



Cumberland Valley Softball Association

4902 Carlisle Pike PMB 361
Mechanicsburg, Pennsylvania 17050

www.CVsoftball.com

December 1, 2020

Dear Friend of CV Softball:

The days are getting longer and another softball season will soon be here! Over the past 46 years, CV Softball has grown into one of the largest youth softball organizations in the Central Pennsylvania area. Thousands of girls have benefited from this program with the support from organizations like yours.

It is my pleasure to invite you to consider supporting our organization and its participants during 2020 through one or more of our advertisement options. The Cumberland Valley Softball Association (CV Softball), is a recreational youth softball association serving girls ages 5-14 living in Hampden, Silver Spring, Monroe and Middlesex Townships. Our organization, its coaches and its volunteers teach girls how to play a great game, let them experience what it's like to be part of a team and most importantly, provide an atmosphere where everyone has fun.

As a **Team Sponsor** of our organization, we will reference a team during our Spring season via your company name. Your company's name will also be printed on the back of the team's jersey and you will be acknowledged on our website with a logo and link to your website. For certain teams, we may also be able provide you with your choice of jersey color(s). You will also receive a team picture plaque to commemorate your support this season.

As a **Field Sign Sponsor** of our organization, a sign with your company's logo/design will be hung in premium viewing area at Paul Walters Memorial Park fields. You will also be acknowledged on our website with a logo and link to your website.

Our deadline for finalizing sponsorships is March 1, 2021. All payments must be received by this date. If you choose to support CV Softball as a Team Sponsor or Field Sign Sponsor, we will follow up with the contact listed on the form to obtain logos and art work after we receive your completed sponsor form and payment.

Your consideration of an investment in our youth and community will be greatly appreciated! If you have any questions, or would like to discuss additional levels of support, including field naming rights, please feel free to contact me at 267-403-1690 or cvsoftballassoc@gmail.com.

Sincerely,

Mark Yasenachak, *President*
CV Softball Association
cvsoftballassoc@gmail.com



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2021 Advertisement Options

CV Softball is 501(c)(3) non-profit organization

Website Sponsor - \$150

- Acknowledgement with logo and link to company website on CV Softball website

Recreation Team Sponsor - \$350

- Company name on back of team jersey
- Reference to a team via Company name
- Choice of jersey color (6U and 8U age groups only)
- Team photo plaque
- Acknowledgement with logo and link to company website on CV Softball website

Field Sign Sponsor - \$350

- 36" x 72" (min.) sign hung in premium viewing area at Paul Walters Memorial Park fields
- Acknowledgement with logo and link to company website on CV Softball website

Recreation Team Sponsor with Field Sign - \$600

- Includes all benefits listed above

** Please complete the following information:*

Company Name _____

Contact _____ Player's Name (if applicable): _____

Phone: _____ Email: _____

Mailing Address: _____

*** Complete for Team Sponsors Only:*

Desired Age Group: _____ Preferred Jersey Color (6U/8U only): _____

Payment should be made to: CV Softball Association

Sponsorship Forms can be returned with payment to:

CV Softball Association, c/o Mark Yasenachak, 54 Hoke Farm Way, Mechanicsburg, PA 17050