



SPONSORSHIP PACKAGES

BUILDING CHAMPIONS OF CHARACTER



Bundle Sponsor Package(s)

a. Sponsorship bundle package

\$1400 - Includes the following:

- i. Two (2) banners (4'x6') in high-traffic locations throughout the season. Design consultation and access to whole-sale pricing through our supplier is also available.
- ii. Three (3) dedicated emails OR social media posts on behalf of the sponsor. Content must be provided (should be standalone emails/posts and strong preference email). 2 of these would promote an enter-to-win contest for families to win a scholarship from the sponsor (Paid Chiefs NFL Flag season participation fees.)
- iii. Place a sponsored web banner with a clickthrough link on Chiefs NFL Flag website, in addition to a dedicated page with exclusive sponsor information.

Team Package(s)

b. Sponsor a team!

\$275 – Select your team to sponsor, or agree to allow us to choose

- i. Business name on gameday banner including additional team sponsors.
- ii. Website recognition – included on team sponsorship page
- iii. LOGO included on jersey (approximately 11 players)

c. Sponsor a traveling team!

\$1375 - Select your team or choose from one of our many traveling teams

- i. One (1) 4X6 Banner on Behalf of Sponsor to travel with team
- ii. Website recognition – included on team sponsorship page
- iii. LOGO included on jersey (approximately 11 players)
- iv. Two (2) Emails on behalf of sponsor
- v. One (1) Social media post with team thanking sponsor (holding banner) with clickable link to website
- vi. Designated photographer to document team during travels NFL Flag tournament (Regionals or Pro Bowl)

General Merchandise Sponsor Package(s)

d. Placement of Sponsor LOGO on jerseys? (front/back/sleeve/etc.)

\$1125 - LOGO for 4 teams (approximately 45 jerseys) for the upcoming season.

e. Placement of Sponsor TEXT on jerseys? (front/back/sleeve/etc.)

\$875 - TEXT for 3 teams (approximately 35 jerseys) for the upcoming season

f. Chiefs NFL Flag Camp/Combine dry-fit warm-up shirts

\$1800 - Placement of logo on free camp swag shirt with the sponsor's logo for 8 teams (100 shirts minimum). We will distribute the shirts and submit photos to our social media and to sponsors direct email.

Field Sponsor Package(s)

g. Field named after sponsor

\$1200 - Example: Chiefs NFL Flag - Blue Valley Northwest HS powered by GEHA

- i. Displays on schedule and included in ALL email communication surrounding meet and greet, in-season communication, and end of season tournament sent out to all locations.
- ii. Included on website, marketing material, and featured on all social media posts.
- iii. Large 10X6 banner placed on NFL Flag coordinator tent at field location.

h. Yard signs (24"x18" signs that go in dirt/grass)

Sponsorship logo/information posted in high-traffic areas for the duration of the season for **\$60 per sign**. We will cover print and shipping cost and can design a yard sign upon request. Signs will be placed at game locations for the season.

i. Palm Cards

\$100 per 300 cards distributed



Palm cards are postcard-sized handouts with a QR code leading to an "Enter to Win" contest Scholarship contest landing page. Expected to distribute all provided palm cards to unique individuals, we agree to distribute all of them in the first half of the season. We will provide photos of someone distributing materials.

Equipment Package(s)

j. Purchase an Electronic Scoreboard!

\$1199-1499 – "Lederbord Scorebord" for gameday use

- i. Lederbord is a portable, durable, wireless scoreboard used by high schools and universities across the country. Controlled by the referee's phone to sync game score/time live at the event.
- ii. Will place vinyl sticker (W16"xH30") on backside of scoreboard for visibility.
- iii. Text support means on screen messages to act as a billboard for sponsor to advertise in between games and during down time.
- iv. Scoreboard will be used for our Basketball program as well, providing more visibility than just flag football.
- v. [Link for more information](#)

k. Purchase Camp/Combine official Testing Equipment!

\$2600 - PowerPack 3X - Athlete Timing System has been used at the NFL Scouting Combine for timing the 40-yard dash since 2011.

- i. Will place vinyl sticker on backside of scoreboard for visibility, in addition to text support on screen to act as a billboard for sponsor to advertise in between games and during down time.
- ii. Exclusive Camp/Combine sponsor on Website, flyers, marketing material, and player stat profiles
- iii. [Link for more information](#)

How will Chiefs NFL Flag use the sponsorship donations?

Sponsorship dollars will cover registration costs for qualifying players in above mentioned "Enter to win" campaign, cover team equipment cost, traveling tournament players cost, improving league play gameday experience, continuing our goal toward high quality flag football experience throughout Chiefs Kingdom to open doors of opportunity for our sponsors, elevating our youth, together.

Merchandise Sponsor Package(s)

All merchandise sales will go toward covering the cost of jerseys for players sponsored and help cover the travel expense to experience an incredible flag football opportunity exclusive to NFL Flag leagues – allowing these kids an opportunity to showcase their game on a National level. We are proud of our teams, and grateful to facilitate this sponsorship help to many players in need who otherwise are unable to travel.

Field Sponsor Package(s)

Our goal is to elevate the gameday experience. We have no shortage of ideas, aimed toward creating an atmosphere that is one-of-a-kind. As we continue to build our vision of Chiefs NFL Flag – it is important to prioritize the impact the usage of funds will have on gameday and for use during our Camp and Combines.

Game day purchase goals include:

- Durable short-cone rubber field markers/ numbered sideline identifiers.
- Field Tents and weights to secure
- Additional hired photographers/videographers to capture the action
- Field banners, feather flags, etc.
- Port-a-fields for our grass locations
- Industrial field striping machine
- Chiefs Flag Stencils to paint in the endzones/midfield

Chiefs NFL Flag camp/combine purchase goals:

- Testing event banners (ex. 40-yard dash/high Jump)
- State-of-the-art testing equipment for testing stations
- General equipment

Equipment Package(s)

Donor funds will be used to purchase above mentioned equipment and all material necessary to effectively mark the sign with sponsorship information – allowing maximum visibility and value to our sponsors.

I'm ready to donate, now what?

Please follow the link below and fill out the form fields entirely. After reviewing your submission, our team will contact you to finalize an agreement. A contract to be signed by both parties will be sent along with a payment link to enter both parties into agreed upon conditions.

[Become a Sponsor!](#)

