

## Executive Director Report – December 2024

Communicating with teams going to Gaylord in ABQ about weather  
Drove to Phoenix – Coached at tournament  
11/12 – Met with Jimmy to finalize U15, 16 and 18 rosters  
11/12 – Met with Joanna to talk about final steps as her role as DOC, paycheck, transition.  
11/13 – Released rosters for u15, U16 and U18 boys  
11/13 – talked with team manager Erin Hyder about how to issue refund for team fees  
11/13 – text messages with U15 8<sup>th</sup> grade boys about. New rosters.  
11/13 – Spoke with Alyssa Puntin from La Plata Youth Services about player referral  
11/13 – Provide United Way of SW with breakdown of our ages.  
\$1800 in referees for FCYSL games in Durango  
11/14 – talked with Nathan Buswell about his 2010 son Cody. Also shared texts with Nathan on how to apply for scholarship and register for the club.  
11/14 – talked with Jimmy about Nathan, team structure, getting practice started, communications, select team going somewhere  
11/15 – bulletin, Joanna and I took down flat goals and stored and unnetted goals at Smith.  
11/18 – talked with Jimmy, talked with Chris Musgraves, talked with allision, Talked with Joanna, Talked with Kathy, talked with Allison.  
11/18 – Thank you social post to UWSC. Shared DHS senior post. Liked club sponsors.  
11/18 – send invoice to Riverview Animal hospital  
11/19 – Meet with Jessica Burns  
11/19 – Interact Club  
11/19- Jessica Buell MC2 about social media marketing  
11/19 – hired futsal manager & set up time to meet after Thanksgiving break  
11/20 – Thank you cards to sponsors  
11/20 – Met with Marietta for hour to fine tune interview questions  
11/20 – CSA Webinar  
11/20 – Scholarship assessment follow up with UWSC  
11/20 – sponsorship follow ups  
11/20 – Interviewed four candidates for U9-12 DOC position  
11/21 – Met with Hayley Hollenga  
11/21 – Communications about futsal teams  
11/21 – searched for old versions of independent contractor contracts  
11/22 – Offered Hayley DOC position  
11/22 – sponsorship follow ups  
11/22 – Email team info to U15, U16 and U18 teams. Communicate with coaches asking them to send intro email to teams.  
11/22 – Communicate with Becky Eisenbraun of FLC for contract for FLC Student Life Center.  
Flat rate  
11/22 – follow up with Joanna about indoor space rental requests  
11/25 – Work on futsal brackets and schedules  
11/25 – communicate with U15 8<sup>th</sup> grade girls on the plan for next spring  
11/30 – Fustal communications

### Membership Report

11/4/24 - 271  
11/7/23 = 301

### U9-12 Director of Coaching Hiring Committee

-scheduled interviews, shared draft questions.

- Met with Joanna to talk about final steps as her role as DOC, paycheck, transition.
- Worked with Marietta to refine questions
- Interviewed four candidates
- Hired Hayley Hollenga as new U9-12 Director of Coaching

### **High School Committee**

scheduled meeting for Tuesday, Dec 3<sup>rd</sup> 6pm via zoom

### **Survey Committee**

Edited and revised survey

### **Futsal 5v5 Indoor League**

- Promoted futsal league (club email & social media)
- Hired Futsal Manager (Rozlin Gomez)
- Secured space at Fort Lewis College SLC
- Started bracketing and scheduling

18 Teams registered

U9/10G = 2, U9/10B = 1, U11/12G = 2, U11/12B = 3, U13/15G = 2, U13/15B = 4, HSB = 4,

### **United Way of Southwest Colorado Scholarship**

- Communicating with Caroline Hoge of UWSC & organizing potential scholarship players through referrals (trying to support our local community while at same time building our numbers)
- Provide United Way of SW with breakdown of our ages.
- Created shared google doc to keep track of referrals
- Spoke with Alyssa Puntin from La Plata Youth Services about player referral

### **Durango Rapids Bulletin**

Promoted tournament champs/finalists on social media (Instagram, Facebook, X)  
sent out End of Season Survey link  
Promoted Amelia Scott's signing with University of Wisconsin Oshkosh

### **Mini Kickers**

Ordered cones, bibs, balls, pop up goals

### **US Soccer Birth Year vs Grade**

- Sent out US Soccer Birth Year vs Grade Year Survey to members
- Attended CSA Webinar

### **England Spring Break Trip**

Zoom meeting with Inspiresports & Coach Bryan Eisenbraun. Discuss details about London Trip  
Exchange emails about (Itinerary, rooming list, level of play)

### **U15-18 Boys teams**

- Met with Jimmy to finalize U15, 16 and 18 rosters
- Talked with multiple U18 boys' parents to confirm is registering.
- Released rosters for U15, U16 and U18 boys
- Emailed team info (Coach & Tournament options) to U15, U16 and U18 teams.

- Asked Joanna to share team contact lists with coaches.
- Communicated with coaches asking them to send intro email to teams.

### **End of Season Equipment**

- Joanna and I took down flat training goals and nets to store for winter

### **2025 Sponsorship Drive**

- Sent invoices
- Thank you cards
- Thank you posts on Instagram, Facebook and X
- continued follow ups

\$23,460 in pledges

### **Goals for December**

- Organize futsal brackets and schedules
- Hire futsal refs
- Sponsor drive follow-ups
- Meet with Matt Baldridge to discuss offering extra trainings