



Dear Community Partner,

Thank you for taking the time to learn more about **Carolina Copperheads Youth Football and Cheer** and the impact we are making throughout Fort Mill and the surrounding communities.

The Carolina Copperheads are a volunteer-led organization dedicated to developing young athletes both on and off the field. While we strive to teach the fundamentals of football and cheer, our greater mission is to help young people build confidence, character, discipline, teamwork, and leadership skills that will serve them long after their playing days are over.

Today, our organization serves more than 150 football players and cheerleaders and continues to grow each season. Through affordable programming, athlete scholarships, community service initiatives, summer camps, and a strong emphasis on player development, **we are committed to creating opportunities for every child who wants to participate.**

As a nonprofit organization, we rely on sponsorship support to drive our success. Contributions help offset operating expenses, upgrade equipment, fund facilities, provide scholarships for athletes in need, and create memorable experiences for the families we serve. Every sponsorship directly impacts the young people in our community.

Enclosed, you will find information regarding our sponsorship opportunities, including athlete scholarship sponsorships, organization-wide sponsorship packages, and exclusive sponsorship opportunities.

Whether you choose to **support a single athlete**, become a **season-long partner**, or align your business with one of our **exclusive game day or cheer sponsorships**, your investment helps ensure that local youth have access to a positive, safe, and rewarding experience.

In return, we are committed to recognizing and promoting our sponsors throughout the season. Our families are passionate supporters of the businesses that support our athletes, and we look forward to helping strengthen those community connections.

Thank you for considering a partnership with the Carolina Copperheads. We would be honored to have your business join the Copperheads family and help us **continue building something special for the young athletes and cheerleaders in our community.**

If you have any questions or would like to discuss a sponsorship opportunity, please do not hesitate to contact us.

We appreciate your support and look forward to partnering with you.

Sincerely,

The Carolina Copperheads Board of Directors

Carolina Copperheads Foundation

CopperheadsBoard@gmail.com

CarolinaCopperheads.org



EXCLUSIVE SPONSORSHIP AGREEMENT

Sponsor Name: _____

Business Name: _____

Address: _____

Phone: _____ Email: _____

EXCLUSIVE SPONSORSHIP

- First Down Sponsor - \$2,500
- Touchdown Sponsor - \$3,500
- Copperheads Victory Sponsor - \$5,000
- Cheer Bow Sponsor - \$2,500
- Cheer Pom Sponsor - \$3,500
- Halftime Show Sponsor - \$5,000

DESCRIPTION

The Sponsor agrees to become the exclusive sponsor of the selected category for the current Carolina Copperheads football and cheer season. No additional sponsor within the same category will be sold during the term of this agreement.

SPONSOR BENEFITS

First Down Sponsor

- Exclusive first down recognition at home games
- Website recognition
- Social media recognition
- Field banner placement

Cheer Bow Sponsor

- Exclusive cheer bow sponsorship designation
- Website recognition
- Social media recognition
- Recognition at cheer events

Touchdown Sponsor

- Exclusive touchdown recognition at home games
- Website recognition
- Social media recognition
- Field banner placement

Cheer Pom Sponsor

- Exclusive cheer pom sponsorship designation
- Website recognition
- Social media recognition
- Recognition at cheer events

Copperheads Victory Sponsor

- Exclusive victory recognition
- Victory social media graphics featuring sponsor
- Website recognition
- Home game recognition

Halftime Show Sponsor

- Exclusive halftime show sponsorship designation
- Home game recognition
- Website recognition
- Social media recognition
- Field banner placement



SPONSORSHIP INVESTMENT

Amount: \$ _____

TERM

This agreement shall remain in effect for the current football and cheer season.

PAYMENT

Sponsor agrees to remit payment within thirty (30) days of signing this agreement.

LOGO AUTHORIZATION

Sponsor grants Carolina Copperheads permission to use its name, logo, and trademarks solely for sponsorship recognition and promotional purposes related to this agreement.

AUTHORIZATION

Sponsor Representative

Carolina Copperheads Representative

Name: _____

Name: _____

Signature: _____

Signature: _____

Date: _____

Date: _____