



January 2024

Dear Local Business Owners, Leaders and Friends of Rancho De Oro Little League:

As American as Apple Pie, baseball has been a rich part of every child's life for decades. The players, families, and Board of Rancho De Oro Little League are excited and happy to announce that Rancho De Oro Little League (RDOLL) is ready to welcome our players, families and sponsors for the 2024 Little League season. Over the course of the past few years, Rancho De Oro Little League remained steadfast in its commitment to providing a safe and healthy outlet for our players and their families. Our league and volunteers felt strongly that we wanted to provide the much needed outdoor distraction that our players, families and community were seeking during the lockdowns. We continued to offer our support and our league was there for our kids. Baseball was played. Coaches coached. Parents cheered. And the players made memories that'll last a lifetime. We would like to thank all of our community partners from throughout the years and invite you to become part of the tradition that has become East County Baseball.

Your Rancho De Oro Little League is a fully qualified charitable organization and has been a fixture in San Diego's East County area since 1956. We have provided regular and off season baseball leagues, skills clinics, community building opportunities and baseball tournaments for thousands of boys and girls throughout the areas of La Mesa, Rancho San Diego and El Cajon. Unlike many Little Leagues, RDOLL does not receive any financial support from local Parks and Recreation Departments. Thanks to your generous donations, and the hard work of our many volunteers, RDOLL maintains and operates three facilities (seven baseball fields) at Rancho San Diego Elementary School (4 fields), Russell Road on Mt. Helix (2 fields), and Spring Valley Academy/Middle School (1 field). With your support, we will continue to make improvements to all three facilities for our families, your customers. As you may know, operating such a program requires volunteers, time, and community partners like you. Your sponsorship commitment will help to provide needed uniforms for our players, replace worn equipment, maintain the playing fields and facilities, and support the overall function of our league.

Rancho De Oro Little League supports hundreds of children annually and we are hoping that you will join us as we continue to grow! Being a Rancho De Oro Little League Community Sponsor is a great way to display your business/company's leadership position within the local community while gaining advertising exposure. We also host and participate in district tournaments and camps that will allow your advertising dollars to reach further.

We, the Rancho De Oro Little League, sincerely hope that you will join our team and contribute to youth activities within our community for the 2024 season. We hope to once again be a healthy outlet during these ever changing times.

Thank You,
Board of Directors
Rancho De Oro Little League

Rancho De Oro Little League is recognized as a 501(c)3 charitable organization and your donation is tax deductible to the fullest extent permitted by U.S. tax laws and regulations. If your company still has charitable allocation or room for additional resources as we close the 2022 fiscal year, we would greatly appreciate your pledge in exchange for some great local sponsorship. With your help 2024 will be our most successful season ever!



2024 Rancho De Oro Sponsorship Levels / Benefits:

***ALL RETURNING 2023 SPONSORS RECEIVE A 10% DISCOUNT**

Grand Slam \$2,500 – 1-year sponsorship (*ONLY 7 Grand Slam Sponsorships Available) • 1 year FIELD naming and advertising rights at Forehand, Rancho San Diego, or Russell Road • One additional banner (6' x 3') will be placed at ALL Rancho De Oro facilities

- Displayed for all League, Tournament, and Travel Ball Games.
- Use of Rancho De Oro Little League logo and team picture in advertising.
- Banner Ad and listing on Rancho De Oro Little League website with link to your site.
- Rancho De Oro Sponsor decal
- League Photo plaque

Walk Off \$2,000 – 1-year sponsorship (*ONLY 3 Walk Off Sponsorships Available)

- **1 year SCOREBOARD advertising spots at Rancho San Diego**
- One additional banner (6' x 3') will be placed at ALL Rancho De Oro facilities
 - Displayed for all League, Tournament, and Travel Ball Games.
- Use of Rancho De Oro Little League logo and team picture in advertising.
- Banner Ad and listing on Rancho De Oro Little League website with link to your site.
- Rancho De Oro Sponsor decal
- League Photo plaque

Home Run \$1,000

- **One banner (6' x 3') at ONE Rancho De Oro facility (Selected by sponsor)**
 - Displayed for all League, Tournament, and Travel Ball Games.
- Use of Rancho De Oro Little League logo and team picture in advertising.
- Banner Ad and listing on Rancho De Oro Little League website with link to your site.
- Rancho De Oro Sponsor decal

Triple \$500

- **One banner (6' x 3') at ONE Rancho De Oro facility (Selected by RDO Board)**
 - Displayed for all League, Tournament, and Travel Ball Games.
- Use of Rancho De Oro Little League logo and team picture in advertising.
- Banner Ad and listing on Rancho De Oro Little League website with link to your site.
- Rancho De Oro Sponsor decal

Double \$250

- **One half sized/shared banner (3' x 3') at ONE Rancho De Oro facility (Selected by RDO Board)**
 - Displayed for all League, Tournament, and Travel Ball Games.
- Use of Rancho De Oro Little League logo and team picture in advertising.
- Banner Ad and listing on Rancho De Oro Little League website with link to your site.
- Rancho De Oro Sponsor decal

Single \$100

- Use of Rancho De Oro Little League logo and team picture in advertising.
- Banner Ad and listing on Rancho De Oro Little League website with link to your site.
- Company or individual listed on sponsorship list banner
- Rancho De Oro Sponsor decal



10400 Russell Rd., La Mesa, CA 91941



Sponsorship contributions may be in the form of credit card, cash, check, or Venmo (@RanchoDeOroLL). Custom Sponsorship packages may be arranged on request, with Board approval.

2024 Sponsorship Agreement

Are you a returning 2023 sponsor? Yes _____ No _____

Sponsor Name: _____
Address: _____
Contact: _____ Phone: _____
_____ Email: _____ Website: _____
_____ What player are
you sponsoring? _____ Sponsorship
Level: _____

Grand Slam _____ Walk Off _____ Home Run _____ Triple _____ Double _____ Single _____

Please send a digital file of your company logo (.png or .jpeg; minimum of 1200 pixels) and a brief promotional message about your business (25 words or less) to our Events Director at events@rdoll.org for inclusion on the Rancho De Oro Little League web site **no later than Wednesday, February 15, 2024**. Please mail your contribution to 10400 Russell Rd., La Mesa, CA 91941. Credit cards are also accepted. Please email the Events Director for credit card options. Please include the above information for all Venmo payments (@RanchoDeOroLL).

Sponsorship of a team in the Rancho De Oro Little League does not permit the Sponsor to have any rights or responsibilities in the operation of the Rancho De Oro Little League or any team in the Rancho De Oro Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the Rancho De Oro Little League.

The Sponsor shall have the right to use the following term in advertisements, posters, brochures, newsletters, etc.: "Sponsor of a Rancho De Oro Little League team." Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with a team or teams in the Rancho De Oro Little League only, and NOT for Little League Baseball. Use of the "keystone logo" or any other logo of Little League Baseball is prohibited, unless permission is expressly granted in writing by Little League Baseball International.

Accepted and agreed to:

By: _____

Sponsor Representative Signature Date

By: _____

Rancho De Oro Little League's President Date

