

Highland Village Area Baseball and Softball Association
Board of Directors Meeting
2221 FM 407 Suite 119-334
Flower Mound, Texas 75028
EIN:75-2754912

Type of Meeting: Regular Meeting

Date: Thursday, January 8, 2026

Time: 7:30pm

Location: Doubletree Ranch

Meeting Facilitator: Aaron Rhodes, President

Secretary: Alexis Burris

Members Present: *(V) indicates virtual participation.*

Aaron Rhodes — President - League Administration
Sam Smith — Vice President - Recreational Baseball
(V) Steve White — Vice President - Storm Baseball
(V) Cindy Wiederrich — Treasurer
Alexis Burris — Secretary
Jeff Halstead — Director of Interlock & Premier
(V) Mike Gonzalez — Blastball/5U/6U Commissioner
Blayde Burris — General Manager / Scheduler
(V) David Nichols — Director of Sponsorship/Fundraising
(V) Teresa Rhodes — Director of Media
Ayden Burris — Umpire-In-Chief
(V) Dan Ortmeier — VFG Representative

Members Absent:

Walt Temshiv — Vice President - Softball
Shawn French — Director of Registration & Web Services
Kara Boone — Softball Commissioner
Jon Dahlvig — Director of Equipment and 9U/10U Baseball Commissioner
Joe Lococo — 7U/8U Baseball Commissioner
Graham Koonce — 11U/12U Baseball Commissioner

Board Meeting - Official Call to Order:

President Aaron Rhodes called the Board of Directors meeting to order on Thursday, January 8, 2026, at 7:36 PM.

✓ Motion to begin meeting by Aaron Rhodes.
Seconded by Sam Smith.

Approval of Previous Meeting Minutes:

Electronic copy of the draft minutes from Thursday, November 6, 2025, were resent to the full board. It was agreed more review time was needed so discussion will be moved to February meeting.

AGENDA ITEMS:

1. Grievance/Suggestion/Compliment

- No submissions reported.
- Visitors public address – No one present; no issues to report.

2. Treasurer's Report – Cindy Wiederrich (with Aaron Rhodes)

- 2025 P&L reports shared

3. General Manager's Report – Blayde Burriss

- HVABSA gets the fields back on February 1st; practices start on Monday, February 2nd.
- Cage update – Discussions with the City have stalled. Brian Adams went directly to the Mayor and they are moving forward without HVABSA input.
- Mounds update -
 - Dan Ortmeier asked to confirm the number of portable mounds needed so he can share with VFG.
 - Blayde confirmed 3 fields. Phil Schmidt said that the one for Yellow Field is ~\$14,000. Meeting next week and will ask for more information about total cost.

4. Old Business

- Pushing Storm guidelines to Executive Board.
- Storm Baseball Commissioner position tabled until Annual Meeting in July.
- Banking change is still pending with SkyOne Credit Union. Consideration will be given to DATCU or other local banks. Aaron and Cindy will update the Board at a later date.
- March 6th, 2026 will be HVABSA Opening Weekend. More details to be discussed in February.

5. 2026 Budget Presentation – Aaron Rhodes

- All documents were emailed out prior to this board meeting. Paper copies also provided for those in person.
 - Reviewed “Board Explanation” document (one-pager).
 - Reviewed “Financial Stewardship & Community Impact Report”.
 - Meeting planned in January to review finances with the City, particularly the money being reinvested into the League.
 - Community Outreach
 - Reviewed “FY2026 – One-Page Executive Financial Summary”
 - Reviewed Budget Report – created from P&L.
- Questions re: 2025 P&L – Shawn French
 - \$58,792 loss last year over previous year?
 - Cindy and Aaron explained that almost half of that amount of the loss (\$25,000/30,000) was due to unpaid debts to partnering cities after the 2024 All-Star Tournament. Instead of those invoices being paid during 2024, they were not discovered until communication with neighboring cities in 2025.
 - Other portions were due to new concessions equipment purchased to replace and/or repair equipment no longer working.
 - Shawn reviewed registration amounts from last year to this year.
- **FY2025 P&L** - to be discussed in detail in February after Cindy and Aaron have time to review. They will look at specific amounts creating the discrepancy.
- **Registration** - Aaron reviewed registration estimations used for the budget.
 - Shawn confirmed 483 as of today, January 8, 2026. Historical average is 750.
- **Sponsorship Form** and variety of options/levels discussed.
 - Plan to promote at next Parent Meeting to try to get more local sponsors.

- **“Operation Play Assist”** (email fundraising program) will be used this Spring by all teams/players in the League.
 - Example: Steve White’s Storm team brought in ~\$17,500 from 11 players.
 - Mike Gonzalez suggested clear fundraising messaging to be based on a booster club format. Include what it’s being used for including clinics, skills development, building the community.
- **Parents’ meeting** – prior to the March 5th monthly Board of Directors meeting. Goal is to have one parent from each team in attendance.
- **Cooperstown 12U trip**
 - Yearly donation discussion - \$10,000 to Shawn French and Ben Taylor teams.
 - Discussion about costs and fundraising/donations/costs, etc.
 - Shawn French recommended to raise HVABSA contribution amount from \$10,000 to \$12,000. (In previous years, it had been twice that.)
 - Aaron agreed to recommend raising to \$12,000 plus another \$1,000 to offset umpire costs for the identified travelling Cooperstown team.
- **City of Highland Village fees** - discussed including practice fields and per head costs.
- **Coach Sherman Development Program** – costs discussed and adjusted to \$65/\$20 split per player.
- **Local high school sponsorships** – discussion to continue Marcus High School Softball & Baseball teams, Flower Mound High School Baseball team. Inquiry will be made to confirm fees for Guyer High School sponsorship options.
- **New events** (included in proposed budget) – “Memorial Weekend Select Tournament” and “Fall Classic Tournament”. These would be run by HVABSA.

Floor opened for other items to address within the FY2026 Budget:

- Sam Smith - **Recreation Baseball Equipment** – estimated ~\$3,500 per year should be added as a line item.
- Jeff Halstead - **2nd 12U team funding?** Could monies be offered to a 2nd 12U team to travel in addition to Cooperstown team?
 - Answered by Aaron - \$2,000 has already been allocated to support one Softball team’s travel tournament instead of a 2nd baseball team.

✓ Motion by Aaron Rhodes to approve the proposed FY2026 Budget as presented and discussed.
Seconded by Sam Smith. Passed unanimously.

6. New Business:

- Blayde Burris
 - Considering various scenarios for practice schedules; Picking up area behind Blue Field for practices as well as area behind Green Field.
 - New doublebases at 1st for Baseball fields to align with high school rules changes. Updated rules will be sent to Shawn French to add to website.
- Aaron – 20% off Dick’s Sporting Goods Day – Two weekends including 2/7 and 2/14.
- Aaron and Cindy – We need a ledger for debit card expenditures or a process for financial reporting in real time. Alexis offered to create a GoogleForm/GoogleSheet to help track daily purchases by debit card holders.
- “Project 2035” is the new 10-year plan for the HVABSA League. More details to come in subsequent board meetings.

7. Commissioners' Updates/ Issues/ Needs - none

8. Directors' Updates/Issues/Needs - none

NEXT MEETING:

February 5, 2026 - Board of Directors Meeting at DoubleTree Ranch, Highland Village, small room.

✓ Motion to adjourn by Aaron Rhodes.

Seconded by Jeff Halstead

Passed unanimously.

Adjourned 01/08/2025 at 9:15 pm.