



Meeting Agenda & Minutes

Greater Grand Forks Soccer Club

August 15, 2022: 7:30 pm

1407 24th Avenue South, #328

Present: Kari Johnson, Anthony Weisser, Scott Nordin, Alex Sickler, Miranda Kleven, Kim Pedersen, Matt Strand, Heather Reardon, and Katrina Landman

1. Call to Order - 7:48pm by Miranda Kleven
2. Welcome and Public Comments - Kari Johnson has no comments. Has kids in the program and will for a long time so she is planning to attend meetings and help where needed.
3. Approval of Agenda - 1st by Matt Strand, 2nd by Heather Reardon
4. Review/Approval of Previous Meeting Minutes - Tabled by all who are present - Secretary was unable to attend tonight's board meeting.
5. Review/Approval of Executive Officer and Committee Chair Reports

President report:

- Received a \$1,000 grant from Gatorade on behalf of Gannon Brooks, Gatorade Athlete of the Year.
- Focus group meetings for September/October based on the outcome of strategic planning discussion at tonight's board meeting.
- Player survey will be open for one week (closing on August 18th). Results will be distributed in September.
- Will continue to work on the indoor facility with others.

Vice President:

- Absent. Nothing to report.

Secretary:

- Absent. Nothing to report.

Treasurer:

The 2021 990 Non Profit Tax filing was completed and filed by Brady Martz in mid July.

Financial statements up to date through August 15, 2022.

A Profit and Loss statement was provided at the meeting to attendees for review and discussion.

Outstanding invoices from the tournament - Pepsi and Cold Stone. Still waiting for invoices.

Split the Administrator salary between programs (Academy - 13%, Competitive - 70%, Rec - 13% and Tournament - 4%) and DOC between two programs (Academy - 40% and Competitive - 60%). Anthony will do a JE to correct the categorizing of previous pay for both the Administrator and DOC.

Registrar:

All Board members are due to do compliance items. Matt sent an email to board members.

Katrina has been helping register staff and keeping on top of compliance for fall competitive. She will also help with Fall Rec compliance for coaches.

Fall Rec currently has 605 players registered through the GGFSC Site. Late registration is ongoing. Coaches will be entered into GotSport after rosters have been formed.

Staff registration has been sent out for GotSport. Compliance items will need to be completed.

Communications Director:

Winter program will be Sunday afternoons and Monday evenings at UND High Performance Center. Dates are November 6th, 2022 - February 26th, 2023. Cost of the HPC is \$150/hour versus the Hyslop is \$50/hour. We will need to adjust the Winter Academy rates. Targeting registration to open mid-September.

Fall Select web page updates, registration opened and closed. Hotel information was updated. Practice schedule communicated. We used the "tryout module" for registration. Registrants had to agree via a waiver if you were placed on a team, you committed to complete the registration and pay.

Summer Competitive survey email was sent to 360 program participants. Email read by 252.

Social media post as per usual (Facebook, Instagram, Twitter). Will be posting about Gannon Brooks following Gatorade program press-kit guidelines.

Suspended email account for past treasurer Tom Bures as Anthony Weisser has taken over the responsibility. Account can be reactivated if necessary.

Motion to approve the Review/Approval of Executive Officer and Committee Chair Reports - 1st by Alex Sickler; 2nd by Matt Strand

6. Review/Approval of Staff Reports (DOC, Rec Coordinator, Administrator)

Tournament Director:

Full report for the 2022 tournament is still ongoing as invoices are still arriving. Will share when complete.

Thank you notes have been sent from the tournament.

Participating teams report has been filed with US Club Soccer.

Dates for the 2023 tournament have been filed with US Club Soccer for June 23-25. Discussion for tournament rates to be held at a future date. Would like Mike Kraemer to help facilitate the facilities as part of the tournament duties.

Looking into a tournament app for next year. GotSport seems to have a good app for tournaments. Heather is visiting with different tournament app vendors. Will keep all updated.

Heather stated that Mike Kraemer was a great help with the facilities and planning of the tournament. Chad Robertson was a big help as well.

Extra tournament shirts will be sold at a discounted price and posted to Facebook.

Fields & Equipment:

Sarah Dobrovolny was absent but sent a text to the Administrator. Sarah is working on the HPC for indoor winter with Scott and will work with Brian Strom at UND to get Spring Rec and Summer Competitive 2023 indoor space starting in April. New equipment budget ok to submit for supplies needed.

Motion to approve - 1st by Kim Pedersen; 2nd by Matt Strand

Rec. Coordinator:

Fall Rec 2022 - 605 players have been registered. Last year was 612 players. Expect at least 10-20 more late additions thru Friday.

Kim Pedersen is stepping into the interim ref coordinator position. Pat Colter has decided not to continue.

Clarkson will run the concessions and day-to-day setup at Bringewatt.

Tom Piche has been contacted regarding EGF participation. They are in but haven't heard final numbers yet.

