



BE A GAME CHANGER *with* BALDWINSVILLE LITTLE LEAGUE



Every spring, over 700 young athletes take the field at Diane Reeves Memorial Park – learning teamwork, perseverance, and the love of the game. For more than 35 years, Baldwinsville Little League has been making this possible, and we're inviting you to be part of our most exciting season yet.

Why Partner with Baldwinsville Little League?

As the largest Little League organization in Central New York, we welcome players aged 4-16 across nearly 60 teams in our baseball and softball programs, from T-ball to Seniors. Each week during our season, over a thousand family members and supporters visit our fields on Downer Street—creating exceptional visibility for our community partners.

And Baldwinsville Little League produces champions! In 2025, our players brought home the following trophies:

- 11U District 8 International Championship
- 10U District 8 "Danny's Tournament" Championship
- 12U District 8 Labor Day Wood Bat Championship

Showcasing the Baldwinsville Community to New York State Little League

This July, Baldwinsville takes center stage as host of the 11U New York State Little League Championship. The top eight Little League teams from across New York State will compete at our fields for the state title - bringing hundreds of visiting families, teams, and baseball enthusiasts to our community. Your sponsorship reaches far beyond our local families to this statewide audience, showcasing your business to new customers from across the region.

Your Investment Makes a Difference

Baldwinsville Little League is a 501(c)(3) non-profit organization, chartered with Little League International and a member of New York State Little League – Section 1, District 8. We're run entirely by volunteers, and sponsorship dollars directly support quality equipment, facility maintenance and improvements, and scholarships to ensure every child can play ball, regardless of their family's financial situation.

Let's Talk

We'd love to discuss sponsorship opportunities that align with your business goals and maximize your visibility within our baseball community. Please reach out to:

- Tiffany Wallon, Sponsorship Coordinator: bvillelittleleaguesponsors@gmail.com
- Tori Perez Shires, President: bville11989@gmail.com

Thank you for considering an investment in Baldwinsville's youth.

Together, we're building champions - on and off the field.



HOW YOU MAKE A DIFFERENCE



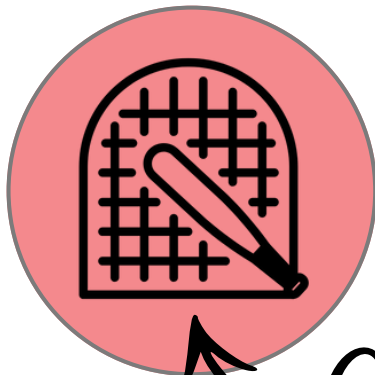
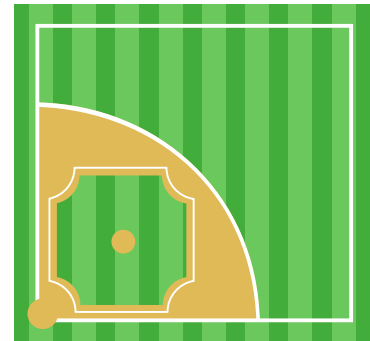
EQUIPMENT AND UNIFORMS

Help outfit our 700 players with quality equipment, jerseys, and hats.

FIELD MAINTENANCE

Maintained exclusively by Baldwinsville Little League, Diane Reeves Park boasts the BEST Little League facilities in CNY!!

Our fences, your banner! →



FACILITY & SAFETY UPGRADES

Completed in 2025:

- Concession Stand Renovations
- New Tractor

2026 WISHLIST:

- **New Batting Cages***
- 2 New AEDs
- New Pitching Mounds
- Concession Stand Golf Cart*

***Naming rights available - contact us for more info!**



2026 SPONSORSHIP PACKAGES



Grand Slam \$2500

- (4) Team Sponsorships & Sponsor Plaques
- (3) Outfield Fence Banners (3 1/2' x 8')
- (2) Concession Stand Banners (3 1/2' x 8'): one banner on the front & rear of snack shack
- (1) Exclusive Raffle Ticket - your name/logo on the back of league raffle tickets
- (1) Saturday Spotlight Event & logo prominently displayed on bvillell.com

ONLY ONE
AVAILABLE
FOR 2026

Home Run \$1500

- (4) Outfield Fence Banners (3 1/2' x 8')
- (4) Team Sponsorships: your name displayed on the back of player jerseys
- (4) Sponsor Plaques with Team Photos
- (1) Saturday Spotlight Event at Reeves Park
- Sponsor logo displayed on bvillell.com through December 31, 2026

Triple \$1000

- (3) Outfield Fence Banners (3 1/2' x 8')
- (3) Team Sponsorships: your name displayed on the back of player jerseys
- (3) Sponsor Plaques with Team Photos
- Sponsor logo displayed on bvillell.com through December 31, 2026

