

Santa Cruz Little League Sponsorship Agreement

This agreement between Santa Cruz Little League (Hereinafter, "Local Little League") and

(Hereinafter, "Sponsor") is for the _____ season.

Sponsorship of a team in the Local Little League must be, for the Sponsor, out of a sense of duty to help the community. While sponsorship does afford some benefits (detailed below), the higher purpose is to help the Local Little League impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Santa Cruz Little League cannot guarantee placement of Sponsor Business to team or special request. Sponsorship of a team in the Local Little League does not permit the Sponsor to have any rights or responsibilities in the operation of the Local Little League or any team in the Local Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches, or players for any team in the Local Little League. Nothing herein shall make us partners or joint venturers. The Sponsor and the Local Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

The Sponsor shall have the right to use the following term in advertisements, posters, brochures, newsletters, etc.: "Sponsor of a team in the (Local Little League)." Sponsorship does NOT give the Sponsor the right to use the word "Official" in connection with its Sponsorship. Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with a team or teams in the Local Little League only, and NOT for Little League Baseball. Use of the "keystone logo" or any other logo of Little League Baseball is prohibited unless permission is expressly granted in writing by Little League Baseball International Headquarters.

Please complete the information below and mail this entire form and payment to:

Santa Cruz Little League
P.O. Box 1723
Santa Cruz, CA 95061

Please make checks out to SCLL.

For more information please contact the SCLL Sponsorship Coordinator at santacruzlittleleague@yahoo.com.

For the considerations above, the Sponsor donates \$ _____ to Santa Cruz Little League, understanding their donation is to benefit the entire league. Accepted and agreed to:
(Circle one)

Team Sponsorship + Banner Advertising:		Premium Sponsorship:	
Package A	\$300	Platinum	\$2,000
Package B1	\$300	Gold	\$1,500
Package B2	\$400	Silver	\$1,000
Package C1	\$400	Visitor Dugout	\$750
Package C2	\$500	Batting Cage	\$750

Renewing: Y / N

Date: _____

Sponsor Representative Signature: _____

Printed Name and Title: _____

Sponsor Business Name: _____

Sponsor Contact Name (if different than representative): _____

Street: _____ City: _____

State: _____ Zip: _____

Email: _____ Phone: _____

Special Requests: (Team Name or Player's Team) _____

Age: _____ Division: _____

DO NOT FILL IN - FOR SCLL ONLY

By: _____

Date: _____ Check# _____ Amount: _____