



## TOMS RIVER LITTLE LEAGUE

BASEBALL & SOFTBALL

P.O. BOX 1353

TOMS RIVER, NJ 08754



Dear Friend of Toms River Little League,

Will you consider sponsoring the Toms River Little League?

As you may be aware, Toms River Little League (TRLL) relies on local business sponsorship to support our league. As a sponsor, your customized color banner featuring your business name and logo is displayed on one of our playing fields throughout the spring and fall seasons, which, in 2023, will feature many local and district-wide tournaments including those hosted by the USABL.

**NEW THIS YEAR, YOU WILL HAVE THE OPPORTUNITY TO SPONSOR A TEAM!!!**  
Your business name will be on the back of a team jersey for one season.

In addition, our sponsors are recognized on our newly designed TRLL website, Facebook, and Instagram pages and are invited to participate as a vendor at any of our events.

After a very successful 2022 season, our goal is to continue to provide an amazing baseball and softball experience for all of our players and spectators. Your sponsorship is vital to this mission. As a non-profit organization run entirely by volunteers, we ask that you consider one of the sponsorship opportunities available on the following page.

On behalf of the TRLL Board, the parents, and players, Thank you! Your support will help us keep our proud tradition of youth baseball and softball in Toms River alive.

Sincerely,

*Jon Parker & Nick Pagano*

Jon Parker & Nick Pagano  
TRLL Board of Directors  
Sponsorship Director  
Jon 732-239-7988  
Nick 732-278-4612

# TOMS RIVER LITTLE LEAGUE 2023 SPONSORSHIP AGREEMENT

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_ Contact phone: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_ Company website: \_\_\_\_\_

We are offering the following sponsorship levels for this upcoming season. Please choose one.

☐ **Platinum Sponsor: \$2500**

- Potential naming of item purchased (e.g. outdoor batting cage, scoreboard, etc.) or recognition for item(s) purchased with donation
- 4' x 8' full color sign hung in premium locations
- Business Name on the back of team uniform
- Logo on TRLL website and mentioned on our Social Media
- Opportunity to be a vendor at TRLL events

☐ **Gold Sponsor: \$1000**

- 4' x 8' full color sign hung in premium locations.
- Business Name on the back of team uniform
- Logo on TRLL website and mentioned on our Social Media
- Opportunity to be a vendor at TRLL events

☐ **Silver Sponsor: \$800 \*\*\*NEW THIS YEAR, TEAM & SIGN SPONSOR\*\*\***

- 3' x 3' sponsor sign to be hung for Spring, Summer, and Fall seasons
- Team Sponsor- Business Name on the back of team uniform
- Logo on TRLL website and mentioned on our Social Media
- Opportunity to be a vendor at TRLL events

☐ **Bronze Sponsor: \$500**

- 3' x 3' sponsor sign to be hung for Spring, Summer, and Fall seasons
- Logo on TRLL website and mentioned on our Social Media
- Opportunity to be a vendor at TRLL events

☐ **Team Sponsor: \$400 \*\*\*NEW THIS YEAR, SPONSOR A TEAM\*\*\***

- Business Name on the back of team uniform
- Logo on TRLL website and mentioned on our Social Media
- Opportunity to be a vendor at TRLL events

☐ **Honorary Sponsor: \$250 or less**

- Logo on TRLL website and mentioned on our Social Media

Mail completed agreement with payment (checks made out to TRLL) to:

**Toms River Little League Sponsorships, PO Box 1353, Toms River, NJ 08754.**

\* Please e-mail logos for banners to [trllsponsor@gmail.com](mailto:trllsponsor@gmail.com). Files format should be high resolution TIFF, EPS or PDF. Color graphics should be saved as CMYK. Line art should be at least 1200 dpi. No web images or low resolution artwork. Questions? Contact Michele Stefan at [mmstefan1@verizon.net](mailto:mmstefan1@verizon.net).