



## Twin Valley Little League

### 2021 Sponsorship

P.O. Box 238  
Honey Brook, PA 19344  
(610)639-1369

Dear Potential Sponsor,

The beginning of the 2021 Little League season is only a few months away. The Twin Valley Little League covers Honey Brook Township, Plowville, Morgantown Borough, Elverson Borough, West Nantmeal Township, Honey Brook Borough and Robeson Township. Sponsor signs on our fences really show our community that individuals and local businesses care about the youth of our growing area. I am writing to you in hopes that we can build a relationship with you as a sponsor of our little league.

The league continues to grow each year as the area grows. We anticipate additional growth this year. As you would expect, with any increase we offer more scholarships to children. Additionally, we need to purchase both more materials and equipment for our children and to maintain our fields. The league is organized and run by volunteers and receives its funding from registrations, fundraising efforts and sponsorships from corporate donors. Without our community's dedicated volunteers and generous financial donations, Twin Valley Little League would cease to exist.

Should you choose to sponsor the league, your sign would be displayed on our fences from opening day in April until the end of the season in late October. We also have our sponsors prominently displayed on our website. In addition, we direct our coach's to acknowledge our sponsors and encourage our families to use our league's sponsors for their family needs. We feel this strengthens our sense of community in Twin Valley.

Please keep in mind that the Twin Valley Little League is a 501c non-profit organization and donations may be tax deductible. Below I have provided three options for sponsorship. We are requesting the following contributions in order to offset the cost of making the sign and allowing some of the contribution to offset the above mentioned costs.

We are also offering the opportunity to have your company's name on a team's uniform. This is a great opportunity to have your company's name advertised further than just the local ball field as the teams travel throughout the district.

- **Sign sponsor \$350\***
- **Team Sponsor \$350**
- **Sign sponsor and team sponsor \$ 475\***
- **Website Sponsor \$ 150, will list your company on our website**

**\*Each year you renew after your first year is just \$ 250 for a sign sponsor**

Should you have any questions about sponsorship, please contact Colleen Yenser at (610)639-1369 or email at [TwinValleyLittleLeague@hotmail.com](mailto:TwinValleyLittleLeague@hotmail.com).

If your company would like to sponsor the league this year, please fill out the bottom of this form and send a check along with the form to our league address found on the front of the letter. You may also contact me and I would be happy to meet with you personally. Again, I truly appreciate your time and support of our league.

Thank you for your time in considering sponsorship and thank you in advance for your support.

Colleen Yenser, TVLL Sponsorship Coordinator



# Twin Valley Little League

## 2021 Sponsorship Form

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Company Website: \_\_\_\_\_

### Sponsorship Level

- Sign Sponsor \$350**
  - Sponsor has a sign at the James Umble Baseball Park
  - Sponsor logo will appear on [www.TwinValleyLittleLeague.com](http://www.TwinValleyLittleLeague.com)
- Sign Sponsor – Renewal \$250**
  - Sponsor has a sign at the James Umble Baseball Park
  - Sponsor logo will appear on [www.TwinValleyLittleLeague.com](http://www.TwinValleyLittleLeague.com)
- Team Sponsor \$350**
  - Sponsor will appear on one team's uniforms
  - Sponsor logo will appear on [www.TwinValleyLittleLeague.com](http://www.TwinValleyLittleLeague.com)
- Sign and Team Sponsor \$475**
  - Sponsor has a sign at the James Umble Baseball Park
  - Sponsor will appear on one team's uniforms
  - Sponsor logo will appear on [www.TwinValleyLittleLeague.com](http://www.TwinValleyLittleLeague.com)
- Sign and Team Sponsor – Renewal \$375**
  - Sponsor has a sign at the James Umble Baseball Park
  - Sponsor will appear on one team's uniforms
  - Sponsor logo will appear on [www.TwinValleyLittleLeague.com](http://www.TwinValleyLittleLeague.com)
- Website Sponsor \$150**
  - Sponsor logo will appear on [www.TwinValleyLittleLeague.com](http://www.TwinValleyLittleLeague.com)