



2023 Sponsorship Opportunity West Covina American Little League

WWW.WCALL.ORG

[@WCALLBASEBALL](https://www.instagram.com/WCALLBASEBALL)

[FB.COM/WCALLBASEBALL](https://www.facebook.com/WCALLBASEBALL)

WCALL is a community-based organization that brings the diamond sports of baseball to families in our town. A chartered member of Little League International, the league operates as a 501c(3) non-profit, operated by volunteers from the community we live in. The league offers opportunities for children to learn our great pastime and provides enhanced playing opportunities for more advanced players.

The truth is baseball is an expensive sport. While a nominal fee for participation is charged to families of players, the league relies on donations to operate the program and keep up with facility needs including field maintenance and equipment. These funds are raised from local community donations and through local sponsorships. Sponsors receive recognition for their donation, dependent on the level of commitment, and receive a record of their donation for tax purposes.

Every year, we invite local businesses and local families to sponsor our league. Sponsoring our league is not only a great way to get involved with the community; **it's also an amazing form of marketing for your business.** Our league has over 300 players. With that type of exposure, everyone will remember that **your business and family** supported our league. Your donation will assist our participants and community to be a better place.

We understand that you have several choices when considering different marketing and community outreach opportunities, but we truly believe that this is a great fit. If you want something a little more customized in return for your sponsorship, we are very open to your ideas.





2023 Sponsorship Opportunity West Covina American Little League

WWW.WCALL.ORG

@WCALLBASEBALL

FB.COM/WCALLBASEBALL

Sponsorship Packages Available

FORTUNE 500 **\$5,000**

Full Page Ad in the Yearbook
Opening Day Recognition
Website Main Page Ad
Exclusive Field Name
WCALL Shirt & Hat
Sponsor Plaque



HALL OF FAME **\$1,000**

Half Page Ad in the Yearbook
Opening Day Recognition
Website Main Page Ad
Exclusive Company Banner
WCALL Shirt & Hat
Sponsor Plaque



MVP **\$500**

Small Ad in the Yearbook
Website Listing
Exclusive Company Banner
Sponsor Plaque



ALL STAR **\$300**

Listing in the Yearbook
Website Listing
Sponsor Plaque



GOLDEN GLOVE **\$200**

Listing in the Yearbook
Website Listing
Sponsor Plaque



SILVER SLUGGER **\$100**

Listing in the Yearbook
Website Listing

We offer other ways to contribute to our baseball program. From Donations of Items to our Snack Bar, Trade Services to maintain our Three Fields and Premises to purchasing raffle tickets during our Annual Movie Night where all the proceeds go directly to improving our organization and creating a fun environment for the children.

If you would like further information regarding our non-profit organization or would like to help our league in other ways, please reach out to our Sponsor Fundraising Manager, John Hadley, at wcallsponsorship@gmail.com

**Please complete the portion below then email the business logo
and business card to wcallsponsorship@gmail.com**

Business Name of Sponsor: _____

Contact Person: _____

Telephone: _____ Email: _____

Address: _____ City: _____ Zip: _____

Website: _____

Sponsorship Level Selected: _____ Team Sponsoring: _____

Mail Checks to: WCALL Business Manager 216 S. Citrus Avenue, Suite 213, West Covina, CA 91791
Make Checks Payable to West Covina American Little League - Tax ID 95-3930215