# **Deep Creek Baseball Association**



## Sponsorship Package

#### **Contents**

Who We Are

Sponsorship Opportunities

Sponsor Program Agreement

#### ABOUT DEEP CREEK BASEBALL ASSOCIATION



Deep Creek Baseball Association is a premier Pony Baseball and Softball organization since 1957. Our dynamic youth programs cater to ages 4-19.

Operated by a dedicated volunteer Board of Directors, Deep Creek Baseball Association relies on community support. Volunteerism is central to our success. Deep Creek Baseball Association merges tradition with innovation. We celebrate our 1957 roots, evolving into an all-encompassing sports organization that thrives on community involvement.

## **OUR MISSION**

At Deep Creek Baseball Association, we are more than a sports organization — we are a community committed to fostering the growth of tomorrow's leaders. Our mission is to provide a dynamic and inclusive environment where athletes of all ages can thrive in both baseball and softball, learning essential life skills that extend beyond the field.

### **OUR GOALS & CORE VALUES**

**Teamwork:** We believe in the power of collaboration, teaching our athletes the importance of working together towards common goals. Through teamwork, we cultivate a sense of unity that extends beyond the diamond.

**Commitment**: We instill a strong work ethic and dedication in our athletes, emphasizing the value of perseverance in the face of challenges. Our commitment goes beyond wins and losses, shaping individuals who are resilient in all aspects of life.

**Sportsmanship**: Respect, integrity, and fair play are at the heart of our sportsmanship values. We teach our athletes to compete with honor, embodying the principles of good character on and off the field.

**Community Involvement**: Deeply rooted in our local community, we actively engage in initiatives that go beyond sports. Through service projects and partnerships, we aim to make a positive impact, reinforcing the idea that sports can be a catalyst for broader societal change.

## **EMPOWERING TOMMORROW'S LEADERS**

Our vision extends beyond developing athletic skills; we are dedicated to nurturing well-rounded individuals prepared to lead in their communities. By embracing the values of teamwork, commitment, and sportsmanship, Deep Creek athletes are not only equipped for success in their chosen sports but are also primed to become influential leaders shaping the future.

Join us in building a legacy of excellence, character, and community at Deep Creek Baseball Association.



DCBA, a registered 501(c)3 non-profit, is dedicated to cultivating a thriving youth baseball and softball program for individuals aged 4 to 19. Our community-driven organization boasts approximately 750 players, 100 coaches, and 20 board members each year.

As DCBA expands its footprint in the community, we are actively seeking sponsors and support to propel our mission forward. Your contribution will play an important role in offsetting costs across various areas, including league fees, field costs, uniform expenses, equipment maintenance, first-aid supplies, coaches clinics, and skills/condition clinics.

## **SPONSORSHIP OPPORTUNTIES**

#### Single Sponsor-\$300/Annual

- 1 (2' x 2.5') sign on a dugout/cage
- · Logo and link on DCAA website

#### Triple Sponsor-\$600/Annual

- 2 (2' x 2.5') sign on a dugout/cage
- Logo and link on the DCAA website
- Promotional Tables (2)

#### Home Run Sponsor-\$1000/Annual

- 1(3' x 3') Banner/sign on the Fence of the field
- Logo and link on the DCAA website
- Promotional Tables (2)
- Two Email Blasts
- Two Facebook Posts

#### Grand Slam Sponsor-\$1500/Annual

- 1(3' x 4') Banner/sign on the Fence of the field
- Logo and link on the DCAA website
- Promotional Tables (3)
- Three Email Blasts
- Three Facebook Posts
- League Sponsorship Plaque

#### All Star Sponsor-\$2000/Annual

- 1(3' x 4') Banner/sign on the backstop, 1(3'x 4') extra banner/sign at the fields
- "Naming Rights" to a DCAA field during the term of your sponsorship (when available)
- Logo and link on the DCAA website
- Promotional Tables (4)
- Four Email Blasts
- Four Facebook Posts
- League Sponsorship Plaque

#### Golden Glove Sponsor-\$3000/Annual

- 1 (3' x 4') Banner/sign on the backstop, 1
  (3'x 4') extra banner/sign at the fields
- "Naming Rights" to a DCAA field during the term of your sponsorship (when available)
- Logo on jerseys during the term of your sponsorship (when available)
- Logo and link on the DCAA website
- Promotional Tables (5)
- Five Email Blasts
- · Five Facebook Posts
- League Sponsorship Plague

Join us in shaping the future of youth baseball and softball at Deep Creek Baseball Association.



# SPONSORSHIP FORM DCBA is a 501(c)3 non-profit organization.

Sponsor	name:		
Address	•		
City:		State:	Zipcode:
Contact Name:		Phone number:	
Email ad	dress:		
Sponsor	ship Level:		
	nail your completed hip benefits will be		n. Payment must be received before your
		Deep Creek Basel	pall Association
		P.O. Box	6477
		Chesapeake,	
		Tax ID: #54	-1054117
TERMS:	provide signs that will Glove will have their lo is acknowledged that I understood that spons	remain on display throug gos featured on regular DCBA exclusively accepts sorship does not entitle t cting and agreeing to the	arting from the commencement of the term. DCBA will shout the one-year period. Sponsors classified as Golden season jerseys during both the Spring and Fall Seasons. It sponsorships from family-friendly organizations. It is also he sponsor to request special treatment for their sponsorship package outlined above, I commit to adhering
Sponsorship Signature:			Date:
Any que	stion or concerns p	lease contact:	
President: Jeff Sullivan			jeff.sullivan@deepcreekathletics.org