



January 1, 2020

Dear Community Member:

The Board of Directors and over 850 families that participate with North Colonie Youth Baseball (NCYBA) invite you to be one of our community sponsors for the upcoming 2020 season. Without local community sponsors like you NCYBA would not be able to provide the high level of facilities and programs for the children of North Colonie.

NCYBA is a 501(c)(3) non-profit, volunteer organization that provides the opportunity for children, ages four to eighteen, to participate in amateur baseball. We also offer an established Challenger program for children and young adults with special needs. Our home games are played at the Boght Baseball Complex, just off Route 9 in Latham. Our purpose is educational. We are dedicated to the goal of promoting the spirit of honesty, integrity, fair play and sportsmanship among young persons and the public at large.

Please take a moment to review the sponsorship levels on the attached page. Income raised from sponsorship will fund recreation player equipment, utilities, umpire fees and materials required to maintain safe playing conditions on our fields. ***Our players are your families, friends, neighbors and customers. Please show your support and join our team!***

As a registered 501(c)(3), not-for-profit organization. Your sponsorship contribution is tax deductible to the extent allowed by law. If you have any questions or require any additional information, please contact me at (518) 477-0608 or email: mPMCgarvey@hotmail.com

Sincerely,

Matt

Matthew McGarvey
Sponsorship Director



2020 SPONSORSHIP OPPORTUNITIES

Recreational, scholastic and post-season play runs from April through October. NCYBA will also be hosting a number of state and local tournaments in 2020

SCOREBOARD

- | | | |
|------------|---------|--|
| SCOREBOARD | \$3,500 | <ul style="list-style-type: none">* Three (3) year business logo presence on one of our Premier field scoreboards* Five year naming the field with your company name* New 4' x 8' outfield sign on the backstop of your field* Business recognition on NCYBA website with link to sponsor site throughout three year period* Recognition on sponsor banners at baseball complex for 3 years* Recognition in all tournament brochures for 3 years. |
|------------|---------|--|

TEAM SPONSOR

- | | | |
|-----------------|---------|--|
| NEW SPONSOR | \$650 | <ul style="list-style-type: none">* New 4' x 8' outfield sign at one of the division fields* Business name on team shirts* Sponsor recognition and contact information on NCYBA website throughout year* Recognition on sponsor banners at baseball complex* Vendor space at opening day ceremonies |
| 3 YEAR DISCOUNT | \$1,200 | <ul style="list-style-type: none">* Sign up for three years as a new sponsor and save \$300
Sign purchased in year 1 will be used in years 2 and 3 |
| RETURNING | \$425 | <ul style="list-style-type: none">* Existing outfield sign displayed at one of the division fields* Business name on team shirts* Sponsor recognition and contact information on NCYBA website throughout year* Recognition on sponsor banners at baseball complex* Vendor space at opening day ceremonies |

DOUBLE YOUR EXPOSURE ...

Add a second outfield sign at the other end of the ballpark for maximum exposure throughout the season for \$275/new sign and \$150 for an existing sign.

CHALLENGER PROGRAM SPONSOR *(New Opportunity for 2020!)*

SEASON SPONSOR \$2500 Exclusive invitation to sponsor our season long Challenger Program for youngsters with special needs. Over 100 young men & women experience the game of baseball through our Challenger Program

FIELD SPONSOR

FIELD SPONSOR \$550 * One year naming the field with your company name
* Only 8 fields available - first come first serve.
* New 4' x 8' outfield sign on the backstop of your field
* Vendor space at opening day ceremonies

OUTFIELD SIGN SPONSOR

NEW \$275 * New 4' x 8' outfield sign at one of the division fields
* Vendor space at opening day ceremonies

RETURNING \$150 * Existing outfield sign displayed at one of division fields

COMPLEX SIGN SPONSOR

NEW \$275 * Have your business sign on one of our batting cages or complex walkway for even more visibility
* Vendor space at opening day ceremonies

RETURNING \$150 * Existing sign displayed at either batting cage or walkway

TRAVEL TEAM SPONSOR

\$250 * Business name on team banners for Bison Travel Teams hung at each home and away game
* Sponsor recognition and contact information on NCYBA website throughout year
* Vendor space at opening day ceremonies

North Colonie Youth Baseball is affiliated with and strives to advance the ideals of Little League Baseball, Babe Ruth Baseball and the Cal Ripken Division of Babe Ruth Baseball. North Colonie Youth Baseball is a registered 501(c)(3), not-for-profit organization. Your sponsorship contribution is tax deductible to the extent allowed by law.



2020 SPONSOR AGREEMENT

Company Name: _____

Address : _____

City: _____ **State:** _____ **Zip:** _____

Telephone#: _____ **Email:** _____

Contact Person: _____ **Title:** _____

Please note: Teams are limited and will be offered on a first come, first served basis.

LEVEL OF SPONSORSHIP REQUESTED: (PLEASE INITIAL ONE OR MORE)

_____ **SCOREBOARD \$3,500**

_____ **NEW TEAM \$650**

_____ **3 YEAR SPONSOR \$1,200**

_____ **RETURNING TEAM \$425**

_____ **FIELD SPONSOR \$550**

_____ **NEW FIELD SIGN \$275**

_____ **TRAVEL TEAM \$250**

_____ **EXISTING FIELD SIGN \$150**

_____ **CHALLENGER PROGRAM SEASON SPONSOR \$2,500**

Sponsorship Program:

I (we) agree to pay in full, _____ at the time of signing this document for our sponsorship level as indicated above. In return, the North Colonie Youth Baseball Association will provide the benefits as noted on the preceding document.

I (we) understand that the cost of sponsorship may change upon renewal in subsequent years, and I (we) are under no obligation to renew our sponsorship.

Signature: _____ **Date:** _____

Please make your check payable to: **NCYBA**

and mail it to: **NCYBA Sponsor Program**
P.O. Box 1126
Latham, NY 12110