



# PLUM MIDGET FOOTBALL ASSOCIATION

Proudly Serving The Plum Community Since 1968

Dear Neighbor and Friend:

Greetings from Plum Midget Football Association (PMFA)! We are preparing to enter our 53rd year of serving the youth and families of Plum Borough and invite you to join our organization in making this year a success by generously becoming one of our 2021 season sponsors.

PMFA is a non-profit organization completely comprised of volunteers. Sponsorships are a critical support to underwriting the costs of PMFA operations including but not limited to safe equipment, uniforms, field access, field maintenance and game day resources. This helps us keep registration costs at an affordable rate for the more than 100 families that participate in our organization each year. In gratitude for your sponsorship, your business or organization will receive highly visible advertising throughout our season, social media recognition, and other opportunities for promotion. Please review our attached sponsorship opportunities and consider the level that is most comfortable for your business or organization. The PMFA will give a 10% registration credit to the player or cheerleader who you have listed in the space provided at the bottom of the of the sponsorship form.

For questions, sponsorship pick-up, and/or advertisement coordination; please contact PMFA Fundraising Coordinator Jason Simonson at 412.660.1507 or [gijay54@yahoo.com](mailto:gijay54@yahoo.com).

We thank you in advance for your support and help to provide a family-friendly atmosphere for boys and girls to build athletic skills, increase self-esteem, meet new friends, and stay physically active!

Sincerely,

Plum Midget Football Association



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## 2021 Sponsorship Levels

### **FIRST DOWN**-----\$150

- PMFA social media shout outs via Facebook
- 2' x 4' banner displayed at every PMFA home game
- Sponsorship banner displayed at PMFA practice field (with the exception of PMFA home games)
- ¼ page ad in 2021 PMFA program book.
- Recognition as a sponsor at every regular season and post season home game
- Link to your website on PMFA web page as a 2021 season sponsor

### **FIELD GOAL**-----\$250

- FIRST DOWN PACKAGE AND...
- Recognition as the first, second, third or fourth quarter sponsor at all PMFA home games

### **TOUCHDOWN**-----\$500

- FIELD GOAL PACKAGE AND...
- 3' x 6' banner displayed at every PMFA home game (instead of 2' x 4' banner)
- Recognition as the sponsor for every TOUCHDOWN scored at all PMFA home games

### **CHAMPIONSHIP**-----\$750

- TOUCHDOWN PACKAGE AND...
- 4' x 8' banner displayed at every PMFA home game (instead of 3' x 6' banner)
- Recognition as half time entertainment sponsor for all PMFA home games ½
- page ad in 2021 PMFA Program book

### **LITTLE MUSTANG**-----\$1000

- CHAMPIONSHIP PACKAGE AND...
- Full page ad in 2021 PMFA Program book
- 4' x 8' banner displayed at every PMFA home game as admission gate, concession stand, drink stand, or fundraising stand sponsor.
- Prime sponsorship banner placement at PMFA practice field (with the exception of PMFA home games)



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## PROUD SPONSOR OF PLUM MIDGET FOOTBALL ASSOCIATION

Thank you for joining our organization as a 2021 sponsor. Please complete the form below and return to PMFA, 141 Valley Fields Drive, Pittsburgh, PA 15239) with your check made out to **Plum Midget Football Association**. Email your logo in PDF or EPS format to [giajay54@yahoo.com](mailto:giajay54@yahoo.com). Logos will be used for sponsorship and recognition. You will be contacted at a later date for 2021 PMFA program book ad coordination.

BUSINESS OR ORGANIZATION NAME:

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ADDRESS:

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WEB ADDRESS:

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CONTACT NAME:

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PHONE NUMBER:

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E-MAIL ADDRESS:

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SPONSORSHIP LEVEL (please check):

- \$150 – First Down    \$250 – Field Goal    \$500 – Touchdown    \$750 – Championship  
 \$1,000 – Little Mustang    Other Amount \_\_\_\_\_

First and Last Name of Player/Family Whom Invited Your Sponsorship (if Applicable, please list only one)

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Please make check payable to **Plum Midget Football Association**.

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