



Lake Norman Little League
PO Box 2245
Huntersville, NC 28078

Website: LKNLL.com
Email: info@LKNLL.com

Dear Potential League Sponsor:

Thank you for your interest in becoming a Sponsor of Lake Norman Little League. Since 2011, Lake Norman Little League has been a mainstay for our community's youth by teaching the merits and benefits of teamwork, competition, and the love of the game to over 2500 kids annually. We are proud to be the largest Little League organization in the Carolinas. Our baseball and softball players range in age from 4 to 18 and live within Huntersville, Cornelius, Davidson, and the surrounding Lake Norman region.

The intangible benefits children receive through participation in our program are priceless. The life skills achieved by participating are invaluable and the positive impacts we have on the youth of our community are something we can all be proud of.

How can you help? Lake Norman Little League is a non-profit 501(c)(3) organization supported by the dedicated efforts of our league volunteers and the generosity of our community sponsors. Join us in positively impacting our community's youth by supporting Lake Norman Little League through league sponsorship!

We have various sponsorship opportunities outlined in this package. We are grateful for any support you can contribute. On behalf of the Lake Norman Little League Board of Directors and our players, thank you for your consideration and generosity.

For more information, please contact Sponsorships@lknll.com or visit our website at www.lknll.com to learn more about our organization.

Sincerely,

Josh Day

Josh Day
Sponsorship Director
JoshuaDay@lknll.com
303-887-0387

Jerri Shepherd

Jerri Shepherd
League President
JerriShepherd@lknll.com
704-287-3225

2026 SPONSORSHIP OPPORTUNITIES

ANNUAL PRICING & BENEFITS

ALL-STAR **\$5,000**

- › Logo placement on scoreboard at Huntersville Athletic Park (**limited availability**)
- › Three 6 x 4 ballfield fence banners
- › Two promotional emails to league database
- › Two social media promotions
- › Company name used for one Majors or Quad-A division team and printed on team's jerseys
- › Plus, all Rookies sponsorship benefits as listed below

HALL OF FAME **\$4,000**

- › Logo placement on scoreboard at North Mecklenburg Park (**limited availability**)
- › Three 6 x 4 ballfield fence banners
- › Two promotional emails to league database
- › Two social media promotions
- › Company name used for one Majors or Quad-A division team and printed on team's jerseys
- › Plus, all Rookies sponsorship benefits as listed below

MVP **\$2,500**

- › Two 6 x 4 ballfield fence banners
- › One promotional email to the league's database
- › Company name used for one Majors or Quad-A division team and printed on team's jerseys
- › Plus, all Rookies sponsorship benefits as listed below

GRAND SLAM **\$1,500**

- › Two 6 x 4 ballfield fence banners
- › Plus, all Rookies sponsorship benefits as listed below

HOME RUN **\$1,000**

- › One 6 x 4 ballfield fence banner
- › Plus, all Rookies sponsorship benefits as listed below

ROOKIE **\$500**

- › Sponsor logo printed on 2000+ promotional t-shirts distributed to participants
- › Recognition on the LKNLL.com local sponsors website banner
- › Appreciation sponsorship team photo plaque
- › Formal announcement of sponsorship at Championship Night

Westmoreland Athletic Complex, Huntersville Athletic Park, & North Mecklenburg Park host high school baseball & softball games, numerous travel ball tournaments, local baseball, softball, soccer, tennis, and basketball leagues, and summer All-Star tournaments. Huntersville Athletic Park is home to the Lake Norman Harbor Hippos of the Old North State League, one of the largest Summer Collegiate Baseball Leagues in the US. Estimated annual attendance at each park exceeds 75,000.

2026 SPONSORSHIP AGREEMENT

COMPANY NAME: _____

CONTACT NAME: _____

EMAIL: _____ TAX ID#: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

OFFICE PHONE: _____ CELL PHONE: _____

This agreement between Lake Norman Little League (hereinafter, "Local Little League") and the above listed sponsor (hereinafter, "Sponsor") is for the 2026 calendar year.

Sponsorship of the Local Little League must be, for the Sponsor, out of a sense of duty to help the community. While sponsorship does afford some benefits, the higher purpose is to help the Local Little League impart the values of teamwork, sportsmanship, and fair play to the children of the community, so that they may someday use these values in becoming good citizens.

Sponsorship of the Local Little League does not permit the Sponsor to have any rights or responsibilities in the operation of the Local Little League or any team in the Local Little League, nor does the Sponsor have any rights or responsibilities in the selection of managers, coaches, or players for any team in the Local Little League. Nothing herein shall make us partners or joint ventures. The Sponsor and the Local Little League are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent whatsoever, except as specified herein.

Any reference to the sponsorship under this agreement must make it clear that the Sponsorship is with the Local Little League ONLY, and NOT with Little League Baseball and Softball, the organization. Use of the marks or logos of Little League Baseball and Softball by any local sponsor is prohibited, unless permission is expressly granted in writing by Little League Baseball, Incorporated.

Lake Norman Little League (tax ID #: 56-1335972) is a tax-exempt organization and contributions may be tax deductible under IRS Regulation 501(c)(3) of the tax code.

SPONSORSHIP LEVEL: (mark the appropriate sponsorship level)

<input type="checkbox"/> ALL-STAR (\$5,000)	<input type="checkbox"/> HALL OF FAME (\$4,000)	<input type="checkbox"/> MVP (\$2,500)	<input type="checkbox"/> GRAND SLAM (\$1,500)	<input type="checkbox"/> HOME RUN (\$1,000)	<input type="checkbox"/> ROOKIE (\$500)
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For the above considerations, the Sponsor donates \$ _____ to Lake Norman Little League, understanding that its donation is to benefit the entire league.

Accepted and agreed to by:

Sponsor Representative

Local League Representative

Signature: _____

Title: _____

Date: _____

Please make check payable to:

Lake Norman Little League, PO Box 2245, Huntersville, NC 28078