



NPYL

P.O. Box 202
New Palestine, IN 46163

Dear Returning & Prospective Sponsors,

New Palestine Youth League is a **501(c)3 nonprofit, volunteer organization**, and we rely on the generosity of our sponsors to maintain fields, supply equipment and keep the NPYL ballpark a safe and fun environment for our baseball and softball loving community.

NPYL is committed to instilling good sportsmanship, honesty, loyalty, courage and reverence into the children of our community, so they may be finer, stronger and happier individuals. This is our mission as **volunteers**, and we are seeking sponsors who share these objectives and values. Would you join us in our mission?

The New Palestine Youth League is seeking sponsorship partners for the 2026 spring and fall seasons. Our 2025 seasons brought new opportunities for NPYL and our sponsors, including opening a second concession stand near the softball fields and hanging TVs at each concession stand showcasing the sponsors who make it all possible!

NPYL cannot accomplish our goals without your help. The 2026 spring and fall seasons will again welcome more than **1400** boys and girls from ages 4 to 18 and over **2,000** attendees at the ballpark per day of play. The players and your business will benefit greatly from your sponsorship!

Each sponsor will have a banner hung at the park, their company logo on at least one team uniform, receive acknowledgement on the NPYL.com website, and depending on sponsorship level, you can also receive large banners, website and contact information displayed on diamonds around the park, signage on our parking lot sponsorship wall of fame and/or see your business shine brightly on the scoreboards!

Please help us continue to support these young players and their love of baseball and softball by filling out the enclosed form and returning it to:

NPYL
Attn: Sponsorship
P.O. Box 202
New Palestine, IN 46163

Sincerely,

Heather Callahan & Carrie Keefe

Sponsorship Directors

Sponsor@NPYL.com