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### **Northern Virginia Alliance Signs on DarkHorse AI to Bring Next-Generation Recruiting Tools**

*New platform uses groundbreaking AI technology to capture player video and analytics.*

#### **FOR IMMEDIATE RELEASE**

[Northern Virginia Alliance \(NVA\)](#) today announced a pioneering agreement with [DarkHorse AI](#) to provide NVA players and their families with player-centric highlight reels and analytics.

Employing a game-changing “Sports Operating System,” the DarkHorse platform distills full game video into individual player clips, allowing competitors to quickly and easily highlight their most impactful performances.

Once game film is uploaded, the platform’s AI engine analyzes the video and categorizes each player by position. After players have been tagged, each play is classified as a pass, a shot, or a steal, and the platform renders a professional-quality, easily-sharable highlight reel. An entire game can be analyzed in minutes!

NVA Associate Technical Director Maurice Hughes is bullish on the technology: “NVA is delighted to partner with DarkHorse AI and their groundbreaking Sports Operating System. We know this collaboration will further strengthen our player pathway by streamlining the recruiting experience for our players, coaches, and members.”

DarkHorse AI CEO Billy Brush added “Our mission is to elevate every individual youth player and provide them a network platform where they can improve their development and showcase their talents to the world. We’re committed to making a positive impact within youth club sports and provide innovative tools to support players, parents, coaches, and scouts.

The Alliance intends to roll out the technology to NVA families later this month, with plans to share samples of the product on their social media ([@NVAECNLSoccer](#)) throughout the season.

#### **About the Northern Virginia Alliance**

Currently celebrating its inaugural season, the Northern Virginia Alliance was formed when Loudoun Soccer, Virginia Valor FC, and Great Falls-Reston Soccer Club joined together to create the preeminent ECNL program in Northern Virginia. The twelve-team Alliance (six Boys team and six Girls teams) enjoyed great success in their opening Fall season, and are already looking ahead to Spring 2024 recruiting events, with 17 players already signed on for college play in 2023.

#### **About Darkhorse AI**

DarkHorse AI is a technology company on a mission to optimize player performance through its patented “Sports Operating System.” DarkHorse removes years of tedious film review and video editing by transforming game footage into automatic highlight reels while also providing powerful performance analytics.

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