

Kelly Shirah - Executive Director

Kelly Shirah comes to EAFC as owner and executive director. Kelly is a Covington, Georgia native and grew up playing at the Rockdale Youth Soccer Association (RYSA) where he played recreational, classic and semi-professional soccer.

At age 16, Kelly started his coaching career at RYSA and has now been with the club for 21 years. He is currently the Director of Facilities and staff coach for the U19 Classic 1 Boys, U14 Classic 1 Boys and U13 Classic Boys. Kelly holds his USSF National D license and has an extensive background in coaching and club management.

As the executive director of EAFC, Kelly is responsible for all business aspects of the club and ensuring that the day to day operations run smoothly. He is also over staff and player recruitment, as well as game day procedures and fan experience. His main goal as owner and director, is to ensure that East Atlanta FC holds itself and operates to the highest professional standards.

Kelly's objectives for the club are to create an exciting family environment for all fans to enjoy affordable professional soccer and provide a program that is competitive on the national stage giving players a chance to grow and pursue a professional soccer career.