

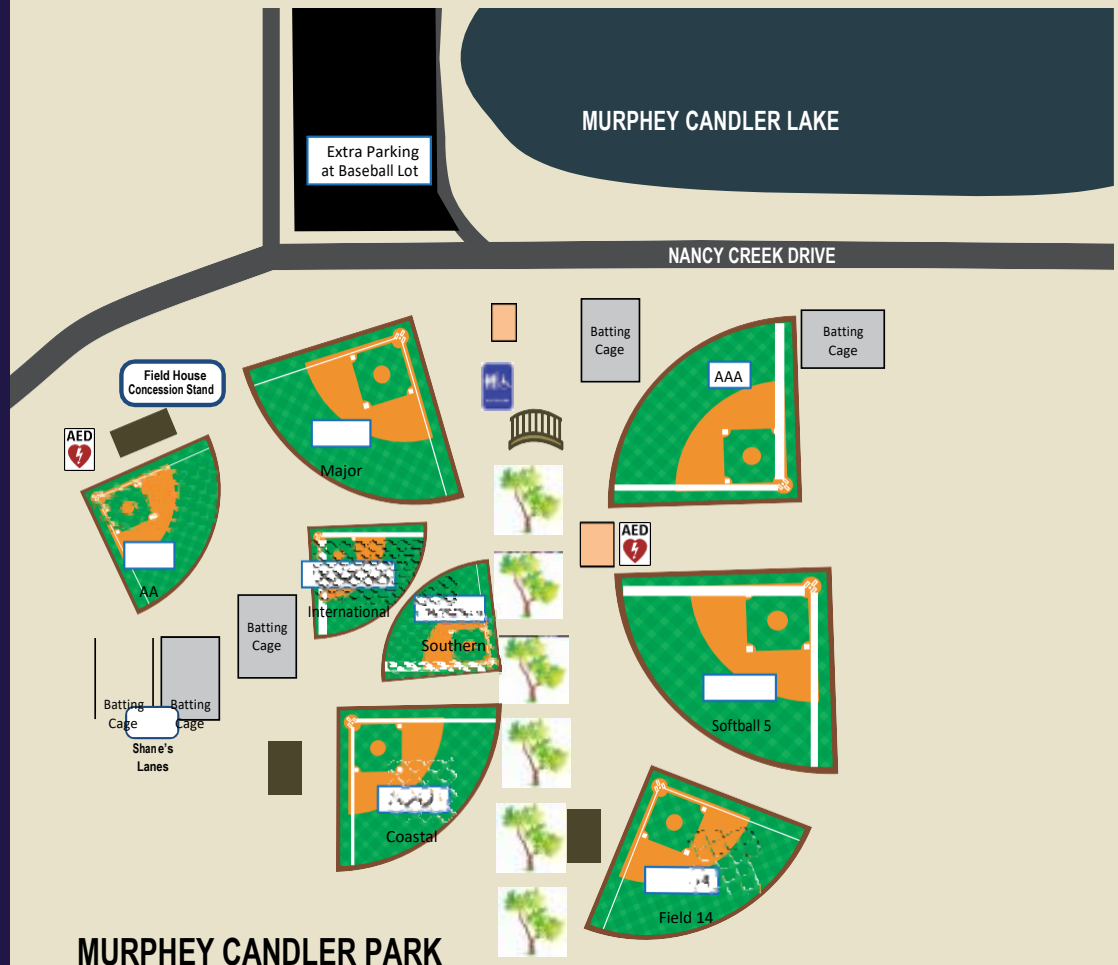


Thank you for considering sponsorship of Murphey Candler Baseball (MCB). MCB is a non-profit, all-volunteer youth baseball league, located in Brookhaven, off of West Nancy Creek Drive. A pillar of the community, MCB dates back to 1958. **Today, the league is home to approximately 1,000 players (ages 4-12) and 750 families from Brookhaven, Chamblee and Dunwoody.**





Each year MCB solicits sponsorships from local businesses, which are typically used for capital projects at the park. These funds help subsidize the city of Brookhaven, who is in charge of repairs and maintenance at the park.



MURPHEY CANDLER PARK





The follow pages include:

- Sponsorship forms
- Explanation of sponsor benefits
- Sponsorship banner order form
- Annual Golf Tournament

We sincerely hope you'll choose to sponsor our neighborhood baseball league, now in our 65<sup>th</sup> season!

