

Loudoun Soccer Welcomes Michael and Son as Sponsor

LEESBURG, VA (August 2018) – Loudoun Soccer is proud to announce Michael and Son, a prominent leader in plumbing and electrical services in the DMV area, as its official plumber, electrical and HVAC service sponsor.

Michael and Son has been providing the metropolitan DMV area with home improvement and repair services for 40 years and is a household name in the region. This new partnership will afford both parties opportunities to expand and build on their strong reputations.

As part of the agreement, Loudoun Soccer will benefit from financial support that will enable the club to continue working towards its Master Plan. This consists of five phases that will significantly improve and expand the existing facility to provide more extensive opportunities for the youth soccer community.

The plumbing and electric company will receive naming rights to Loudoun Soccer Park's two main turf fields, to be known as Michael and Son Field #1 and Michael and Son Field #2 respectively. This will entail high visibility signage on the fields in addition to further naming opportunities as the park expands. Furthermore, Michael and Son's logo will be featured on Loudoun Soccer's CCL Pro23 jerseys and on the Minis recreational program jerseys.

Christopher Thompson of Michael and Son stated: "Through youth sports, our kids learn teamwork, build self-confidence and a path to achieve their dreams. We couldn't be happier to have the opportunity to support Loudoun Soccer and their efforts to provide such a positive foundation for children all across the county."

This extensive partnership comes during Loudoun Soccer's 40th anniversary year, and at a time of exceptional growth. The club is proud to bring Michael and Son on board to support its ongoing mission of providing high quality experiences to the youth soccer community in the Loudoun area.

The club's Executive Director, Colin Smith, said of the agreement: "We are thrilled to welcome Michael and Son Services into the Loudoun Soccer family as a field naming rights partner. The industry leader's commitment to youth sports will allow us to continue to enhance the Loudoun Soccer experience for all of our players and families."

For additional information on Loudoun Soccer's Master Plan and soccer programs, please visit <http://www.loudounsoccer.com/> and for information on Michael and Son's services, visit <https://www.michaelandson.com/>.

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