

# TABERNACLE ATHLETIC ASSOCIATION

## Come Play with TAA!

### Meeting Minutes of June 27, 2017

Lynne Hedden called the meeting to order at 7:06 pm.

In attendance were: Lynne Hedden, Ron Bjorklund, Pete Damiri, Ginger Evans, Rodney Haines, Dave Curtis, Lori Graff, Brenda Bryan, and Mark Lemire.

Unable to attend were: Mike Taylor, Matt Robertson, and Patrick Callahan.

The minutes of May 30, 2017 were reviewed and accepted.

#### **Program Reports:**

**Baseball: Rodney Haines – Baseball Director** – Rodney reported that District tournament playoffs have begun. Unfortunately the 12u team went 0-2 and are done. There were challenges with coaching and managing the roster. The rec season is complete and all went well. The Blue Chip Softball Tournament was recently played at the Patty Bowker fields and generated \$1,800 in profit. There is the possibility of hosting another SB tournament at the baseball fields on July 16th. If the snack stand is opened for this tournament, Rodney suggested having at least four volunteers and the need to purchase additional food and drinks. The VB program may host this event.

**Softball: Lynne Hedden – Softball Director (interim)** – Lynne noted how Medford suddenly dropped out of hosting the Shawnee Seneca Softball Conference tournament. Scheduling this event over Father's Day weekend caused major disruption to the brackets and consequently, the competition level. TAA agreed to host on Friday and Saturday, championship games were held at Dingtletown on Sunday. However, all teams paid in advance, so lost income was limited to slow shirt sales. SCCC (rec SB) directors will reconvene to evaluate the season. The Pirettes' season is complete and tryouts are pending for early August for the 10u, 12u, and 14u levels. It is undecided if there will be an 8u level.

**Volleyball: Brenda Bryan – Volleyball Director** – Brenda reported their week-long clinics recently concluded and participation was decent. Current registration for the season season is slow. Pete noted he submitted the VB registration press release to the Tabernacle Sun and it was already posted online. Brenda distributed flyers to the 8th-grade students from all three towns who will be attending Seneca HS. Another registration E-blast is scheduled soon. Practices are scheduled to begin on Tuesday, September 12th at the Seneca HS small gym. Due to insurance liability issues, the Township recommended against having TAA rent buses and take VB players across state lines on a trip to Holy Family University to see a college-level game. Lynne suggested asking the team to come to Seneca HS to host a clinic or exhibition game for the Youth VB program.

**Soccer: Dave Curtis – Soccer Director** – Dave noted that registration will end this week. He will keep it open and push back any late registration fees since he will be away on vacation. Current registration is only 110 players so he anticipates a rush of late registrations in the next few weeks. Bassetti Photo agreed to add the volleyball program to the picture night scheduled for TAA Soccer. His coaches are working to get their background checks renewed.

Lynne was contacted by AtlantiCare for possible sponsorship of soccer jerseys. Their email suggested that AtlanticCare will donate soccer jerseys containing their logo to community youth soccer programs. It wasn't clear if they have shirts already printed and, if so, where the logo would be located (front or back). Lynne will ask Patrick to investigate further.

**Basketball: Ron Bjorklund – Basketball Director** – nothing to report at this time.

**Wrestling: Lori Graff – Wrestling Director** – nothing to report at this time.

**Treasurer: Ginger Evans** - Ginger said there are no financial issues to report at this time.

**Track and Field: Matt Robertson – Track and Field Director** – Not in attendance.

**Public Relations: Pete Damiri – PR Director** – Pete presented the first draft of TAA logos produced by the graphic designer. The group discussed various options and did not like the abstract illustrations of children. The group leaned toward the logo with the pine trees but wanted it modified without the children. Discussion also focused on the use of the logo on the website, flyers, and possible shirts/jerseys. General consensus was to have a clean, simple design if it would be used on shirts. Pete said he will provide feedback to the designer and get new logos.

**Sponsorship: Patrick Callahan – Sponsorship Coordinator** – Not in attendance.

**New Business:** Lynne submitted all required info to TC Irons for renewal bids for the 2017-2018 insurance policy. The cost of the policy was slightly less than last year.

Mark will work on TAA's annual report. He will include details about the accomplishments of the various programs, including the additional community support provided by the Track and Softball programs as well as the scholarship awards. He mentioned the annual report is not just about financial numbers, but it serves as a good marketing tool to highlight the great contributions made by the TAA organization to the community.

The meeting was adjourned at 8:49 pm.