



August 19, 2014

Dyer Girls Softball League, Inc. ("DGSLI") recognizes the importance of the Internet in shaping the public's perception of our organization. DGSLI also recognizes the importance of our Board members, Executive Directors, Commissioners, Committee members, Managers/Coaches, Employees, and Volunteers in leading and setting the tone of social media interactions in a manner that advances DGSLI's mission and goals.

Applicability

This Social Media Policy applies to all Board members, Executive Directors, Commissioners, Committee members, Managers/Coaches, Employees, and Volunteers ("DGSLI *Members*"). This Social Media Policy applies to all social media content posted by DGSLI Members in their professional and personal capacity to the extent such content is related to DGSLI.

Aspirations

DGSLI strives to create a positive and inclusive organization that is dedicated to helping young athletes reach their potential. In furtherance of this goal, DGSLI aspires to engage members of the Dyer community in positive, honest, transparent, and knowledgeable dialogue about DGSLI through social media. DGSLI views social media as an important tool for communicating its successes and opportunities for athletic and individual development. DGSLI also views social media as a platform for receiving constructive feedback from the community and for discussing DGSLI's challenges and opportunities for improvement in a positive and constructive way.

Guidelines

All DGSLI Members, Partners, and Representatives shall abide by the following guidelines when using social media:

- Be positive and respectful, and always take the high road. When disagreeing with others' opinions, remain appropriate and polite. If you find yourself in a situation online that is becoming antagonistic, ask the DGSLI Board of Directors or the Information Technology Director for advice on how to disengage from the dialogue in a polite and respectful manner that reflects well on DGSLI.
- Do not post content that would harm DGSLI or damage DGSLI's reputation. Remember that even while you are on your own personal time, you are a representative of DGSLI, and people may interpret your online postings or social interactions as though they were official DGSLI statements.
- Use good judgment when posting comments on any official DGSLI sites. Bear in mind that your comments can create liability for DGSLI. If you are unsure whether a comment is appropriate to post, either do not post it or obtain prior approval from the Board of Directors or Information Technology Director.
- Be smart about what you publish. Once something is posted, it exists online forever. Ask yourself, "would I want to see this published in the newspaper or posted on a billboard tomorrow or ten years from now?" If the answer is "no," do not post.



- Encourage others to engage in positive interactions on social media. If you are concerned about any DGSLI Member's use of social media, please bring your concerns to the attention of the Information Technology Director or any other member of the DGSLI Board of Directors.
- Personally identifiable information (information, such as a name and date of birth and/or a street address which, when taken together, can identify a particular individual) should not be disclosed in any manner on official DGSLI social networking sites without the approval of the Information Technology Director or majority of the DGSLI Board of Directors.

Violations of the Social Media Policy

The DGSLI Board of Directors shall have the authority to monitor and enforce this Social Media Policy. The DGSLI Board of Directors, and any individual appointed by the Board of Directors, shall have the authority to remove any inappropriate or offensive comments from official DGSLI sites and to block any individual or organization from posting on any official DGSLI social media platform if they determine, in their sole discretion, that such removal or block is in the best interests of DGSLI.

The failure of any DGSLI Member to adhere to this Social Media Policy shall be considered a violation of the DGSLI Code of Conduct, and any DGSLI Member who fails to adhere to this Social Media Policy shall be subject to disciplinary action, up to and including termination of such individual's involvement in DGSLI, in accordance with the DGSLI Disciplinary Procedures.