

DATE: November 15, 2023

CONTACT: Rob Russell, President rob.russell@loudounsoccer.com

Mark Ryan, CEO mark.ryan@loudounsoccer.com

FOR IMMEDIATE RELEASE

Loudoun Soccer Promotes Long-Time Technical Director Mark Ryan to CEO

Ryan Sets "World Class by World Cup" Standard for Club Growth

Leesburg, Virginia – The Board of Directors of Loudoun Soccer Club today announced that Mark Ryan has accepted the role of Chief Executive Officer of the Northern Virginia-based Club.

Ryan intends to implement his vision for the Club under the guiding principle of "World Class by World Cup," in reference to the coming Men's World Cup to be held in 2026.

As a long-term leader in the Club, as well as a highly-respected member of the youth soccer community, Mark will bring the skills he honed as Technical Director to bear as he assumes operational and business leadership moving forward.

Loudoun Board President Rob Russell explained: "We chose this title intentionally as a signal of our intent to operate at a new level on the field and in our community, taking our place among the nation's most successful and ambitious youth sports organizations."

Ryan noted, "I am excited to start this new role in the organization and to lead the Club's vision into the future. We have a wonderful structure in place to meet the goals of our Club moving forward. Alongside our outstanding staff, I look forward to continuing to improve the player and member experience at Loudoun Soccer."

About Loudoun Soccer Club

Serving youth soccer players and parents throughout Northern Virginia since 1978, Loudoun Soccer is Virginia's largest soccer program with over 16,000 soccer registrations annually, nearly 2,000 coaches, over 30 soccer related programs and countless community outreach programs. Loudoun Soccer is dedicated to partnering with local government and communities to provide programs, facilities, resources and expertise to make soccer fun, safe and accessible to all players regardless of gender, social and economic background, or playing ability between the ages of 3 to 19 years.