Sincerely,

MCB Board of Directors,

Sponsorship Chairmen John McEwan, Andrew Lorimer, Chris Trantow and Greg Goslin

*\*SEEK ADVICE FROM A LICENSED CPA REGARDING TAX DEDUCTIBILITY.*



**2023 Team Sponsorship Levels\***

**Standard Sponsor Benefits**

	Single \$250-\$499	Double \$500	Triple \$1,500	Home Run \$2,500	Grand Slam \$5,000+
MC Baseball President's Thank You Letter	X	X	X	X	X
Recognition on the Team's page in the <b>MC Baseball Yearbook</b> , <b>"The Dugout"</b> , <b>MC Baseball website team page</b> , and <b>sponsor page</b>	X	X	X	X	X
<b>One banner</b> to be hung at the park		X	X	X	X
Opportunity to advertise special promotions for MC Baseball families on the park's Facebook page			X	X	X
<b>Second banner</b> to be hung at a second field			X	X	X
<b>Third banner</b> to be hung at a third field				X	X
<b>Bag Tags and Team Plaque</b>			X	X	X
Recognition on <b>MC Baseball Website Home Page Footer</b> of rotating sponsors			X	X	X
Recognition in <b>MC Baseball Website Home Page Footer</b> of permanent sponsor logos					X

\*Based on total contribution by sponsor

Murphey Candler Baseball Sponsorship Contacts:

John McEwan, Andrew Lorimer, Chris Trantow,  
Greg Goslin all are at (mcbb.sponsor@gmail.com)



**2023 Capital Sponsorship Levels\***

**Capital Sponsorships**

	Golf	Scoreboard	Special Project	Donation	Field Naming Rights
Amount	See Inset	Min. \$3k	Quoted	Quoted	Quoted
Commitment	Annual	Multi-Year	Quoted	Annual	Quoted
<b>One banner</b> to be hung at the park	Team sponsor	X	X	X	
Hole Sponsorship, Group Sponsorship, Team	X				
<b>Project Recognition</b>	See below		X	X	
<b>Friends of the Park- MCB Swag</b>	X	X	X	X	
Recognition on <b>MC Baseball Website Home Page Footer</b> of rotating sponsors		X	X	X	

\*Based on total contribution by sponsor

Murphey Candler Baseball Sponsorship Contacts:

John McEwan, Andrew Lorimer, Chris Trantow,  
Greg Goslin all are at (mccb.sponsor@gmail.com)



## 2023 MC Baseball Team Sponsorship Form

### Sponsor Information:

Sponsor: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Email: \_\_\_\_\_  
Phone: \_\_\_\_\_

**Please submit your logo in EPS format for your banner and yearbook recognition**

### Team Information (if applicable)

League: \_\_\_\_\_  
Team: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Email: \_\_\_\_\_  
Phone: \_\_\_\_\_

### Sponsorship Level

- |                          |             |            |
|--------------------------|-------------|------------|
| <input type="checkbox"/> | \$5,000+    | Grand Slam |
| <input type="checkbox"/> | \$2,500     | Homerun    |
| <input type="checkbox"/> | \$1,500     | Triple     |
| <input type="checkbox"/> | \$500       | Double     |
| <input type="checkbox"/> | \$250-\$499 | Single     |

Please complete and submit completed forms and creative copy to [mccb.sponsor@gmail.com](mailto:mccb.sponsor@gmail.com)  
Please make payment electronically or by mail. Visit our website at [www.murpheyandler.org](http://www.murpheyandler.org) and select the "INFO" drop down, then click on "Bulletin Board" and look for the "Donate" button. Checks and forms may be mailed to MC Baseball, P.O. Box 888032, Atlanta, GA 30356.



## 2023 MC Baseball Team Sponsorship Form Continued

**Sponsors: \$1,000 and above- Brick would be in lieu of a banner.**

**Please indicate if you want the following:**

**Team Plaque:**       **Number:**  
**Park Brick:**   

**Please fill out desired information for the Plaque/Brick**

League: \_\_\_\_\_  
Team: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Message: \_\_\_\_\_  
Additional: \_\_\_\_\_

## **MCB Golf Sponsor levels**

### **Title sponsor \$10,000**

Two foursomes, signage on Majors scoreboard, signage on second field of choice, named recognition on website. \*total value \$12,500

### **Drink sponsor \$5,000**

Named recognition on all platforms and banner hung at park

### **Hole in one sponsor (\$donated by sponsored dealership)**

Named recognition on all platforms and banner hung at park

### **Putting contest sponsor \$500-\$1,000**

Named recognition on all platforms

### **Million dollar shot?**

Something the board sponsors for fun and attention

### **Team sponsor/Banner \$1350**

One foursome, team banner on league field (designed to get a group to help support player sign up and add signage) \*tv \$1900 major \$1500 lower leagues

### **Team entry \$900**

One foursome for golf

### **Individual player \$225**

One player for golf

### **Friend of park \$150**

Donation to park