

Prince William Lassie League

SOCIAL MEDIA POLICY

Overview and Purpose

This policy has been developed to inform our community about using social media so people feel enabled to participate, while being mindful of their responsibilities and obligations. In particular, this policy provides practical guidance allowing all parties to benefit from the use of social media, while minimising potential risks and protecting those involved.

This policy contains guidelines for the PWLL community to engage in social media use. It also includes details of breaches of the policy.

In circumstances where guidance about social media issues has not been given in this policy, we suggest you use common sense or seek advice from the Board of Directors.

Underlying Principles

- This policy complements PWLL's combined league rules:
- The board of directors is responsible for all matters related to this policy.

Coverage. This policy applies to all persons who are involved with the activities of PWLL: board members, coaches, parents and spectators and players.

Social media refers to any online tools or functions that allow people to communicate and/or share content via the internet.

This social media policy applies to platforms including, but not limited to:

- Social networking sites (e.g. Facebook, Twitter, Google+, Pinterest, Whatsapp, Snapchat, etc)
- Video and photo sharing websites or apps (e.g. YouTube, Vimeo, Instagram, Flickr, Vine, etc)
- Blogs and micro-blogging platforms (e.g. Tumblr, Wordpress, Blogger, etc)
- Review sites (e.g. Yelp, Urban Spoon, etc)
- Live broadcasting apps (e.g. Periscope, Meerkat, Facebook Mentions, etc)
- Podcasting (e.g. iTunes, Stitcher, Sound cloud, etc)

- Geo-spatial tagging (e.g. Foursquare, etc)
- Online encyclopedias (e.g. Wikipedia, etc)
- Instant messaging (e.g. SMS, Skype, Snapchat, WhatsApp, Viber, etc)
- Online multiplayer gaming platforms (e.g. World of Warcraft, Second life, Xbox Live, etc)
- Online voting or polls
- Public and private online forums and discussion boards
- Any other online technologies that allow individual users to upload and share content.

Policy

No Discrimination, sexual harassment and bullying

The public in general, and PWLL's volunteer staff, athletes and their families, reflect a diverse set of customs, values and points of view.

You must not post any material about PWLL or one of our members that is offensive, harassing, discriminatory, embarrassing, intimidating, sexually explicit, bullying, hateful, racist, sexist or otherwise inappropriate.

When using social media you may also be bound by PWLL's rules, codes of conduct, and USA Softball rules.

Reporting a Violation

If you notice inappropriate or unlawful content online relating to PWLL or any of its members, or content that may otherwise have been published in violation of this policy, you should report the details with screenshots to any board member

Note: All participants in the Prince William Lassie League sign a code of conduct which includes the statement that the signer will comply with all policies and procedures published in the Prince William Lassie League Operations Manual. Section VII of the Operations Manual addresses enforcement of the codes of conduct including violating the social media policy.