



St. Mary's Little League | P.O. Box 1641 | California, MD 20619

Future Sponsor,

On behalf of St. Mary's Little League (SMLL), we would like to invite you to become a sponsor for our 2022 season. SMLL is a 501c3 non-profit, all volunteer organization dedicated to giving St. Mary's county youth the opportunity to develop the principles of good sportsmanship, teamwork, and respect through playing baseball and softball. Local sponsorship is the very backbone of many Little Leagues, helping to keep the costs to parents down. The unselfish sponsorship of teams by local businesses has been a part of Little League since its very founding in 1939.

Each year, the league provides baseball and softball tournament and instructional play opportunities for over 1,500 youth boys and girls ages 4 to 16. This coming year alone, we will have hundreds of coaches and volunteers working with over 125 teams. Our program is 100% volunteer run, including the board of directors, coaching staff, and everyone that spends time contributing to the program. As you can imagine, operating such a program takes a lot of volunteers, time, and money. None of this would be possible without the support of our community. We are proud of what we have accomplished, but we need your help to continue our legacy of serving our local youth. In order to keep registration fees affordable for all, we rely heavily on sponsorship money to help with uniform expenses, replacement of aging equipment, maintenance of our fields, and the payment of other direct league expenses.

Sponsorship offers many benefits to participants: advertising exposure, tax deductible business and/or personal expenses, and the satisfaction and goodwill that comes from helping the local community and St. Mary's youth. The league offers multiple sponsorship levels that provide opportunities for your organization's name or other general information to be displayed on our website, publicized at special events, and imprinted on teams' jerseys. We also host district and state Little League tournaments that allow for your advertising dollar to reach people outside of our local community. Anyone can be a sponsor, from a large company to an individual! With so many different sponsorship types, the league provides maximum flexibility, and we welcome any other creative ideas that you might have.

St. Mary's Little League sincerely hopes that you will consider being a sponsor for our 2022 season. Please help us make this a successful year by contacting Stacy Hull at SMLL.SponsorshipCoordinator@gmail.com or call (240) 577-3446.

Thanks for your consideration,
St. Mary's Little League

St. Mary's Little League Sponsorship Agreement

This agreement between St. Mary's Little League (hereinafter, "SMLL") and _____ (hereinafter, "Sponsor") is for the 2022 Spring and Fall season.

Sponsorship of the SMLL must be, for the Sponsor, out of a sense of duty to help the SMLL community. While Sponsorship does afford the benefits, the higher purpose is to help the SMLL impart the values of character, courage, and loyalty through teamwork and sportsmanship to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of the SMLL does not permit the Sponsor to have any rights or responsibilities in the operation of the SMLL or any team in SMLL, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the SMLL.

Nothing herein shall make us partners or joint ventures. The Sponsor and the SMLL are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with the SMLL only, and not with Little League Baseball and Softball International organization. Use of the marks of logos of Little League Baseball and Softball by any local sponsor is prohibited, unless permission is expressly granted in writing by Little League Baseball, Incorporated.

For the below considerations, the Sponsor contributes: _____ to SMLL, understanding that its contribution is to benefit the entire league.

Accepted and agreed to:

Representative Typed or Printed Name Sponsor Representative Signature *Sponsor*

Date

St. Mary's Little League agrees to provide the following benefits in exchange for the sponsorship-designated contribution:

_____ \$5,000 Hall of Fame Sponsor

The league will place your individual company banner (league provided) at Opening Day and other special events throughout the season, place your company name on the uniforms of a baseball and softball division (roughly 12 teams) for spring season, provide team plaques for the teams and place your company name and logo on our website for 12 months.

_____ \$2,500 Major League Sponsor

The league will place your individual company banner (league provided) at Opening Day and other special events throughout the season, place your company name on the uniforms of a baseball or softball division (roughly 6 teams) for spring season, provide team plaques for the teams and place your company name and logo on our website for 12 months.

_____ \$1,000 Grand Slam Sponsor

The league will place your individual company banner (league provided) at Opening Day and other special events throughout the season, place your company name on the uniforms of three SMLL teams for spring season, provide team plaques for the three teams and place your company name and logo on our website for 12 months.

_____ \$500 All-Star Sponsor

The league will place your company name on the uniforms of two SMLL teams for the spring season, provide team plaques for the two teams and place your company name and logo on our website for 12 months.

_____ \$300 Team Sponsor

The league will place your company name on the uniforms of one SMLL team for the spring season, provide a league plaque for that team and place your company name and logo on our website for 12 months.

_____ League Supporter

The league will put your company name and logo on our website for 12 months for any non-monetary product, goodwill, and/or services (valued at \$300 or more) rendered to SMLL in support of the league.

Sponsor Information: Please fill out and return with a check to the address below.

Business Name: _____

Telephone: _____ Email: _____

Address: _____

Website: _____

Team, Coach, Player Request: _____

Please make checks payable to *St. Mary's Little League* and mail to:
St. Mary's Little League, PO Box 1641, California, MD 20619

Note: Team Sponsorships need to be in by March 9, 2022 to have the sponsor's name on the back of uniforms and on banners for spring season.