

FOR IMMEDIATE RELEASE

Austintown Community Baseball Launches Sneaker Drive Fundraiser to Raise Money for Players' families

(Austintown, OH., 2019) – Austintown Community Baseball (https://www.acbleague.com/) is holding an athletic shoe drive fundraiser during the Spring, Summer, and Fall seasons to raise money for players' families through a new campaign, the Bullpen Relief Fund. The baseball organization is creating this fund to benefit families in need and to give back to the community in other ways like donating to local charities. Austintown Community Baseball will earn funds based on the total quantity of pairs of gently worn, used and new sneakers collected. GotSneakers, a social enterprise, will issue funds in compensation for the collected sneakers. Those funds will benefit all players and spectators at the Austintown Community Baseball facilities. Anyone can help by simply donating gently worn, used and new sneakers and cleats at Libbee Field (324 North Kimberly Rd Austintown Ohio), the Stryffeler Indoor Batting Barn and the Clubhouse at Champ Park (600 North Raccoon Road Austintown Ohio United States 44515) during evening games.

<u>GotSneakers</u> is a unique fundraising initiative that asks communities to reach into their closets, not their pockets! All donated sneakers are redistributed throughout the <u>GotSneakers</u>' network of small business partners and works with micro-entrepreneurs helping them create, maintain and grow small businesses in developing countries where economic opportunity and jobs are limited. Learn more about <u>GotSneakers</u> by visiting their website at <u>www.gotsneakers.com</u>.

"We are excited about our sneaker drive," said (Brian McGahagan, Board President).

"We know that most people have extra shoes and cleats in their closets they would like to donate rather than throw away. By doing so, we raise money for ACB players and families, help the environment, and have the chance to help individuals and families in developing countries who are in desperate need of economic opportunities. It's a win-win for everyone!" said Eric Diefenderfer, Board representative.

By donating gently worn, used and new sneakers and cleats to the Austintown Community Baseball organization, the sneakers will make a difference in people's lives around the world and here at home.

About Austintown Community Baseball

Austintown Community Baseball is a youth baseball and softball organization serving kids in Austintown from tee-ball to high school age. ACB has been teaching baseball and life skills to athletes since 1954. Our organization and board members are working hard at improving the

facilities for all players and families. The Bullpen Relief Fund will be a way to give back to our baseball families in need and support local charities.

Contact

Eric Diefenderfer, Fundraising Committee member Austintown Community Baseball Email: austintownbaseball@gmail.com