

To Our Valued Sponsors:

Thank you for your continued support of **West Yorba Linda Little League**. We cannot successfully operate our league without the financial support of community business leaders like you.

What Is Special About West Yorba Linda Little League?

West Yorba Linda Little League is the only youth sports organization that plays 100% of its games, at all levels, at one park—Veterans Memorial Park in Yorba Linda. Nearly 400 Little Leaguers, ages 3-14, along with their families, gather at the park three times a week for six months each season.

In addition to baseball, Veterans Memorial Park hosts youth soccer, girls softball, and weekly veteran-honoring ceremonies, drawing thousands of visitors each week. Sponsor visibility at West Yorba Linda Little League is exceptionally high, and our Board is committed to representing our sponsors in a positive and consistent way throughout the community we serve.

Why Partner With West Yorba Linda Little League?

Sponsoring West Yorba Linda Little League is more than placing a logo on a banner—it is a year-long partnership with one of Yorba Linda's most visible youth sports communities. Our sponsors benefit from frequent exposure in a trusted, family-focused environment, with recognition through on-field signage, our website, league social media, and sponsorship plaques displayed at sponsor locations. Larger sponsorship levels receive additional benefits as outlined in our Sponsor Agreement.

Most importantly, our sponsors are recognized as supporters of youth development, teamwork, and community pride—values that resonate strongly with local families and help build long-term goodwill and brand trust.

Where Does the Money Go?

The cost of maintaining Veterans Memorial Park is almost exclusively carried by West Yorba Linda Little League. We are a 100% volunteer organization, and all sponsor and registration proceeds are reinvested directly into the fields, equipment, and nearly 400 players in our program.

Our 2026 budget includes Snack Shack equipment upgrades, weekly field maintenance, field and bullpen repairs, batting cage improvements, scoreboard maintenance, and other unforeseen seasonal expenses. We also plan to bring in local hitting and pitching instructors to further strengthen our program.

We cannot provide the quality Little League experience we offer without the generous support of our community sponsors. If you have any questions or suggestions on how we can improve the sponsor experience, please don't hesitate to call or email. Thank you for your consideration in sponsoring our 2026 season at **West Yorba Linda Little League**.

Sincerely,

West Yorba Linda Little League
wylsponsors@gmail.com