Snohomish Little League General Board Meeting March 20, 2022

Start time: 6:00PM at El Paraiso

Executive Board Members: Randy Dickey, Angel Cole, Jason Martin, Leslie Matthews, Jessica Newkirk

Board Members: Angela Tracy, Bryan Rush, Will Knudsvig, Kim Knudsvig, Mark Condon, Kory Tyson, Erik

Westfall, Jeff Kallstrom

Welcome – Randy

Review/Ratify meeting minutes and electronic votes – Randy motion to ratify, Jessica seconds. All in favor.

Date	Motion	Approved	Opposed	Abstained
2/25/22	Coach Approval - Rookies Baseball/partial Tee Ball 2	15	0	5
2/25/22	Coach Approval - Rookies Softball/Tee Ball 1	16	0	4
2/25/22	Coach Approval - Tee Ball 2	15	0	5
3/14/22	2022 Operating Manual Approval	14	0	6
3/14/22	Designer Studio 3-year contract	15	0	5

President's Review

New board members

- Catherine Davis already attending and volunteering (general board member) Randy motions,
 Mark seconds, all in favor
- Sasha O'Hara has two kids playing, husband volunteers as electrician (general board member) Randy motions, Leslie seconds, all in favor
- General board members do not have voting rights but can if they slide into specific role

Constitution

- Will be published online for two weeks, membership meeting follows, ¾ on the call have to approve in order to ratify. Only members can vote to approve. (\$5 membership fee will be covered)
- "Regular Member" definition has changed since 3yrs ago. Do we want to change that language? Can't just throw money at membership but hold a specific position as a volunteer.
- Should we put volunteer hours as a requirement? We can create sign-in sheets and track.

- The potential member has to provide their hours we won't be tracking them down. We'll know who is showing up. Kim and Angela can track. Secretary can monitor and track.
- Red line copy. Randy to send copy for approval.
- Distribution of property in event of dissolution: Snohomish Youth Sports. Change verbiage to general league/organization versus specific to SYS? Motion to remove name of entity. Leslie seconds. All in favor.
- 661 registered to date. Covers \$133k in registration fees.
- Fields committee: Tony, Leslie, Randy, Jessica, Angel, Jason, Jeff, Kory. Add "fields" to "grounds" committee in the constitution. Motion to approve. Leslie to second. All in favor.
- Need access to water on fields. Not enough push from well to get to fields. Will knows a well guy.
- Communication process: Consider who we're talking to when using WhatsApp or email. Whole board doesn't need to be included. Please be mindful of who you're sending questions/comments.

Finance Report

Month end report sent via email

VP Admin Report

- Send content to Jessica and she'll compose a group email. Check spam folders.
- Scotts Turf field grant submitted March 13th results in May.
- Designer Studio vote approved.

VP Softball

• Games are starting this week but half the teams don't have uniforms.

VP Baseball

- Coaches coming together. Getting on track. Rules books set.
- Stressed positivity with the parents.
- Suggesting all uppers to engage the lowers to encourage and lead. Grow the future of our league.

VP Operations

- Girard Landscaping: Randy reached out and repaired the relationship. They are going to donate gravel, play chips and bark as well as infield mix. Roller is being donated too. Comp banners for them. Send jersey gift.
- Easter parade: are we interested in walking? Look into entry fees. Kids wear uniforms.

- Egg hunt after parade? Open concessions. League or community wide? Tie in food drive donation as entry fee.
- Designer studios for spring bring back for All-stars.

Concessions:

- Pepsi exclusive contract. Perks: \$500 annual funding, \$1000 first year marketing funds, replace signage, \$1 rebate of every case purchased, \$4 rebate per gallon for slushie.
 Five-year contract. Can we ask for reevaluation after one year into the contract?
- O Motion to move forward with Pepsi contact. Kory seconds. All in favor.
- Costco account reseller permit to avoid tax.
- o lce cream distributor ice cream cooler and fulfillment.
- O Amazon business account faster shipping. Free shipping. Discounts.
- O Cash and Carry account tax exempt.
- O Plan to get a cart for concessions to service Rookies fields.

• Apparel - Fan Gear

- Gear store: elected not to do GearltUp. Planning to keep everything on-hand in concessions. Don't want stand to become primarily merch.
- O Streamline will help us create online presence. Parents order and customize online. We pick the mark-up.
- O Cintas: SportsTec versus Nike. Can heat press onsite for additional.
- GearUp for online orders. Disclaimer that it will take a while. Matchup with what we're selling in the stand.
- O Need to honor contractual obligation with Nike.

All-Star Apparel

- Leslie proposes to burn inventory from last year and use up the hats we have, using Streamline to customize to make them new.
- o Possibly "red-out" the "S" versus just outlined.
- Motion to burn hat stock and embellish what we have this season. Will seconds. All in favor.
- O Jersey options: GearUp/Streamline have favorable timeline. Nike's lead time is 3mo but want to maintain a good relationship with them. Will is going to work with Nike to see what deal we could get for blank jerseys, using Streamline to customize.
- Will motions to move forward with Nike, at a \$100 spend, half subsidized by the league.
 Commit to 2-year carry over of inventory. Will change/embellish leftover stock. Mark seconds. All in favor.
 - Amendment: Will motions to tack on \$140 for softball jerseys to account for black pant color. Therefore, \$100 for BB and \$140 for softball. Mark seconds. All in favor.

Remaining Business

Aquasox group pricing - Randy suggests board member night

- Jeff had a great umpire clinic. Ran out of equipment bags. We have plenty of gear but need to distribute it into gear bags.
- Currently at \$13k in fundraising. Suggest carrying banners in Easter parade.
- Field maintenance is not happening the way it needs to. Raking, gates locked, clubhouse locked.
- Thinking of ways to give back to the community: food drive as "ticket" into Easter hunt at the field, post-parade.

Meeting Ends: 8:40PM