



## **Milford United Soccer Club x Capelli Sport**

*Capelli Sport to Become the Official Apparel and Equipment Supplier for Milford United Soccer Club*

**Milford, Connecticut – May 11, 2026** – Capelli Sport and Milford United Soccer Club are proud to announce a new multi-year partnership beginning with the 2026 season.

This agreement will make Capelli Sport the official and exclusive uniform, apparel, and equipment provider for Milford United Soccer Club. The partnership will support the club's travel, recreation, and in-house programs, providing players, coaches, and staff with high-quality apparel and equipment both on and off the field through the 2030 season.

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Based in Milford, Connecticut, Milford United Soccer Club has been a staple of the local soccer community since its founding in 1973. The club serves more than 450 players between the ages of 4 and 19 across its travel, recreation, and in-house teams. Competing in the Connecticut Junior Soccer Association (CJSA) league, Milford United Soccer Club is committed to player development, community engagement, and creating a positive environment for athletes of all skill levels.

As part of the club's continued growth and evolution efforts, Milford United Soccer Club also worked hard in redesigning its logo while keeping visual identity tied to the community. The refreshed branding will reflect the club's rich history of blue and white, while introducing a more

modern look that represents the future of the organization and its commitment to the next generation of players – a new wave of excellence.

**President of Milford United Soccer Club, Rick DiStefano said:**

“Partnering with Capelli Sport strengthens our identity as a true soccer-first club. Their focus on the global soccer community helps Milford United feel more professional, while still keeping things accessible for our families. It’s the kind of partnership that elevates how our players see themselves and builds real excitement around wearing the badge. MUSC is pleased to partner with Capelli Sport as our equipment and uniform supplier. We look forward to outfitting our club in quality apparel.”

**Regional Sales Manager of Capelli Sport, Dan Boillon said:**

“We’re excited to partner with Milford United Soccer Club and support the continued growth of soccer within the Milford community. With a strong history, a clear vision for the future, and a commitment to player development, Milford United is a great fit for the Capelli Sport family, and we look forward to providing the club with high-quality apparel and equipment for years to come.”

**Benefits of the Partnership**

Through this partnership, Milford United Soccer Club players and families will gain access to high-quality uniforms, apparel, and equipment from a growing, but well soccer-versed brand known for its commitment to player experience and club identity in the soccer landscape. The partnership will help create a more modern and professional look across the organization while continuing to reflect the club’s longstanding traditions and community presence.

The partnership will also provide families with competitive pricing and an improved overall ordering experience. With enhanced sizing options, easier access to inventory, and a streamlined direct-to-family ordering model, parents and players will benefit from a simpler and more convenient process throughout the season. Quicker distribution and ease-of-use ordering will further help reduce delays and administrative challenges for both families and club staff.

In addition, expanded club store and spirit wear opportunities will help strengthen parent engagement and create a more unified look across recreation, travel, and in-house programs. The enhanced club branding and merchandise offerings will increase visibility for Milford United Soccer Club throughout the community while also creating new opportunities for fundraising and additional club-generated revenue.

**About Milford United Soccer Club**

Milford United Soccer Club is a youth soccer organization based in Milford, Connecticut, serving players ages 4–19 through its travel, recreation, and in-house programs. Founded in 1973, the club focuses on player development, teamwork, and fostering a lifelong love for the game while competing in the CJSA league. Learn more at [MUSC.org](https://www.musc.org) or the MUSC [Facebook](#) page.

## **About Capelli Sport**

Capelli Sport is a global sports brand based in New York City. The company is a leader in sports, lifestyle apparel and equipment. Capelli Sport enables athletes and teams to maximize their potential through a unique global sports ecosystem. Learn more at [capellisport.com](https://capellisport.com) and find Capelli Sport on Instagram (@CapelliSport).