Double \$750

- (2) Outfield Fence Banners (3 1/2' x 8')
- (2) Team Sponsorships: your name displayed on the back of player jerseys
- (2) Sponsor Plaques with Team Photos
- Sponsor logo displayed on bvillell.com through December 31, 2026

Single \$500

- (1) Outfield Fence Banner (3 1/2' x 8')
- (1) Team Sponsorship: your name displayed on the back of player jerseys
- (1) Sponsor Plaque with Team Photo
- Sponsor logo displayed on bvillell.com through December 31, 2026

Fence Banner \$400

- (1) Outfield Fence Banner (3 1/2' x 8'):
Professionally produced color mesh fence banner featuring your name or logo, displayed on an outfield fence at Reeves Park

For more information or to secure your sponsorship, email:
bvillelitttleleaguesponsors@gmail.com

Baldwinsville Little League is an IRS recognized 501(c)(3) organization (EIN 16-1346432)
Your sponsorship is tax-deductible to the extent it exceeds the fair market value of any benefits you receive.



2026 NEW YORK STATE LITTLE LEAGUE 11U STATE TOURNAMENT PROGRAM



Baldwinsville Little League is the proud host of the 11U New York State Little League Tournament! Eight of the best Little League teams from across the state will head to Baldwinsville to compete for the NYS Championship!

Tournament festivities will include: unveiling of the Baldwinsville Little League Wall of Fame, Parade of Champions, Baseball/Softball Competitions, and of course - championship baseball!

A NYS Tournament Program will be available for visitors to Reeves Park before and during the Tournament. A digital copy will be posted on bvillell.com and on our social media channels!

Share your support, showcase your business, or provide a coupon! Your ad will reach hundreds of Baldwinsville Little League families and out of town guests!

	BLL Season Sponsor Program Add-On Cost	BLL Non-Sponsor Cost
Inside Front Cover* (color)	\$350	\$500
Inside Back Cover* (color)	\$350	\$500
Back Cover* (color)	\$500	\$750
Full Page (B&W)	\$225	\$300
Half Page (B&W)	\$150	\$200
Quarter Page (B&W)	\$75	\$100

*Only one program ad slot available; ad space assigned on a first reserved, first paid basis.

**For more information or to secure your program ad, email:
bvillelittleleaguesponsors@gmail.com**

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2026 SPONSORSHIPS



Baldwinsville Little League - 2026 Season Sponsorship

- ☐ Grand Slam Sponsor - \$2,500
- ☐ Home Run Sponsor - \$1,500
- ☐ Triple Sponsor - \$1,000
- ☐ Double Sponsor - \$750
- ☐ Single Sponsor - \$500
- ☐ Fence Banner Sponsor - \$400

NYS Little League 11U Tournament - 2026 Program Sponsorship

- ☐ Back Cover (color) - \$500
- ☐ Inside Front Cover (Color) - \$350
- ☐ Inside Back Cover (Color) - \$350
- ☐ Full Page Ad (B&W) - \$225
- ☐ Half Page Ad (B&W) - \$150
- ☐ Quarter Page Ad (B&W) - \$75
- ☐ **BONUS - Please design my ad for me - \$30**

Contact Information

Sponsor Name: _____

Contact Person: _____

Address: _____

Phone Number: _____ **Email:** _____

Please make checks payable to: Baldwinsville Little League

Send payment to: Baldwinsville Little League, PO Box 384, Baldwinsville, NY 13027

Please email this completed form to: bvillelittleleaguesponsors@gmail.com or mail to the address above



2026 SPONSORSHIP AGREEMENT



This agreement between Baldwinsville Little League (hereinafter, "Local Little League") and _____ (hereinafter, "Sponsor") is for the 2026 season.

Sponsorship of the Local Little League must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below), the higher purpose is to help the Local Little League impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of the Local Little League does not permit the Sponsor to have any rights or responsibilities in the operation of the Local Little League or any team in the Local Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches or players for any team in the Local Little League. Nothing herein shall make us partners or joint ventures. The Sponsor and the Local Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with the Local Little League ONLY, and NOT with Little League Baseball and Softball, the organization. Use of the marks of logos of Little League Baseball and Softball by any local sponsor is prohibited, unless permission is expressly granted in writing by Little League Baseball, Incorporated.

The Local Little League agrees to provide benefits according to the levels on the attached sponsorship commitment sheet.

For the attached considerations, the Sponsor donates the corresponding sponsorship commitment totals to the Local Little League, understanding that its donation is to benefit the entire league.

Agreed and Accepted:

Sponsor Representative Signature

Date

Print or Type Name

Title

Local Little League President's Signature

Date

Print or Type Name