

Sponsorships

Epping Youth Athletic Association is a volunteer-run organization that brings youth sports to the town of Epping, New Hampshire. We currently offer youth programs in Baseball, Softball, Soccer, and Basketball.

Sponsorships are key to making these programs run. As a 501(c)(3) nonprofit, 100% of your sponsorship helps offset the costs of the gym and field use, umpires, referees, equipment, uniforms, registrations, and insurance.

To sign up as a sponsor, please visit eyaa.org or scan the QR code. Please contact our Fundraising Chair, Erin Graichen, at fundraising@eyaa.org with your questions.



Package	Cost	Benefits
Diamond (Full year, four sport sponsorship with banner)	\$1,300	<ul style="list-style-type: none"> Your company name on a team for ALL FOUR sports (Baseball, Softball, Soccer, and Basketball) Company name publicized and thanked at Mary Blair Opening Day (Spring) Your company name and logo on a banner at Mary Blair Field during spring baseball season (EYAA will provide the banner) Logo and website link on EYAA website and Facebook Page
Platinum (Three sport sponsorship with banner)	\$1,000	<ul style="list-style-type: none"> Your company name on a team for three sports <ul style="list-style-type: none"> Choose three sports: (Baseball, Softball, Soccer, or Basketball) Company name publicized and thanked at Mary Blair Opening Day (Spring) Your company name and logo on a banner at Mary Blair Field during spring baseball season (EYAA will provide the banner) Logo and website link on EYAA website and Facebook Page
Gold (Two sport sponsorship with banner)	\$750	<ul style="list-style-type: none"> Your company name on a team for two sports <ul style="list-style-type: none"> Choose two sports: (Baseball, Softball, Soccer, or Basketball) Company name publicized and thanked at Mary Blair Opening Day (Spring) Your company name and logo on a banner at Mary Blair Field during spring baseball season (EYAA will provide the banner) Logo and website link on EYAA website and Facebook Page
Silver (One sport sponsorship with banner)	\$450	<ul style="list-style-type: none"> Your company name on a team for one sport <ul style="list-style-type: none"> Choose one sport: (Baseball, Softball, Soccer, or Basketball) Company name publicized and thanked at Mary Blair Opening Day (Spring) Your company name and logo on a banner at Mary Blair Field during spring baseball season (EYAA will provide the banner) Logo and website link on EYAA website and Facebook Page
Bronze (One sport sponsorship)	\$300	<ul style="list-style-type: none"> Your company name on a team for one sport <ul style="list-style-type: none"> Choose one sport: (Baseball, Softball, Soccer, or Basketball) Your company name on a shared banner at Mary Blair Field during spring baseball season (EYAA will provide the banner) Logo and website link on EYAA website and Facebook Page
Champion	\$150	<ul style="list-style-type: none"> At this level, your support provides registration waivers to local children and provides them with the opportunity to benefit from EYAA sports programs. Your company name on a shared banner at Mary Blair Field during spring baseball season (EYAA will provide the banner) Logo and website link on EYAA website and Facebook Page

Thank you for taking this opportunity to support the youth of Epping!

Frequently Asked Questions

Can I sponsor a specific child or team, or is my donation distributed across the program?

Yes! When you sign up to be a sponsor, you can let us know if there is a specific child and their team you wish to sponsor. We will do our best to match up sponsors with teams that their child(ren) might be playing on.

You can also select a Champion Sponsorship, which supports local children in need who cannot afford to participate.

What age groups or types of sports are covered by the program?

With sponsor support, EYAA is able to bring Baseball, Softball, Soccer, and Basketball to Epping. All youth sports are available from ages 6-12, with basketball being available through grade 8.

Are there any events or activities where sponsors can interact with the participants?

Sponsors are encouraged to attend our Opening Day ceremonies at Mary Blair Field in Epping, where a banner will be displayed and sponsors recognized for their contributions.

How do you promote and acknowledge sponsors?

Sponsorships benefits vary by level, but all sponsors are acknowledged on the EYAA website and on our Facebook Page. For most levels, a sponsor is assigned a team and that sponsor name is listed on the team shirts. For our youngest teams, shirts include all sponsors of that sport.

*Only 1st and 2nd grade basketball teams receive assigned sponsors (one sponsor listed on the shirt). All basketball sponsors are listed on kindergarten basketball team shirts, and there are no sponsors assigned for higher-grade teams (these teams use reversible pinnies.)

What is the duration of the sponsorship commitment?

Sponsorships are done on a yearly or seasonal basis. However, in order to have your company recognized with a banner at Opening Day, we encourage sponsors to sign up early in the year.

How do I become a sponsor?

Visit eyaa.org or scan the QR code to link to our online sponsorship form. After completing the form, you will have the option to pay by check or PayPal.



Questions?

For more information or to sign up as a sponsor, please contact our Fundraising Chair, Erin Graichen, at fundraising@eyaa.org.