

## Rancho Little League ` Sponsorship Application

### webmaster@rancholl.org

### **Dear Potential Sponsor:**

The Rancho Little League Board of Directors would like to extend the offer to you to include your business as an official sponsor of this year's season. Chartered under Little League Baseball, Incorporated of Williamsport, PA: our local league is non-profit. We strive to offer a quality program for the youth of our community featuring instruction, competition, and fun. Rancho Little League is dedicated to teaching our youth and adult participants the sport of baseball and the positive values of teamwork, loyalty, respect, courage, dignity, and good sportsmanship. We strongly believe our program guides our children away from drug and alcohol abuse and the influences of gangs, graffiti, and other negative elements, which they are often exposed to daily.

Approximately 350 children participate in our program each year and just like any other non-profit organization; our success depends greatly on the contributions and generosity of the community we serve. We believe our countless hours of volunteer effort, along with your donations and sponsorship support, are investments into the children of our city and the future adult citizens they will become.

Rancho Little League provides baseball equipment, uniforms, field maintenance, utilities, and Little League charter insurance for our players and volunteers. We also cover many other costs such as umpire fees, pictures, and awards. To keep our registration fees as low as possible, we attempt to meet some of these expenses through sponsorships and donations from businesses like yours.

We offer a wide range of sponsorship levels. In return for your tax-deductible sponsorship, Rancho Little League offers various advertising opportunities. The various sponsorship levels are highlighted on the next page.

If you are not able to provide the League with a full sponsorship, a tax-deductible donation of any amount will be greatly appreciated. Simply select your sponsorship level on the attached application form and return it with your check made payable to Rancho Little League. This form plus payment should be mailed to Shannon Wheeler. Please email Shannon Wheeler at <a href="mailto:s.wheeler53@gmail.com">s.wheeler53@gmail.com</a> for her address. If you have any questions, please feel free to email <a href="mailto:webmaster@rancholl.org">webmaster@rancholl.org</a> and a board member will get back to you promptly. You may also use this form to apply as a sponsor of the League and/or a specific team. Please keep a copy of this form as your receipt for payment and provide it to your tax professional.

Thank you for your consideration and support of Rancho Little League! Sincerely,

Little League I.D. # 405-221-18

Non-profit I.D. # 1662982



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### **2024 Sponsorship Levels**

| • Single- \$50  | Thank you letter from our League   |  |  |
|---|--|--|--|
| • Double- \$100   | <ul> <li>Benefits of the single-level sponsorship</li> <li>Your organization's name listed on our League's website</li> </ul>  |  |  |
| • Triple- \$250   | <ul> <li>Benefits of the double-level sponsorship</li> <li>A plaque</li> </ul>   |  |  |
| • Homerun- \$650  | <ul> <li>Benefits of the triple-level sponsorship</li> <li>4x6 sponsor banner on the major field</li> <li>M/C will announce your business as a sponsor during opening ceremonies</li> </ul>                                      |  |  |
| • Grand Slam- \$1,000   | <ul> <li>Benefits of the home run level sponsorship</li> <li>Weekly social media advertisement (League approved)</li> <li>Throw out the first pitch on opening day</li> </ul>  |  |  |
| <ul><li>Walk Off- \$2,000</li><li>1 sponsor at this level</li></ul> | <ul> <li>Benefits of the Grand Slam level sponsorship</li> <li>Live advertisement/Throw out the first pitch at the league playoff game</li> <li>Banner on Major's field scoreboard for Spring and Winter Ball Seasons</li> </ul> |  |  |
| Other Sponsors- \$TBD   | We are happy to work out a creative package with your organization   |  |  |

## **Sponsor Information**

### You may also fill out this form digitally by following this link:

https://forms.gle/UCv4uVSCQkiUgPNG8

| Business Name  |  |  |               |  |  |
|--|--|--|---------------|--|--|
| Contact Name   |  |  |               |  |  |
| Phone Number   |  |  |               |  |  |
| Email Address  |  |  |               |  |  |
| Business Address   |  |  |               |  |  |
| Team Information   |  |  |               |  |  |
| Team Name  |  |  | Team Division |  |  |
|  |  |  |               |  |  |
| Banner/Plaque Information                                |  |  |               |  |  |
|  |  |  |               |  |  |
| Please provide what you would like on the banner/plaque. |  |  |               |  |  |
|  |  |  |               |  |  |

**Website Logo** 

Email a high quality digital logo to <a href="mailto:brank.womack@gmail.com">brant.womack@gmail.com</a>