

## **Dear Community Partner**,

Northridge Little League is the proud home to over 300 of the areas youth athletes that are the next generation of our community. We are a 501(c) 3 non-profit organization based out of Citrus Heights and are run entirely by volunteers. We have been hosting games in the community for over 50 years.

We are currently gearing up to kick off our 2023 Spring, Summer and Fall season and need the support of local businesses like yours to help ensure that every child gets the chance to play the sport they love. Sponsorships provide financial assistance to children who would otherwise not be able to play. Sports help teach our children about the value of teamwork, dedication, and discipline all while helping them build character, confidence, and friendships that will last a lifetime! You can help us continue to provide children with these opportunities by becoming a sponsor. The parents and athletes at Northridge Little League love to support the businesses that support them!

Your sponsorship or donation will help ensure that our volunteer coaches and umpires have the necessary skills and equipment to provide our players with a fun, safe, and positive learning environment while helping them develop as a player and person. Your sponsorship helps us offset the costs of equipment, uniforms, field rentals, maintenance expenses, training materials, and all the associated costs of conducting our League. These are all essential parts of NRLL that would not be possible without the generous support of our community.

We would appreciate it if you would review the attached sponsorship levels enclosed with this letter. If you are interested in other ways of sponsoring, please let us know as there are many opportunities and events that we would like to showcase your business at. When our community works together, we win together! Thank you for your time and your consideration.

Sincerely,

Kathy Kelly Sponsorship Coordinators (916) 224-4283 sponsors@northridgebaseball.com









