

**New and Exciting Opportunities for Sponsorship for the 2023 Season!**

***Dear Prospective Youth Football and Cheer Sponsor:***

The M.O.T. Youth Football and Cheerleading League (MOTYFCL) is a nonprofit 501C-3 youth organization that enables the youth in the State of Delaware to develop strength and character through the outlet of youth sports.

In 2022, Our Fall Tackle football program had over 500 players Our Spring Flag has had over 490 players and Over 200 Cheerleaders participate and we expect to grow even more this year. We have many exciting plans for our youth participants for the upcoming season.

We are an in house youth football and cheer program based in Middletown, Delaware that enables youth throughout the entire state to become a part of our family based program. All practices and games are located at our football and cheer complex at 213 Silver Lake Road, Middletown, DE. Our cheerleading practices and preparation is completed at our multipurpose facility located at the same above address. This unique sponsorship opportunity will allow your organization to promote the development of character, teamwork, discipline, and sportsmanship through the venue of youth sports participation.

We sincerely thank you in advance for your donation and dedication to the youth in our area. Please complete the attached level of sponsorship and submit to our address at P.O. Box indicated on the letter at your convenience for the upcoming season. Season Starts March for Flag and July for Tackle all sponsorships Start the day you sign goes up and runs for 1 year.

A great life awaits through youth sports,

***M.O.T. Youth Football and Cheerleading League***

**Bronze (\$400.00) (Renewal \$350.00)**  
Double sided Full Color 2X3 Sign  
along the driveway at our complex for all who are entering or exiting

**Platinum: (\$1,600.00) (Renewal \$1,500)**  
Large (3ft x 9ft) individual sign with Company logo will be displayed on the central concession stand at our complex for all who are present to see during the entire 2022 football season

(Renewal Fee discount covers Full Color Singn already displayed)

**Football Camp T-Shirts (2,000.00)**  
M.O.T Logo on the Front Your Logo on the Back  
Approx. 200 Players

**Football Flag T-Shirts (3,800.00)**  
M.O.T Logo on the front Your Company Logo on the back  
Approx. 450 Players

**Football Tackle T-Shirts (5,000.00)**  
M.O.T Logo on front Your Logo on the Back  
Approx. 700 Athletes

**Coaches Polo Sponsor (\$4,000.00)**  
Company logo on the right sleeve of all coach’s polo- dry-fit polo shirt to be worn by all coaches for the 2023 football season. Sponsor will receive Max 10

**Field Sponsor for Season (\$3,000.00)**  
**Bronze+Silver+Gold** Including (4) Goal Post wrap on both ends of the field with your company Logo and funds are used for the up keep of the football field for the season.

**SPONSORSHIP CAN ALSO INCLUDE SERVICES OR PRODUCTS OF EQUAL VALUE**

***M.O.T. COMPLEX 5 FIELDS***



***Coaches Polo***



***Fall Season Sponsor T-Shirts***



***Driveway Sponsor Sign***

## 2023 Board of Directors

MOTYFCL Presidents: Monica Brooks

MOTYFCL Vice President: Dave Curran

Complex Coordinator Vice President: John Brandon

Vice President of Operations: Scott McKinnon

Treasure: Dana Vendrick

Secretary: Gabrielle Curran

Cheer Director: Ann Gahan

Designs and Marketing: Danny Neall

Board Security: Chris Lloyd

Equipment Manager: Jeremy Clark

Sponsorship Coordinator: Kail Lowry

Board Member: Greg Alexander

Board Member: Nicole Rae

### ***UNDER THE LIGHTS***

Our Fall Season Light Rental to Keep our Players Safe  
On the Field During Practice and in the Parking Lot as they Return Home  
Est. (27,000.00) 18 Towers



### **TAX WRITE OFF**

## **M.O.T. Youth Football and Cheerleading League**

[www.MOTYFCL.com](http://www.MOTYFCL.com)      Non Profit 501c\_3 51-0381532

### **Yes, I would like to Sponsor MOTYFCL for the 2023 Season**

Please Indicate your Sponsorship

Package\_\_\_\_\_

Amount: \$\_\_\_\_\_

Name:\_\_\_\_\_

Company\_\_\_\_\_

Phone\_\_\_\_\_

Address\_\_\_\_\_

Please contact Monica Brooks @ [MOTYFCLinfo@gmail.com](mailto:MOTYFCLinfo@gmail.com)

with any questions,    Thank you

***Please make checks payable to:***

***MOTYFCL***

***Address: MOTYFCL Sponsorship,***

***P.O. Box 793, Middletown, DE 19709***

***302-668-7131***

 ***@MOTYFCL***  ***@MOTYFCL\_302***

