



**A 501 (c) 3 Non-profit organization affiliated with Little League International**

The Henderson County Youth Baseball Little League program needs your support for the upcoming 2021 seasons. Henderson County Youth Baseball is a private 501 (c) 3 non-profit organization sanctioned by Little League International.

With your sponsor support, our volunteers were able to provide almost seven hundred Henderson county children the opportunity to learn America's pastime, the game of baseball. In addition to learning the game, valuable life lessons such as teamwork, time-management, sportsmanship and other social skills are emphasized. Your contribution allows us to provide this quality program at a reasonable cost to the players and parents of Henderson County.

All players practice and compete locally at Jackson Park during a Spring Season which consists of a twelve game regular league schedule and a tournament. The Fall Season consists of an eight game regular league schedule and a tournament.

Annual budget costs include: field rentals, registration and insurance fees, equipment, umpires, and uniform costs. Other than registration fees, donations from businesses like yours are the only way in which we can raise money to meet the financial requirements needed to provide a quality baseball program.

We have not only enjoyed great success in our league play and tournaments, but with our All Star teams as well. We continue hosting All Star Tournaments bringing many visitors to Henderson County. Our 2017 All Star teams advanced to three district championship games and won the 7 year old, 8 year old, and 9/10 year old District 5 championships with all three teams advancing to the NC State Championship Tournament. Our 2019 All Star 7/8 team advanced to the NC State Championship Tournament held in Wilson, NC.

This year we continue our five levels of sponsorship categories. We offer various levels of advertising exposure and recognition of your support of our baseball program. These sponsorship categories range from website only, to full team sponsorship options for the Spring and/or Fall Seasons, as well as a Premier Sponsorship Package. Our sponsors have enjoyed their increased visibility on our website and fence signs.

Sign sponsorships will also be offered again this year for advertising at Jackson Park to increase your business's visibility within our community.

Team sponsors receive full uniform advertising on players and coach's jerseys along with advertising on Jackson Park fences and our website [www.HCYB.org](http://www.HCYB.org) during the season. A direct link to your business is also provided on our website.

If you would like to become a proud sponsor of Henderson County Youth Baseball, please review and complete the enclosed 2021 Sponsorship Form. If you have any questions, please contact our League at [admin@hcyb.org](mailto:admin@hcyb.org) or call our Sponsorship Representatives, John Lively at 704-425-9701 or Jessica Lively at 980-939-4075.

Thank you for your consideration and your support. We look forward to a fun and successful 2021.

Henderson County Youth Baseball Little League  
Board of Directors



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2021 Spring / Fall Sponsorship Form

Yes, I will partner with HCYB Little League by sponsoring:

- \_\_\_\_\_ **BASE HIT:** **WEBSITE Advertising @ \$ 100**  
✓ Advertising on league website (www.HCYB.org) with link to company website
- \_\_\_\_\_ **DOUBLE:** **SIGN PACKAGE @ \$ 275 SPRING or FALL SEASON / \$ 500 BOTH SEASONS**  
✓ Qty (1) Advertising sign included for outfield fence (Additional fields are optional with a max limit of 3 @\$275 each)
- \_\_\_\_\_ **TRIPLE:** **SPRING PACKAGE TEAM SPONSOR @ \$425**  
✓ Your company will be featured as a "Sponsor of the Day" on our Facebook page during the 2021 season (approximately 1,000 followers)  
✓ Advertising on team jersey (players and coaches)  
✓ Team Plaque (will be delivered at the end of the season)  
✓ **Spring Only-** Qty (1) Advertising sign included for outfield fence (Additional fields are optional with a max limit of 3 @\$275 each)  
**FALL PACKAGE TEAM SPONSOR @ \$ 325**  
✓ Same as Spring package  
✓ **Advertising sign not included with Fall package**
- \_\_\_\_\_ **HOME RUN:** **FULL YEAR TEAM SPONSOR @ \$ 700 \$50 SAVINGS**  
✓ Your company will be featured as a "Sponsor of the Week" on our Facebook page during the 2021 season (approximately 1,000 followers)  
✓ Advertising on team jersey (players and coaches)  
✓ Team Plaque (will be delivered at the end of the season)  
✓ Qty (1) Advertising sign included for outfield fence (Additional fields are optional with a max limit of 3 @\$275 each)
- \_\_\_\_\_ **GRAND SLAM:** **PREMIER HCYB LITTLE LEAGUE SPONSOR @ \$ 2500**  
✓ Premier advertising rotating banner on website [www.HCYB.org](http://www.HCYB.org)  
✓ Logo/name on an entire team's jerseys sleeves or all 3 outfield fences  
✓ Recognition at all team's Opening Day ceremonies  
✓ Your company will be featured as a "Sponsor of the Week" on our Facebook page during the 2021 season (approximately 1,000 followers)  
✓ Advertising on team jersey (players and coaches)  
✓ Team Plaque (will be delivered at the end of the season)  
✓ Qty (1) Advertising sign included for outfield fence (Additional fields are optional with a max limit of 3@\$275 each)

\*\* Advertising on league website (www.HCYB.org) with link to company website throughout both 2021 Fall and Spring seasons included on all packages Double and above\*\*



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## 2021 Contact Information Form

**SPECIAL REQUESTS OR CHILDREN PLAYING** \_\_\_\_\_

MLB TEAM NAME PREFERENCE IF AVAILABLE \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Business Name \_\_\_\_\_ Telephone \_\_\_\_\_

Address \_\_\_\_\_

Email Address \_\_\_\_\_

Website url: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please return this form and Sponsorship fee to:**

HCYB  
PO BOX 343  
HENDERSONVILLE, NC 28793

Questions/Information:  
[admin@HCYB.org](mailto:admin@HCYB.org)  
OR  
John Lively at 704-425-9701  
[johnlively51@gmail.com](mailto:johnlively51@gmail.com)  
or  
Jessica Lively at 980-939-4075  
[jessicalively51@gmail.com](mailto:jessicalively51@gmail.com)

**\*\*Please return Forms and  
payment by 2/20/21\*\***