

MUKILTEO LITTLE LEAGUE

Baseball and Softball • PO Box 1058 • Mukilteo, WA 98275 • www.MukilteoLittleLeague.com



SPONSORSHIP OPTIONS FOR 2021

All sponsors receive the following:

- Special recognition on mukilteolittleleague.com
- 2 email blasts recognizing all MLL sponsors
- Social media advertising and promotion
- 2021 window cling

\$5,000 Field Sponsorship Package

- Naming of a field in addition to benefits of \$2,500 package
- Banner on backstop

\$2,500 Sponsorship Package

- Three outfield fence signs (choice of fields)
- Sponsorship of Majors Baseball or Majors Softball team (unless other division requested)
 - Name on back of team jerseys
 - Sponsorship plaque with team photo

\$1,100 Majors Sponsorship Package (\$1,000 for returning sponsors)

- One outfield sign (majors field or softball field)
- Sponsorship of Majors Baseball or Majors Softball team
 - Name on back of team jerseys
 - Sponsorship plaque with team photo

\$900 Minors or Farm Sponsorship Package (\$800 for returning sponsors)

- One outfield sign (majors field or softball field)
- Sponsorship of Minors Baseball, Minors Softball, or Farm Baseball team
 - Name on back of team jerseys
 - Sponsorship plaque with team photo

\$700 Rookie or Tee Ball Sponsorship Package (\$600 for returning sponsors)

- One outfield sign (minors/farm field or softball field)
- Sponsorship of Rookie Baseball, Rookie Softball, or Tee Ball team
 - Name on back of team jerseys
 - Sponsorship plaque with team photo

\$500 Outfield Fence Advertising Only (\$400 for returning sponsors)

- One outfield sign on choice of field

\$400 Team Only Sponsor for Minors, Farm, Rookie or Tee Ball

- Name on back of team jerseys (Minors Baseball, Minors Softball, Farm, Rookie Baseball, Rookie Softball or Tee Ball)
- Sponsorship plaque with team photo

Check with your tax professional to determine to what extent your sponsorship may be tax deductible. If a package sponsorship does not work for you at this time, we are grateful for any level of contribution which would be a tax-deductible donation (Mukilteo Little League is a 501(c)(3) organization).

SPONSORSHIP

MUKILTEO LITTLE LEAGUE

BASEBALL AND SOFTBALL / 2021

This agreement between the Mukilteo Little League (Tax ID#521287002) (hereinafter, "Local Little League") and _____ (hereinafter, "Sponsor") is for the 2021 Season.

Sponsorship of a team in the Local Little League must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help the Local Little League impart the values of teamwork, sportsmanship, and fair play to the children of our community, so that they may someday use these values in becoming good citizens.

Sponsorship of a team in the Local Little League does not permit the Sponsor to have any rights or responsibilities in the operation of the Local Little League or any team in the Local Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the Local Little League. Nothing herein shall make us partners or members of a joint venture. The Sponsor and the Local Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

The Sponsor shall have the right to use the following term in advertisements, posters, brochures, newsletters, etc.: "Sponsor of a team in the (Local Little League)." Sponsorship does NOT give the Sponsor the right to use the word "official" in connection with its Sponsorship. Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with a team or teams in the Local Little League only, and NOT for Little League Baseball. Use of the "keystone logo" or any logo of the Little League Baseball is prohibited, unless permission is expressly granted in writing by Little League Baseball International.

1 SPONSORSHIP DETAILS

- \$5,000 Field Sponsorship \$2,500 Sponsorship (3 outfield signs + Majors team or other: _____)
- \$1,100 Sponsorship (1 outfield sign + Majors team) or \$1,000 for returning sponsors
- \$900 Sponsorship (1 outfield sign + Minors or Farm team) or \$800 for returning sponsors
- \$700 Sponsorship (1 outfield sign + Rookie or Tee Ball team) or \$600 for returning sponsors
- \$500 Outfield Fence Advertising Only \$400 Team Only Sponsorship (Minors, Farm, Rookie or Tee Ball)
- Other League Contribution (any amount) \$ _____

My sponsorship is for the following team: Coach _____
(if applicable) Team/Division _____

SpecialInstructions: _____

2 PAYMENT AND CONTACT INFORMATION

Business Name: _____

BusinessAddress: _____

Business Website: _____

Contact Name: _____

Contact Phone: _____

Accepted and agreed to by:

Sponsor Representative Signature

Sponsor Representative Printed Name

Date

3 RETURN THIS FORM WITH CHECK MADE PAYABLE TO MUKILTEO LITTLE LEAGUE TO:

Mukilteo Little League / Attn: Sponsorships • P.O. Box 1058 • Mukilteo, WA 98275

THANK YOU FOR SUPPORTING MUKILTEO LITTLE LEAGUE!