sponsorship@fcnull.com for inclusion on the FCNLL website.

Sponsorship, for the Sponsor, should be done out of a sense of duty to the community. While sponsorship does afford some benefits (detailed below), the higher purpose is to help the FCNLL impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values as good citizens.

Sponsorship does not permit the sponsor to have any rights or responsibilities in the operation of the FCNLL or any team in the league, nor does the sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the league. Nothing herein shall make us partners. The sponsor and the FCNLL are independent contractors with respect to one another and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

The Sponsor shall have the right to use the following term in advertisements, poster, brochures, newsletters, etc. "Sponsor of Frederick County National Little League". Sponsorship does NOT give the Sponsor the right to use the word "official" in connection with its sponsorship. Any reference to the sponsorship under this agreement must make it clear that the sponsorship is with FCNLL and NOT for Little League Baseball. Use of the "Keystone Logo" or any other logo of Little League Baseball other than the FCNLL logo is prohibited, unless permission is expressly granted in writing by Little League Baseball International.

Please fill out the form or submit [online](#) to become a FCNLL sponsor today!