



## De Soto Little League

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Hello to All,

It is once again that time of year, the official start of the 2018 season for our proud organization known as the De Soto Little League. We are a non-profit, community based organization with 64 years of hard work and dedication by numerous volunteers. Our league remains strong as our 2017 season consisted of nearly four hundred local boys and girls.

We produced multiple district championship teams once again and the future looks even brighter than our historic past. In 2017 we were proud to be home to the district 3 champion 9, 10, 11, 12 yr. olds, Intermediate and Junior boys' all-star teams along with the 12 yr. old girls' softball team. These season ending successes are direct results from a long, hot summer of concession stand duties, umpiring, countless hours clocked by hard working managers and coaches as well as a staff of wonderful and caring volunteers of De Soto Little League.

As in every non-profit organization, success begins with fundraising and sponsorships. Each year we reach out through our sponsorship program and each year the response is tremendous and greatly appreciated. The 2018 season is upon us and it is at this time we ask for not only a strong response from you, but we also give you our commitment and dedication. With that, we will prepare our youth to not only become better baseball and softball players, but become better individuals that can grow and expand themselves in other areas of life. They will do this as well as form bonds with teammates that may become friends for a lifetime.

Your sponsorship not only helps us to provide this longstanding tradition, but helps to show the community support that we admire and respect year after year. We look forward to your participation in our sponsorship program. It is your option of which level to sponsor, as a league we appreciate any and all amounts.

Thank you for your continued support, we would like to request sponsorships and donations be mailed back no later than **March 24<sup>th</sup>** so we will have enough time to get shirts and billboards printed up before the start of the season.

Thank you.

Sincerely,

### **The 2018 De Soto Little League Board of Directors:**

Chris Woelich-President

Gary Mullins-Vice President

Cara Kirby House-Umpire-in-Chief

Lawrence Kroding-Treasurer

Melanie Downs-Secretary

Brynn Benthall-Uniform Manager

Mark Mahn-Public Relations

Mandy Jo Foster-Social Media Mngr.

Heather Woelich-Concession Mgr.

Don Hoffee-Facilities & Safety Mgr.

Steve DeClue-Equipment Manager

Melissa Cope- Fundraising Mgr.

Lonnie Smith-Coaches Coordinator

### **2017 Division Representatives:**

T-Ball-Stacey Marler

Peewee's-John Marks

Mini Girls-Paul Heister

Minor Softball-Justin Foster

Minor Boys- Chris Snudden

Mjr/Jr/Sr Girls-Bridget Michler

Major Boys-Rick Pirtle

Int/Jr/Sr Baseball-Mark Guenther



**SPONSORSHIP LEVELS**  
**2018**

**CONCESSION STAND & BACKSTOP SPONSOR**

**FULL COLOR SIGN** POSTED PROUDLY ON OUR CONCESSION STAND OR ONE OF THE FIELDS BACKSTOPS.

Viewed by THOUSANDS of people over the 2017 season & then some!! Giving you **AMAZING AMOUNTS OF ADVERTISING!!!!**

LIMITED SPOTS AVAILABLE (**Signs are up year-round!!!!**)

**Team Sponsor**

YOUR NAME PRINTED ON THE BACK OF EVERY PLAYER, COACH AND MANAGER'S SHIRT OF YOUR SELECTED TEAM\*.

In addition, you will receive a wooden high-gloss plaque at season's end with full color team photo.

\*Dependent on team availability.

**Outfield Sign Sponsor**

FULL COLOR SIGN POSTED ON ONE OF OUR OUTFIELD FENCES BEARING YOUR LOGO IN ORIGINAL TEXT AND COLORS OF YOUR CHOICE.

Year-long advertising with unlimited viewing!  
Posted from Opening Day thru October (Also includes De Soto High School Girls Softball Games in the fall.)



**COMBO SPONSORSHIP\*\***



**BOTH TEAM AND SIGN VISIBILITY!!!!**

Save \$50 by combining two high visibility opportunities.

(\*\*- Our Most Popular Package)

**Opening Day Sponsor**

Full Color cloth sign designed with your logo to be carried by some of our league youth in front of all parade watchers at our ever popular opening day parade. More recognitions at ceremonies.

**Scholarship Sponsor**

A heartfelt gift to help children of all walks of life participate in the life changing experience of little league sports. Proceeds are used for registration fees for those less fortunate.

**Website Sponsor**  
**Optional Add-on**

Recognition on our website as a league sponsor as well as knowing you helped our league to achieve the goal of expanding the lives of the children in our community.

# SPONSORSHIP CONTRACT 2018

Please complete the form below. You may choose to participate in more than one sponsorship opportunity.

\_\_\_\_\_ Concession Stand Sponsor (Limited Spots Available)  
\$600.00

\_\_\_\_\_ Team Sponsor  
\$250.00

\_\_\_\_\_ Sign Sponsor  
\$250.00

\_\_\_\_\_ Combo Sponsor (Our Most Popular)  
\$450.00

\_\_\_\_\_ Opening Day Sponsor  
\$350.00

\_\_\_\_\_ Scholarship Sponsor  
\$25.00 and up (Your Call)

\_\_\_\_\_ League Donation  
\$25.00 and up (Your Call)

\_\_\_\_\_ **(ADD-ON)** Advertisement on our website. This website will be the main portal for all Little League parents, coaches, umpires, etc. It will relay cancellations, provide the schedules and much more. It will be frequently visited by hundreds of people.  
**ADD \$100 to any of the top 5 items above.**

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_ Amt. Enclosed: \$ \_\_\_\_\_

Check / Cash (circle one) Check Number: \_\_\_\_\_ Date: \_\_\_\_\_

**PLEASE REMIT NO LATER THAN MARCH 24TH TO: PO Box 722, De Soto, MO 63020**

Please email desired artwork for signs, website, etc. to [desotolittleleague@att.net](mailto:desotolittleleague@att.net)