



Loudoun Soccer Teams Up with Uptime United to launch esports initiative – Loudoun Esports.

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Leesburg, VA – Loudoun Soccer is pleased to announce its partnership with Uptime United to launch its exciting esports program, Loudoun Esports.

Uptime United is the largest youth esports club in the United States, with players competing from home and at professional esports centers located across the country. Uptime United also operates New England’s premier esports arena in Hanover, MA. Established in 2019, the club was founded on four core values that are the pillars of the organization: Balance, Positivity, Teamwork, & Respect. Uptime United was created to dispel old myths about gaming and encourage players of all ages and abilities to be part of a team.

“Participation in and the popularity of esports have exploded over the past decade. We’re excited to offer them to our community, as they complement our existing programs,” said Colin Smith, Loudoun Soccer Executive Director. “Uptime United’s core values are qualities that align with our values as an organization, and we look forward to working together.”

Uptime United’s co-founders Sean Quinn and Tim Schneider are excited to work with Loudoun Esports. Said Quinn: “Loudoun Soccer is a pillar of its community, with over 40 years representing multiple age groups across numerous leagues, teams, and events. Loudoun Esports only deepens this relationship to their community.”

Added Schneider: “Esports is growing, and may eclipse participation in traditional sports. Uptime United and Loudoun Soccer are committed to developing young players as both gamers and citizens, providing a pathway to play esports in college and beyond, and providing a team environment where everyone feels welcome.”

Loudoun Esports will form teams for boys and girls ages 6-18, competing in individual leagues in Fortnite, Rocket League, and FIFA21. Teams will meet regularly with Uptime United’s professional coaches, including dedicated strategy sessions, post-game analysis, and weekly matches – all online. Each practice also features an Away From Keyboard (AFK) lesson, emphasizing the importance of fitness, nutrition, stretching, or mental acuity exercises. Loudoun Esports is open for enrollment for all interested individuals – current members of Loudoun Soccer and those outside of the club.

The program focuses on the following key areas:

- **Core Values:** Loudoun Esports is built around the core values of game-life balance, positivity, respect, and teamwork. These values are fundamental to everything that we do and allow us to operate with integrity and enthusiasm.
- **Fitness, Nutrition, and Mindfulness:** the dedicated coaching staff lead players to be their best when it comes to gaming; however, that doesn’t mean spending every moment in front of a screen. Loudoun Esports recognize the balance of gaming with proper nutrition, ample fitness opportunities, and mindful practices. Players, coaches, and officials promote and embrace a positive gaming environment, leading to greater creative and social benefits.
- **Professional Coaching:** Coaches bring a combination of playing experience and coaching that is unmatched in esports today, from representing colleges in the top conferences in the country to competing in professional tournaments for glory, honor, and prize money. All coaches are certified STEM educational instructors.
- **College Pathway:** College ID Camp's, Collegiate Showcase Tournaments, & other networking opportunities. Fall ID Camp where more than 65 colleges, many offering full scholarships will attend.

Our first parent & player information session will be held on August 19th via Zoom and Google. More information on this meeting is forthcoming. Any child interested in participation should have a parent attend this session with them. Individuals interested in learning more can visit [Loudoun Esports](#) or email info@uptimeesports.org.

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