Cactus Wren Little League

(602) 999-0599
www.cactuswrenll.com
Tax ID: 23-7117679

P.O. Box 6746
Glendale, AZ 85312

Dear Valued Community Partner,

Each year thousands of Little League's go into their communities looking for sponsors to help fund their programs. The purpose of this letter is to do just that; to ask you to become a sponsor of Cactus Wren Little League (CWLL) this season. Your generous support will ensure the continued prosperity of CWLL and will have a positive impact on the children participating in our programs as we strive to keep our registration costs down. By keeping registration costs down, it will enable more children to play and reap the benefits that Little League has to offer. With your help CWLL can continue to provide a safe and fun environment for kids to play as well as learn the fundamentals of life and baseball, which has made Cactus Wren Little League and Little League what it is today.

Cactus Wren Little League is a 501(C)(3) non-profit organization and is fully charted under Little League International and we are proud to be a 100% volunteer organization.

CWLL includes players from schools within WESD, GESD, PUSD and DVUSD and several charter and private schools. Our fields are currently located at Cactus Wren Elementary School at 9650 North 39th Avenue and Moon Mountain Elementary School at 13425 N 19th Avenue.

We offer our community six different divisions of play; T-Ball, Minor Coach Pitch, Minor Kid Pitch, Majors, Juniors, and Intermediate (50/70). Those of us associated with CWLL believe, as does Little League Baseball, that the players will develop "the qualities of character, integrity, citizenship, discipline, teamwork, and physical wellbeing". At CWLL we are proud to be serving the community for over 30 years, helping to mold these fine young boys and girls and teaching them the values which Little League is founded upon. The Little League Baseball program is designed to develop superior citizens rather than superior athletes.

We operate solely by volunteers with funds being raised by registration fees, concession stand sales, fundraisers and community sponsorships. Our organization is always striving to procure sponsorships, which has helped offset many of our expenses. Some examples of costs we incur during our volunteer service are: uniforms, charter fees, Incorporation fees, tournament fees, baseball equipment, field fees, baseballs, registration, electric fees, recurring insurance fees, organizational expenses, etc. The startup cost for each spring season alone exceeds $30,000. The parents will have to participate in many fundraising events to offset these costs.

CWLL is a 501c (3) non-profit corporation and your sponsorship funds are 100% tax deductible as allowed by law (please consult your tax advisor). Attached you will find a description of sponsorship levels and benefits of becoming a sponsor along with a Sponsorship Form.

Thank you for your consideration; with your support you can make a difference in our community.

Sincerely,

Cathy Button

Cathy Button
President
League #4030220

Sponsorship Packages

Grand Slam - $1000 (Greatest Value)

- Company name/link attached to all league emails
- Individual news announcement on our website
- Company name mentioned during opening ceremonies
- Booth at Opening Day Ceremonies
- Logo included on our website's sponsorship rotator
- Name listed on our website's sponsorship page
- Logo/Name displayed on individual 6x4 banner hung at CWLL Fields (*Premium Location*)
- One personalized social media post for the spring and fall seasons

Home Run - $750

- Company name mentioned during opening ceremonies
- Booth at Opening Day Ceremonies
- Logo included on our website's sponsorship rotator
- Name listed on our website's sponsorship page
- Logo/Name displayed on individual 6x4 banner hung at CWLL Fields
- One personalized social media post for the spring and fall seasons

Triple - $500 (Most Popular)

- Company name mentioned during opening ceremonies
- Booth at Opening Day Ceremonies
- Logo included on our website's sponsorship rotator
- Name listed on our website's sponsorship page
- Logo/Name displayed on group banner hung at CWLL Fields (2 per banner)
- Social Media recognition with other Triple Package sponsors (Spring & Fall)

Double - $250

- Name listed on our website's sponsorship page
- Logo/Name displayed on group banner hung at CWLL Fields (4 per banner)
- Social Media recognition with other Double Package sponsors (Spring & Fall)

Bonus Packages

Scholarship Sponsor - $100

- Pay registration fee for player with hardship
- Sponsorship recognition on our website

All-Star Sponsor - $1750

- Sponsor the CWLL All-Star team to cover costs of uniforms and registration fees
- Gets logo displayed on All-Star Team Banner
- Sponsorship recognition on our website

Field Sponsor

- Naming rights to a field for a full year
- All schedules and field references will include your company name
- Naming recognition on our website
- Individual news announcement on our website

	1 year	2 years	3 years
Field 1	$1000	$1800	$2500
Field 2 & 3	$750	$1400	$2000

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Sponsorship Agreement Form

Please complete sections I and II in the agreement form below and email a copy to info@cactuswrenll.com or return it to your Cactus Wren Little League contact. You may also mail the form to Cactus Wren Little League P.O. Box 6746 Glendale, AZ 85312
Make checks payable to *Cactus Wren Little League*

SECTION I – Package Selection

Select the package and amount in which you would like to donate to Cactus Wren Little League

Base Packages

- ❑ Grand Slam - $1,000
- ❑ Home Run - $750
- ❑ Triple - $500
- ❑ Double - $250

Bonus Packages

- ❑ Scholarship - $100
- ❑ All-Star - $1750
  - ❑ Field 1
  - ❑ Field 2
  - ❑ Field 3
  - ❑ 1 Year
  - ❑ 2 Years
  - ❑ 3 Years

SECTION II – Sponsor Information

The following information will be used to recognize you or your organization through our website, at our fields, or any digital communication, such as e-mail or social media.

Sponsor Name: _____

Street Address: _____

Phone Number: _____

Website/Email: _____

Contact Name: _____

Contact Email: _____

Logo Please e-mail a high quality logo to *media@cactuswrenll.com*

Signature: _____ Date: _____