



Dublin Youth Football League

2021 Youth Football Sponsorship

On behalf of the Dublin Youth Football League, we would like to extend an invitation to you and your company to become a sponsor of our youth football program.

The Dublin Football League (DFL) is committed to providing quality football experiences to fall school age children in the grades first through sixth. This is accomplished through the many hours of dedication from our coaches, parents and community volunteers and through the generosity of our community sponsors.

The Dublin Football League is also dedicated to providing each player with a fun, safe and meaningful football experience throughout the entire football season. DFL is a nonprofit organization run entirely by volunteers. More than 600 people are participating in football this season.

Our all-volunteer coaches teach the players the values of teamwork, cooperation, hard work and safe football fundamentals. Practices are held two to three times during the week and games are held on the weekends. The DFL enjoys the support of the coaching staffs at Dublin Coffman, Dublin Scioto, and Dublin Jerome High Schools.

In order to provide the best football experience for children who participate in the DFL, our program features:

- Top of the Line Equipment
- Personal Attention
- Excellent Coaching and Officiating
- Reasonable Cost

An important part of a successful season is partnering with local business and organizations to through sponsorship of our league, to help offset some of the cost associated with have a great program. We are looking for sponsors who are willing to donate to assist in covering our major expenses such as supplies, field rental, officials, equipment and uniforms, insurance, and trophies.

Sponsorship with the DFL is a unique partnering opportunity for businesses and corporations. When sponsoring with us, we will do everything in our power to maximize your business exposure, and match your company with a diverse family target audience. If providing sponsorship for the DFL is an option for you and your company, please take some time to review the sponsorship information we have included with this letter. I am confident you will find a level of sponsorship that will be comfortable for your company as well as beneficial to our organization and community youth participants.

Sincerely,

Andrea Archibald

Andrea Archibald
beachwoodcreative@gmail.com
Director of Fundraising
Dublin Football League



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SPONSORSHIP PACKAGES

League Champion - \$3000.00 (limited to one sponsor per year)

- Company logo included on DFL 2021 Junior and Senior League Posters that will be distributed to 100+ local businesses
- Recognition as League Champion on DFL Website
- 30 Second Commercial in 2021 Senior League Super Bowl Video
- Company to be presenting sponsor of pre-season hype video
- Company message or promotion to be included in all Parent Newsletter Email Blasts that will go out weekly July-October and monthly November - June
- 30 Second Company Commercial posted to Dublin Football League Instagram, Facebook, and Youtube
- 5 dedicated Instagram Grid and 5 dedicated Facebook Feed posts promoting company

League Sponsor - \$2000.00

- Company logo included on DFL 2021 Season Posters
- Recognition on DFL Website
- 15 Second Commercial in 2021 Senior League Super Bowl Video
- Company will sponsor and have logo included in Top 10 Plays Highlight Recap Video
- Company message or promotion to be included in all Parent Newsletter Email Blasts that will go out weekly July-October
- 3 dedicated Instagram grid and 3 dedicated Facebook feed posts promoting your company

Field Sponsor - \$1000.00

- Company logo included on DFL 2021 Junior and Senior League Posters
- Recognition on DFL Website
- Sponsorship of Weekly Highlight Video Series for 1 Week (for your designated week, highlights will be "brought to you by ___insert company name___")
- One designated email blast to parents with special offer or incentive
- 2 dedicated Instagram grid and 2 dedicated Facebook feed posts promoting your company



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Team Sponsor - \$400.00

- Company logo included on DFL 2021 Junior and Senior League Posters that will be distributed to 100+ local businesses
- Recognition on DFL Website
- 1 dedicated Instagram Grid and 1 dedicated Facebook post promoting your company

MVP Player Sponsor - \$250.00 Per Week (limit of 7 weeks)

The same company can sponsor the entire series for \$1750 or choose one week to sponsor.

The Dublin Football League will recognize 4 exemplary athletes each week for 7 weeks.

MVP Player Sponsor logo will be engraved on the award given to the 4 MVP athletes for their week.

Sponsors will be tagged in an Instagram and Facebook post honoring the 4 MVPs for their week.



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SPONSORSHIP AGREEMENT

Please return your completed form to the:

DUBLIN FOOTBALL LEAGUE
PO Box 1988
Dublin, OH 43017

Company Name *(as you would like it to appear in advertising and web site)* :

Point of Contact *(Printed Name)*:

Company Mailing Address:

Telephone:

Email:

Web Address:

Sponsorship Amount Selection *(Please Initial)*:

_____ \$3000.00 League Champion

_____ \$2000.00 League Sponsor

_____ \$1000.00 Field Sponsor

_____ \$ 400.00 Team Sponsor

_____ \$ 250.00 MVP Player Sponsor

Signature: _____

Make your checks payable to:

Dublin Football League

www.dublinfootball.org

For questions regarding sponsorship, web or email advertising, please contact the Dublin Football League at dublinfootball.ohio@gmail.com. Logo and/or banner artwork should be mailed to dublinfootball.ohio@gmail.com.