



West Suburban Little League – 2021 Sponsorship Form

Since 1951 the West Suburban Little League (WSLL), has been an official Little League® Baseball and Softball sanctioned organization providing our local youth with the opportunity to play baseball and softball. West Suburban is among the oldest 10% of sanctioned Little League programs worldwide. WSLL relies heavily on the generosity of sponsors within our local community. In keeping with this tradition, we are asking for your support in our initiative to continue providing this opportunity for the youth of our area for the 2021 season.

Interest in our league from local families and their children continues to grow, with over 300 children participating in the WSLL from across the Johnstown and Somerset regions. This interest and success would not be possible without the continued support of our sponsors, families, and volunteers. West Suburban offers the opportunity for local boys ages 4-12, local girls ages 4-15, and a Challenger Program for special needs children to participate in a safe environment. We appreciate your shared interest in ensuring the local boys and girls continue to have the opportunities to learn about sportsmanship, values, and teamwork. Our sponsors are to be commended for truly making a difference.

Below is a list of Sponsorship levels available this year and the exposure for each

TEAM SPONSORSHIP - \$350:

Sponsor's logo on the team uniforms and choice of colors. Advertising signage on the outfield fence at the field where the team plays. A plaque with a team photo to display proudly at your place of business. Teams sponsorships are available in the following divisions:

Tball	ages (4-5)
Farm Ball	ages (5-6)
Minors	ages (7-8)
Intermediate	ages (9-10)
Majors	ages (11-12)
Softball	ages (8u, 10u, 12u, 15u)
Challenger	all ages

Minors/Intermediate/Major divisions travel and play teams from Conemaugh Valley Little League, Conemaugh Township Little League, and East Taylor Jackson Little League, as well as teams from those leagues travel to WSLL.

Softball teams travel and play teams from across Somerset and Cambria Counties.

Sponsorship also includes recognition on the league website with a team page. Website averages 15,000 views annually.

Advertising Signage Sponsor - \$250:

Advertising signage on the outfield fence of choice, viewed by 200-300 attendees' weeknights and up to 1,000 individuals on weekends April-July.

Batting Cage Sponsor - \$300:

Sponsor signage affixed prominently on the batting cage of choice. Batting cages are used by all teams that play at WSLI prior to games and for practices

Dugout Sponsor - \$300:

Sponsor signage affixed prominently on the dugout of choice.

Combination Sponsors:

Along with the above sponsorships, there are also combination sponsorship levels that provide multiple levels for a value price. These include:

Dugout + Team Sponsor - \$500

If interested in becoming a part of the 69-year tradition of West Suburban Little League, please submit your completed registration form and payment to WSLI by February 24, 2020. WSLI is a 501(c)3, contributions are considered charitable donations and are tax deductible.

On behalf of the Board of Directors, thank you in advance for considering to be one of the WSLI sponsors for this upcoming year. Please know that the entire WSLI family is ever mindful of your support.

Any questions can be directed to:

wslipres@gmail.com

Best Regards,
West Suburban Little League