

**Loudoun Soccer Board Minutes
Open Session
October 5, 2020**

Board Members Present:

Rob Russell	X	John Warner	X
Michael Fay	X	Neal Thurman	X
Allen Sayles	X		

Also in attendance: Colin Smith, Mark Ryan, Beth Meeker

Meeting called to Order at 6:00 pm

New Business:

Rob opened the meeting reviewing the Club's mission statement and core values.

September minutes were reviewed. Rob motioned to approve the minutes and Neal seconded the motion. The minutes were approved.

Fundraising: Colin provided an update on Sponsorships and potential use of outside companies to help with sponsorship sales.

Fields:

- Colin provided an update on the rezoning request and next steps.
- The Club met with Loudoun County Parks and Rec and resolved the issues with access to Segra Field. Teams are scheduled to use the field later this month.

COVID-19:

- Overall things have been going well. The biggest issue continues to be parents not wearing masks; however, this appears to be isolated pockets v. a widespread problem.
- We have a big Tournament weekend coming up – we'll be sending out reminders to coaches and families about club protocols given that teams will be in a more crowded environment.

Marketing Update: Neal and Colin provided an update on our marketing efforts and how we are working with our marketing firm.

Diversity, Inclusion and Outreach:

- Rob discussed ways to connect with membership and solicited ideas on how to provide updates on the Fall Season and overall Club operations.
- Discussed setting up meetings with volunteers to gather feedback on the Fall Season to help plan for Spring.
- Discussed ideas on soliciting input for diversity and inclusion efforts.

Tech and Operations Report:

- Provided update on uniform challenges with mid-cycle distribution and planning efforts related to our next uniform cycle
- We have events coming up that require travel and overnight stays – trying to work with ECNL and CCL to revise formats to eliminate the need for overnight stays.

Rob motioned to adjourn the meeting at 7:30. Alan seconded the motion. The meeting was adjourned at 7:30 pm.