

North Lakeland Youth Soccer Club

Meeting Minutes

February 24th, 2016

I. Call to order

Meeting started at approximately 7:00pm on Wednesday, February 24th at 4350 Audubon Oaks Circle.

II. Roll call

The following persons were present:

Name	Team/Function
Richard Gutierrez	Director of IT/Registrar (via conference call)
Endy Ortiz	Director of Coaching – U17Girl Rowdies
Jody O’Brien	NLYS President
Ricardo Black	At Large Member
Mickey Sheets	NLYS Secretary
Victor Zuniga	Director of Competitive/Field Coordinator
Jessica Gutierrez	At Large Member
Paul Judge	Referee Assigner
Andrelisa Parra	U12 + Age Group Coordinator
Coach Johnny Quintero	Guest

III – Coach Johnny

We actually started off talking about this as Coach Johnny Q. was attending the meeting as a guest. Richard G. had coach Johnny work with his team last night – he saw a huge benefit to having him work with the kids.

Coach Johnny would like to work with NLYS – to help with training and consultation. Should we add a monthly or bi-monthly fee that every competitive player will have to pay? This is what he does for a living, so we would need to come up with a way to compensate him for his time and expertise. He would work with all the competitive teams/age groups.

IV. Review Last Month’s Minutes

Reviewed and approved the minutes from last month’s meeting.

V. Finances

Current balance is \$14,533.80. Upcoming expenses: will have county fees, background check expenses, stock concession stand, field maintenance expenses, end of year medals for spring. \$215 was raised/donated to grants during spring registration. We have 3 separate kids who have applied for grants. Grant should cover 50% of the fees → YES.

VI. New Treasurer

Ricardo Black is our new treasurer. Ricardo, Nicky Z. and Jody will need to go to the bank to change the signature card. For 2015, our expenses vs. income matched up really well – we

ended up with an income of \$77. We reviewed expenses we had through the 2015 year. We need to start working on a document detailing all the club Policies and Procedures. We also need to work on creating an Inventory system.

VII. USA Meeting

There was a lot of talk about the new age matrix – will be going to the new one and will need to use the new age groups.

VIII. Competitive Update

Great Year! Need to form teams based on the player's actual ages. Victor will meet with Anthony to see if he wants to coach a Rowdies team next year. Region C tournaments start this weekend.

IX. Field Maintenance Update

We still need to order the 2 sprayers that were approved for purchase a couple months ago. Victor also needs to use the gator to move some dirt. One of the big goals needs to be welded again. We also need some new sand bags (Victor gave Richard a print screen of some he would like to purchase) – we need about 20, they are \$17 each, but will last for a long time. We decided to purchase 8 and see how we like them. We will need U10 and U12 nets for the next fall season – Victor will send the link to Richard of where he got them before. We also need to get some paint – 15 cases of white, and 1 case of Orange.

X. Spring Season

Teams are made. All teams have coaches and practices have started. Game schedules have been created, but not posted or handed out yet. Jody has the picture schedule and order forms. March 12th is also baseball's opening day.

All players are in GotSoccer. Magnets have been ordered and should be delivered in a couple days. Uniform hand-out should be at the field → Friday, March 4th we will give uniforms and magnets to the coaches and let them hand them out.

Parents Shirts: Team Logo/ 1 color - \$5.11 each if we order 50, \$4.12 each if we order 150. For Soccer Mom/Dad there will be a one-time fee of \$15 each, so \$30 to get both setup. We can take personalized T-Shirt orders during opening Day and pictures. The shirt will cost us \$8.50 to have it personalized. We can charge \$15 for a personalized T-Shirt and \$10.00 for a soccer mom/dad t-shirt. If we place the order by Monday, the 7th, we should be able to get them in by Friday, the 11th. We can setup a table right next to the pictures to take t-shirt orders → just cash or check (no credit cards).

On Saturday's during the season, we need to create some setup and put away procedures for game days. We need at least 3 people to help out in setting everything up in the mornings.

Paul – New rule – U10 and Under – NO Headers at all. Strongly recommended by USA. If a player heads the ball, it will result in an indirect free kick for the other team.

XI. Opening Day Events

Should Jody reach out to Florida Tropics to see if they want to come for March 5th or March 12th? Or reach out to the Tampa Bay Rowdies? Should we invite TD Bank also?

Puerto Rico/All-Star game will be going on – 10am. Supposed to be 2 games played on Field 4A.

XII. Cooler Repairs

Jody's company sent a technician out to look at our coolers. The big one in the other building (storage bldg.) is repaired. However, the broken one in the concession stand needs some work.

XIII. Lakeland Rowdies events with Tampa Bay Rowdies

Jody emailed Tyler. The following events are setup: 7/23 – NLYS Rowdies night at Tampa Bay – players on the field and Chalk Talk with coaches (30 minute Q&A with TB coaches).

8/23 – Rowdies night at NLYS. She also scheduled 4 concession stand days for the Tampa Bay Rowdies as fund-raisers: 7/2, 8/6, 9/17, and 10/22. Each date needs 12 people – NLYS will receive \$750 plus whatever is in the tip jar for these days.

XIV. Florida Tropics

At her last President's meeting, Jody received information on Florida Tropics. This is a professional indoor soccer team that will be moving to Lakeland with a 3 year contract (current club is in St. Louis – Ambush). They are looking for a Club/League to partner with. We would need a club liaison that would work with Florida Tropics and NLYS – send email information and blasts and social media updates, hand outs to parents and players. Any events we have, we can ask them to join – bring people/players, setup a table.

Their season runs from November through March. They would give NLYS 6 season tickets and will have promotional nights – display our club on signs, we can setup tables, meet and greets – NLYS would be on their email blasts and communications. They really want to be involved in the community.

Board voted unanimously to create this relationship.

XV. Open Discussion

We would like to get some business cards with main league information – so that anyone can hand them out.

Family Fun Day? March 26th or April 2nd? We can do a bounce house/slide (use electricity from storage building and concession stand in order to spread things out on the fields). We can do an Egg Hunt at 3pm and a Family Game at 5pm?

Exhibition game tomorrow between U15 Boy Rowdies and U17 Girl Rowdies. Send an email blast letting everyone know.