

Loudoun Soccer Board Minutes
Open Session
October 7, 2019

Board Members Present:

Mike Harris	X	Neal Thurman	X
Rob Russell	X	Les Kaciban	X
John Warner	X	Michael Fay	X
Allen Sayles	X		

Junior Board Members Present:

Also in attendance: Colin Smith, Mark Ryan, Brandon Miller, Michael Lewis, Johnathan Bernard, Maureen Ferreira, Cody Smith

Meeting called to Order at 6:35 pm

New Business:

1. Introduced to new Advisory Board candidate, Brandon Miller
2. Review August Minutes: Reviewed August Board meeting minutes. Rob Russell motioned to approve, and Neal Thurman seconded. Minutes were unanimously approved.
3. Committee updates
 - Fields:
 - Discussions on Land use and Building moved to executive session.
 - Colin provided update on field allocations for the Fall season.
 - Marketing:
 - Seeing good trends with increased views of newsletters, social media, website, etc.
 - We're likely maxing out what we can do given current staffing levels – discussed increasing budget for outreach and public relations.
 - Press release should be issued this week about day of recreation games being held at Segra Field.
 - We are promoting 7x24 Exchange event for at risk children at Wintergrove field.
 - Loudoun Soccer was nominated for Small Business Award by the Loudoun Chamber of Commerce.
 - Fundraising:
 - Casino night will be held November 23 at River Creek. Registration is on par with same time last year.

- Colin provided update on Capital Campaign activities.

4. No other new business was discussed.

Rob Russell motioned to adjourn the meeting and Neal Thurman seconded. The meeting was adjourned at 7:10 pm.