NPYL P.O. Box 202
New Palestine, IN 46163

Dear (Company Name),

The **New Palestine Youth League (NPYL) is seeking SPONSORSHIP PARTNERS** for the 2022 spring and fall season.

NPYL is excited for this year, as nearly 800 boys and girls from ages 4 to 18, and **over 2,000 attendees are expected to be at the fields each day of play** for the upcoming seasons. So, there are a lot of great opportunities to impact youth athletes, but we can't do it without your help.

Corporate Sponsorships help us to take care of important field maintenance, perform vital field upgrades, and enhance player and parent experiences during the season. Most importantly, you will help us to keep the cost of joining a baseball and softball team low so everyone in our community has an opportunity to play.

As an Official Sponsor, you will enjoy a host of promotional opportunities, ranging from website recognition to having your company featured on team jerseys, field banners, and more. New this year, we are featuring our top sponsors in premier areas, giving you access to promote your business directly to parents, and enjoy on-site activation opportunities at the park.

Being a sponsor at NPYL in 2022 will be something that you, your employees, and your customers will be proud of, as **your support will directly help to impact young lives** right here in the community.

Please consider joining us as an Official Sponsor, choosing a level that will have the most impact possible. To get started, please fill out and return this form to sponsor@npyl.com.

Sincerely,

Brian Crispin
Sponsor Director

New Palestine Youth League is a **501c3 nonprofit VOLUNTEER** organization

2022 NEW PALESTINE YOUTH LEAGUE SEASON SPONSORSHIP OPPORTUNITY

Showcase your business as a proud supporter of local youth sports to more than 20,000 people per season!

	GRAND SLAM!	HOMERUN!	TRIPLE	DOUBLE	SINGLE
Large Backstop Banner					
On-site Activation	All Season	2 Dates			
Eblast/Social Media					
Field Banner	2 Banners				
Name on Uniforms	6 Teams	3 teams	2 teams	1 team	
Sponsor Plaque					
NPYL.com Website	Front Page	Front Page	Front Page	Logo	Name
Amount	$3,000	$1,500	$800	$500	$250

Premier, custom sponsorship opportunities available for an additional investment
****Both spring and fall seasons included****
*****In-kind sponsorship opportunities available for budget relieving offerings*****

***Every dollar will go towards helping boys and girls have an opportunity to play youth sports*.**

Please rank your top three choices of the age group you wish to sponsor.
#1 = (highest) to #3 = (lowest):

Baseball	Division and Age Group	Softball
	Instructional Division (4-6 years old)	
	Rookie/8U Division (7-8 years old)	
	Minor/10U Division (9-10 years old)	
	Major/12U Division (11-12 years old)	
	Jr./Sr (13-18 years old) / 14U (13-14 years old)	

Business Name: _____ Contact Name: _____

Business Address: _____

Phone: _____ Email: _____ Total $ _____

Do you have a child playing during the season? Name: _____

Email this document, along with your business logo to sponsor@npyl.com
Make checks payable to: NPYL, P.O. Box 202, New Palestine, IN 46163

Sponsorship deadline: February 7th, 2022

Join Us! Sponsor@NPYL.com

Thank you!