



Dear Local Business Owner,

The Elgin Steelers, proudly under the Elgin Youth Sports League appreciates you taking the time to learn about our sponsorship opportunities and considering our organization worthy of your sponsorship and/or donation.

The Elgin Youth Sports League is a non-profit 501(c)(3) organization (Tax ID 33-3247474) serving the Elgin community and surrounding suburbs with youth football and cheer through an affiliation with Chicagoland Pop Warner. The organization's mission is to teach good sportsmanship, self-discipline, responsibility, teamwork, and the fundamentals of football and cheer for 5- to 14-year-olds. The program is open to all and does not restrict membership due to race, religion, gender, or ability.

We strive to keep enrollment costs down and your sponsorship will assist in keeping those costs manageable for the families that entrust us with their athletes. To ensure the safety of our athletes, protective equipment such as helmets, shoulder pads, and cheer mats must be replaced on a regular basis. As such, funds will assist with an assortment of expenses such as new helmets and shoulder pads for the football players, new cheerleading mats and indoor practice space during the colder months for the cheerleaders, training equipment, facility maintenance, new uniforms, trophies, referee fees, and scholarships for athletes who otherwise would not be able to afford the registration fees, to name a few. With the help of generous sponsors, we were able to provide over \$25,000 in scholarships for athletes from low-income families during our 2024 season, ensuring their ability to enjoy a sport they loved without placing any financial burdens on their families.

Our overall goal for 2025 is to raise \$100,000 broken down as follows:

- \$30,000 Scholarships for athletes from low-income families
- \$25,000 New uniforms and backpacks (tackle football players and cheerleaders)
- \$20,000 Equipment replacement (100 new helmets, shoulder pads, and field equipment)
- \$10,000 Facility maintenance and use
- \$7,200 Home game referee expense (\$900 each game)
- \$5,800 Trophies & end of the year celebration
- \$2,000 Practice Jerseys and equipment

Elgin Youth Football and Cheer will teach over 250 athletes this year the fundamentals of the sport and the benefits of fostering good sportsmanship, all while providing an excellent physical challenge. This will be accomplished under the direction of nine volunteer board members and over twenty-five coaches. There are no paid positions within this organization, everyone involved works together on a voluntary basis with the common goal of providing the youth with an opportunity to be a part of something larger than themselves while providing mentorship and guidance through positive adult role models.

Why sponsor the Elgin Steelers?

Positive Impact. Sponsoring a youth sports team positively impacts your business, the league, and the community.

Community Engagement. When you decide to sponsor the Elgin Steelers, you are given the opportunity to engage with the families of multiple youth organizations and community around.



Brand Awareness and Marketing. When you use youth sports sponsorships to supplement your current marketing initiatives, it aids in brand recognition amongst current and potential customers and/or clients.

Build Long-Term Relationships. Sponsoring a youth sports team demonstrates that your company supports youth sports and understands its benefits, sending a message that your company genuinely cares about the community. This can help instill loyalty with families of the organization and the community around them.

Again, we thank you for the opportunity to teach you a little bit about our organization and its sponsorship opportunities. We hope that you will join us in our fight to keep youth sports alive and accessible to all, regardless of their circumstances. If you would like to sponsor Elgin Youth Sports League, please send your sponsorship funds with the attached form.

Sincerely,

Vanessa Zamudio,
Treasurer, Elgin Steelers

PROUD SPONSOR OF THE ELGIN STEELERS YOUTH FOOTBALL AND CHEER LEAGUE

Business Name (to appear on print materials): _____

Address: _____

Contact Name: _____ Contact Phone Number: _____

Contact Email: _____

Business Website URL: _____

Sponsorship Level:

Gold Pro All-Star MVP Hall of Fame Other: _____

Name of Athlete or Team you are supporting (if applicable): _____

Please e-mail your high-resolution company logo to elginsteelers@gmail.com (PDF or JPEG format).

Please mail completed form with check to:

Elgin Steelers
Attn: Vanessa Zamudio
608 Dundee Ave.
Elgin, IL 60120

Please make checks payable to: **Elgin Youth Sports League**

Zelle Payments can be sent to: **elginsteelers@gmail.com**

Please include your company name in the memo line.

Thank you for supporting youth sports! If you have any questions regarding sponsorships, please contact the League Treasurer, Vanessa Zamudio at (847) 732-5422.



Gold Sponsor - \$250

- Logo and link to company website posted on Elgin Steelers' website through November 2025
- One social media post on Elgin Steelers' Facebook page through November 2025
- Company plaque to display in sponsor's place of business

Pro Sponsor - \$500

- Logo displayed on 'Thank You' banner at all practices & home games through November 2025
- Logo and link to company website posted on Elgin Steelers' website through November 2025
- Two social media posts on Elgin Steelers' Facebook page through November 2025
- Company plaque to display in sponsor's place of business

All-Star Sponsor - \$750

- Logo displayed on 'Thank You' banner at all practices & home games through November 2025
- Logo and link to company website posted on Elgin Steelers' website through November 2025
- Three social media posts on Elgin Steelers' Facebook page through November 2025
- Company plaque to display in sponsor's place of business
- Company will be mentioned over PA system at home games through November 2025
- Sponsorship of one athlete's registration fees

MVP Sponsor - \$1,000

- Logo displayed on 'Thank You' banner at all practices & home games through November 2025
- Logo and link to company website posted on Elgin Steelers' website through November 2025
- Three social media posts on Elgin Steelers' Facebook page through November 2025
- Company plaque to display in sponsor's place of business
- Company will be mentioned over PA system at home games through November 2025
- Individual company banner displayed at all home games through November 2025
- Sponsorship of two athlete's registration fees

Hall of Fame Sponsor - \$1,500

- Logo displayed on 'Thank You' banner at all practices & home games through November 2025
- Logo and link to company website posted on Elgin Steelers website
- Three social media posts on Elgin Steelers' Facebook page
- Company Plaque to display in sponsor's place of business
- Company will be mentioned over PA system at home games through November 2025
- Individual company banner displayed at all home games through November 2025
- One framed jersey or retired helmet to display in sponsor's place of business
- Sponsorship of three athlete's registration fees