



#KEEPITUP4CANCER Challenge

This holiday season BYSA will be using our soccer skills to kick out cancer with the **#KEEPITUP4CANCER** Challenge. **#KEEPITUP4CANCER** is a Soccer Skill/Juggling Challenge where players will raise money through producing a creative video of their soccer skills. After soliciting donations using the hashtag **#KEEPITUP4CANCER** through Thanksgiving, each player will record a video of themselves performing soccer skills, such as juggling, in the most unique and creative way possible. Please send the videos to president@bridgewateryouthsoccer.com and include the player's name. The best, funniest, most unique and creative videos will be posted on the BYSA Facebook Page with the **#KEEPITUP4CANCER** hashtag.

All proceeds raised from the **#KEEPITUP4CANCER** Challenge will be donated to **The Dylan Project**, a 501(c)(3) charity based out of West Bridgewater. The Dylan Project was born out of a desire to make a difference for families facing childhood cancer. For the past 13 years, The Dylan Project has strived to bring hope and joy to families affected by childhood cancer during the holiday season, and year-round, by delivering gifts and creating special moments for children and their siblings. They strive to ease the burden on families facing challenging circumstances, ensuring that every child experiences the magic of Christmas. As it enters its 14th holiday season, the aim is to provide over 500 Christmas Gifts for more than 50 kids facing a fight with cancer and their siblings.

Donations can be sent straight to the Dylan Project via Venmo (**@TheDylanProject**), using the **#KEEPITUP4CANCER** in the memo line. So let's get practicing our skills, get creative, get the word out far and wide, and let's **#KEEPITUP4CANCER**!

The Dylan Project:

www.facebook.com/MDTheDylanProject

Venmo: **@TheDylanProject**

(Must search under "Charities" filter on Venmo)



venmo