Wes at GF Parks has been informed of our intentions for park usage.

Coach training/certification did not take place this preseason. Discussion with John Ross from Fargo about moving it to winter.

Fall rec starts 8/22/22. Will need help with reorganizing equipment bags prior to handout. Could use help Saturday, Monday and Tuesday to handout bags.

Backup volunteers could be utilized for field setup and teardown on nights that Clarkson and Matt aren't available. Schedule is unknown yet.

Title change from Rec Coordinator to Rec Director.

Motion to approve - 1st by Kim Pedersen; 2nd by Alex Sickler

DOC:

Club philosophy - changes for team formations for summer teams?

A: This was discussed in parent focus meetings. Possibility of a U17-19 team for boys and girls with tryouts and having a practice squad. Not "blowing up" teams that have full rosters. Allowing teams that don't have full rosters to try out for a team above them. Earlier registration deadlines so families know if their child(ren) wouldn't have a team so they can make other plans. This question of the philosophy is still being discussed and no decision has been made or is final as of now.

What is the criteria for having parent focus meetings?

A: Any parent or team can request a meeting with the board at any time.

Winter tournaments will be through the club and not parent driven. We are currently looking at tournaments and will open that up in mid-September. Tournaments can start as early as December. Looking at 3 tournaments at least. Possible optional tournament for a 4th tournament.

Fall Select has 5 teams this year - U8/9B, U10B, U11B, U9/10G, and U13G.

Winter Academy has the FPAC (UND HPC) for now. However, if covid numbers continue to rise, this is subject to change.

Administrator:

Paypal, Venmo and banking information is updated.

The club's phone number is 701.213.7760. Kim has updated our website and Facebook.

Heather, Katrina and Sarah are going to work on a Tournament Save the Date mailing for clubs.

Katrina has updated the tournament spreadsheet with information for the board to review so we can choose which tournaments the club will attend for winter, spring and summer.

Coca-Cola has a new policy that they do not automatically apply credits to accounts without being told by businesses. They will not refund the finance charge even though we did not know of the credit policy and were waiting for an updated invoice. Invoice has been paid.

Tournament Director pay still needs to be approved. The club will cut a check to Heather Reardon for \$2,000.00.

Motion to approve the Review/Approval of Staff Reports (DOC, Rec Coordinator, Administrator)
- 1st by Kim Pedersen; 2nd by Alex Sickler

7. Items Designated for Discussion/Decision

Nothing new to add at this time.

8. Strategic Planning

Alex Sickler is the club's strategic planning coordinator. At tonight's meeting we will be doing a SWOT analysis (S-Strengths, W-Weaknesses, O-Opportunities, T-Threats). There are 6 priorities we have identified - 1. Organization, 2. Facilities, 3. Program Development, 4. Coach Development, 5. Player Development, and 6. Financial.

Facilities:

Indoor: Long term goal is sponsorships for an indoor facility. We need to continue to educate parents/members/community about the need for an indoor facility. Weakness is indoor turf and facility rentals. Miranda will take the lead on indoor facilities.

Outdoor: Long term goal is to own outdoor fields. Mid-term goal is comps on outdoor facilities. Current goal is to continue to maintain current working relationships and contracts. Weakness is the quality of fields. Sarah Dobrovolny will take the lead on this and get input from Matt Strand on the comps of outdoor facilities. Matt has done some research and work on this already.

Working groups for the long term goals would be for fundraisers and sponsorships.

Program Development:

Competitive: Near term goal is to open registration earlier and close earlier. Have a preseason open forum when rec ends (1st week of October) while we have the momentum, create a 5 minute YouTube video, information table on 1 or 2 Saturday's during rec games by the concessions stand, have flyers at the concession stand and posted at Bringewatt, and recruit current and/or past players to come and help. Lead will Katrina Landman, Greg Remz, Heather Reardon, and Scott Nordin. Alex Sickler is willing to help where needed, too.

Team Formation and philosophy: Near term goal is to discuss and write guidelines for team formation (age, tryouts), updating bylaws and policies and the club philosophy. Younger age levels have a different program versus older age levels. Practice squads. Continuing traveling as a whole club to tournaments or different tournaments based on age levels. Focus group will be made up of the whole board and input from DOC. Alex Sickler, Miranda Kleven and Greg Remz will take the lead to get this near term goal initiated.

Growth of the Academy programs: Near term to mid-term goal: Should this be coordinated by itself and have one main person overseeing it? Breaking up duties from competitive and academy. DOC can focus more on competitive for coaching and player development. This is to be further discussed by the board to determine and implement.

Growth of Rec: Fall and Spring recreation and the possibility of adding 7th and 8th. This is a mid-term goal. Matt Strand will take the lead.

9. Meeting finalization

Miranda thanked everyone for attending and being a part of tonight's meeting and strategic planning.

10. Adjournment

Meeting adjourned at 9:56pm.