



Contact: Gavin MacPhee  
781-891-6900 Ext. 42  
[gmacphee@globalpremiersoccer.com](mailto:gmacphee@globalpremiersoccer.com)

FOR IMMEDIATE RELEASE

## **Parsippany Soccer Club Joins FC Bayern Affiliate Program**

*Agreement will bring the methodology of German Giants to New Jersey*

**Parsippany, NJ August 28, 2015** Parsippany SC (PSC) are pleased to announce that in conjunction with Global Premier Soccer (GPS), the official North American Youth Partner of FC Bayern Munich, they will now have access to the FC Bayern Munich brand as an affiliate club.

As part of the agreement, Parsippany SC will have access to the FC Bayern curriculum & the FC Bayern Academy player development methodology. This will include interaction with the Youth Academy Staff of FC Bayern on a monthly basis, bi-weekly curriculum distribution from the FC Bayern Academy, as well as annual technical visits to FC Bayern. All players will also have the honor of wearing the famed FC Bayern uniform.

Additionally, Parsippany SC will run a FC Bayern Player ID program for Boys and Girls beginning this fall to identify top talent in northern New Jersey. The best players from the ID program will be selected to attend the yearly FC Bayern Residential camp coached by FC Bayern Academy staff with the best players from that camp being sent on an official trial to FC Bayern.

Chris Brauchle, Parsippany SC Director Coaching (DOC) commented. This is a huge opportunity for the players and coaches at the club. To be part of one of the biggest clubs in the world and have access to their professional staff, proven philosophy and methodology is simply a unique opportunity. We at Parsippany SC are always striving to bring the very best to Parsippany Soccer Club and offer the best environment possible for our players to develop. Having played at FC Bayern Munich in 1990-92, I personally know the FC Bayern Munich mentality. Living at the world famous Sabener Strasse (FCB training facility) in their new apartments, I learned first hand how every detail counts and how FC Bayern Munich demands perfection in everything they do. My personal experience at FCB only enhances all of our goals at PSC to give the best we can to all in the club. I am very excited for our players and staff to have a relationship with such a powerful club as FC Bayern Munich and an organization like GPS

'We are delighted to welcome Parsippany SC as an official FC Bayern Affiliate Club,' said GPS Director of Coaching Peter Bradley. 'From our early discussions it was clear we shared a similar approach to player development. We are confident Parsippany will be outstanding brand ambassadors for FC Bayern,' said Bradley.

FC Bayern and GPS signed an agreement last November to expand FC Bayern's footprint across the USA and bring the training methodology that produced five 2014 World Champions, to the USA.

**GLOBAL PREMIER SOCCER**

SUITE 204, 85 CENTRAL STREET, WALTHAM, MA 02453

PHONE: 781-891-6900 | FAX: 781-891-6910 | EMAIL: [IINFO@GLOBALPREMIERSOCCER.COM](mailto:IINFO@GLOBALPREMIERSOCCER.COM)



Part of this agreement is to provide unprecedented access to the FC Bayern Academy via the Affiliate Program for qualified clubs.

For more information on the FC Bayern Affiliate Program, please contact Gavin MacPhee at [gmacphee@globalpremiersoccer.com](mailto:gmacphee@globalpremiersoccer.com) or call 781-891-6900 Ext. 42.

**About Parsippany Soccer Club Est. 1973:**

Parsippany SC (PSC) offers multiple levels of play from Intramural/Recreational through Elite levels. PSC offers supplementary youth training programs and camps for its membership; offering a place to play for all levels, ability, and age groups. PSC focuses on providing a high level training environment for players to develop and compete in the highest level of soccer available, both regionally and nationally. To date, PSC has placed over 200 players onto collegiate DI, D2 & D3 rosters. The PSC Boy's teams compete at the National Premier League, United Soccer Leagues Super Y League and Super 20's League levels. In 2014, Parsippany SC was Super 20's National Champion. For more information on Parsippany Soccer Club, please contact Christopher Brauchle (Director of Coaching) at [chris.brauchle@parsippanysoccerclub.org](mailto:chris.brauchle@parsippanysoccerclub.org) or 973.919.8404 or Al Zalewski (President) at [president@parsippanysoccerclub.org](mailto:president@parsippanysoccerclub.org) or 973.714.4846

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